



## THE NORTHVILLE RECORD

Established 1868  
The Oldest Paper in Wayne County Outside the City of Detroit  
Published every Friday morning and entered at the Northville, Michigan,  
post office as second-class matter

Richard T. Baldwin—Editor and Publisher  
A newspaper devoted to the welfare of the community  
in which it is published



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Northville, Michigan, Friday, October 21, 1938

### THEY NEED PITIY

We could pick out a half dozen people in this community for whom we feel genuine pity.

No, they are not the people on the welfare, they are not the overworked mothers nor even the patients lying in hospitals.

We will tell you in confidence who they are. They are the selfish people—the ingrained selfish people whose whole range of thinking extends around their little ego. If we were a swearing man the people who arouse our deepest sympathy are the selfish, yes, the damn selfish.

And the tragedy of selfishness is that as the days come and go the self-seeking people become more selfish, more grasping and more "Scrooge" like. Luckily the world has a lot more generous and self-sacrificing people than this grasping, selfish variety.

### DO YOU KNOW HOW TO LOAF?

The other day a man who had a nervous, tense look on his face was bragging to us how very busy he was. Why you know I have been out every night for two weeks. He seemed quite proud of the fact that he was driven every hour of the day or night. He was a city smart man too.

We thought, "We'd like to get that book by the Chinese philosopher Lui Yafan entitled 'The Import-ance of Living.' This book has made a great sensation throughout the United States and is being read by thoughtful people. What does it? It's a Chinese winter saying. We'll be points out, it's one that says 'Lust Whom You Least Can't Be Without'—the person who loses those gracefully."

We used to watch the wife of a man who made twice as much money as we did when he seemed to us worked only half as hard. Watch us very carefully and fretting about work and a clean house or an hour doing nothing apparent, but looking out at the sun low and nothing to do. At one time it would make us think that he was thinking about something else, but then again there is a good deal to do in the evenings of Oct. 21st and Nov. 1st and Dec. 1st and so on. There is no better time to go to bed early and think.

### OFF FOR FLORIDA

John C. Crich, 40, of Northville, who recently sold his paper, "Cring's," to his son, John C. Crich Jr., with his wife, Mrs. John C. Crich, left Northville yesterday for Miami, Florida, where they are to spend the winter.

All of us who have lived for at least 10 or 15 years have often thought of the great habits we have changed since we were boys and girls. How few people then went to Florida or California for the winter. The privilege of such travel was given to only the very wealthy or the very courageous. One of the most vivid recollections of our childhood was "Uncle Joe's" return to his mother's farm house in Monroe County after a long trip to another uncle. As he came home he was covered with dozens of California gophers, and when we returned from another winter vacation to Florida or California all in the days back then, Way just the other day, Richmond P. Bentor came from Los Angeles through the clouds, making the 2,000-mile trip in just 24 hours.

Well, coming back to the idea of spending the winter in Florida, we think anyone in middle life or past, who is able to do this, is very fortunate. Michigan is a wonderful place from May until December but if taken cold, hardy and robust constitution to "make" a climate through February and March.

It wouldn't surprise us if many Northville people leave home for a warmer climate this winter. Good luck to them all!

### WHAT FOR CAN DO

Ernest Crich of Pollock, 40, in our office giving us a personal invitation to the meeting of the Ex-Marlette Club at Birmingham on November 1.

Marlette means nothing to you, of course, yet the residence of our family there for six years made a deep and lasting impression upon us. At one time this Thumb village, located midway between Port Huron and Saginaw, had as its slogan "Marlette, The Best Town in the Thumb of Michigan," and in many ways it was precisely that.

We are mentioning Ernie Crich now to make a real point. He is one of four men who formerly lived in Marlette, who are real builders of a community in which they happened to have lived. Each of these has left the home town and has made good in other cities of Michigan. Beside Mr. Crich, three names come to our memory: Leonard Juhl, Roy Bricker and Attorney Earl Phillips. There's a quartet of real names! These four got together five years ago and decided that it would be a fine idea to have an annual Ex-Marlettes' party. They started out with a

small gathering but last year they had between 500 and 1,000 people present. And now what do you think they are planning to do for old Marlette? They are planning to place a drinking fountain alongside the highway as you go into Marlette.

This is a simple tale, we realize, but we can't help wishing that Northville had a quartet of men who could do as much for this town as these four men have done for the Thumb town.

### WANDERING THOUGHTS

"I Believe in America."

How do you rate yourself?

Ever see finer fall weather than the past four weeks? (Written on Monday, Oct. 17.)

One of Northville's most extensive travelers—Con Langfield. He goes by auto, train or airplane.

In the nearly eight years that we have been in Northville, houses to rent have always been scarce. Pretty good town, we say.

T. P. Biddle has a kind heart. Also a generous one. The other day he saw us walking down town, slapped the brakes on the big bus, and gave us a free ride down town.

### NORTHVILLE'S YESTERDAYS

#### One Year Ago

William Henshaw, a University of Wayne graduate of the class of 1927, has been given a contract by the Northville Board of Education to fill the high school vacant which occurred when Coach Elmer W. Baile resigned last week.

An unprecedented enrollment of 1,200 in the Northville schools was reached yesterday, bringing the total to 1,200 in high school and grades except in 1928.

Famous Tom Swift Jr. beat out the rest of the boys in the competition to a new radio station in Northville, WXYZ, and the radio station has been given to him.

The 10-year-old Michigan comp-

any has been organized by Frank Shaffer and A. C. Baldwin and the Opera House building has been leased for the manufacture of the machines.

Mrs. Lester Cook heard a terrible noise to have a puce and to be bought commotion among her chickens for it—Ruskin.

Tuesday morning upon investigation found a wild goose. He sleeps well who knows not that he had dropped in their midst while he sleeps in—Publius Syrus.

### PENNIMAN-ALLEN THEATRE

#### NORTHVILLE

#### BIG MATINEE SHOW EVERY SATURDAY AT 2:30

FRIDAY and SATURDAY, OCT. 21 and 22 SHIRLEY ROSS, LLOYD NOLAN and JOHN HOWARD in

#### "PRISON FARM"

The shocking truth behind the scenes in the underworld's most hated institution.

Also Chapter 10 of the Dick Tracy Serial and Comedy COMING SOON "Keep Smiling" "Alexander's Ragtime Band" — "My Lucky Star" — "Letter of Introduction"

Sunday and Monday, October 23, 24 JANE WITHERS and GLORIA STUART in

#### "KEEP SMILING"

With Henry Wilcoxon, Helen Westley and Jed Prouty. The grandest surprise hit this grand little star ever brought you the happiest the funniest and heart tuggiest News and Comedy—

Wednesday, October 26 RICHARD CROMWELL and MARSELA HUNT in

#### "COME ON LEATHERNECKS"

PLUS—

JOHN HOWARD and HEATHER ANGEL in

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When you can own a small home on a full 1/2 acre of land for a small amount. Low down payment, small monthly payments.

Park Gardens is located on Five Mile road 1/2 mile west of Haggerty highway, close to Plymouth and Northville.

Beautiful large building sites of dark rich garden soil, some with large trees, electricity, telephone, moderately restricted. Frontage on pavement.

Don't miss this opportunity. Salesman living on frontage. See Mr. Bishop day or evening.

## New CHEVROLET 1939

On  
Display  
Saturday  
Oct. 22

PERFECTED VACUUM GEAR-SHIFT  
"The Magic Finger that Shifts Gear"

A small lever, or mechanical finger, located on the steering column, enables you to shift back and forth to all gears, smoothly, easily, effortlessly, available on all models at slight extra cost.

New Aero-Stream Styling  
New Bodies by Fisher  
Imparting an entirely new appearance of greater length, low-ness, luxury.

NEW LONGER RIDING BASE  
Greatest comfort... from greatly increased and added security in car engineering... giving the ride results of cars several inches longer in actual dimensions.

PERFECTED KNEE-ACTION RIDING SYSTEM (with Improved Shock Proof Steering)  
Giving the world's smoothest, safest, most comfortable ride. Available on Master De Luxe models only.

PERFECTED HYDRAULIC BRAKES  
Plus new Trigger Control Emergency double safety for your family!

Tip-Top-Matic Clutch  
Greatest clutch advancement in years... adding still further to Chevrolet's remarkable driving ease!

### Here's Big News!

## CHEVROLET PRICES GREATLY REDUCED

#### Come in Saturday

See this marvelous new Chevrolet for 1939... The highest quality motor car ever offered in the entire history of low-cost motoring... with all these sensational new features making it the outstanding car for all-round satisfaction as well as the biggest buy in motordom. SEE IT—DRIVE IT! BUY A CHEVROLET AND BE SATISFIED.

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## NEWS AROUND NORTHLVILLE

Dr. Julia M. Jones is vacationing at 3 Mitchell Place, New York, N.Y.  
Mrs Ella Leonard, Detroit, is visiting this week with Mrs. Ada Johnson.

Mr. and Mrs. Glenn Richardson left Saturday to spend the winter months at Clermont, Fla.

Earl Montgomery and Arthur S. Nichols will return Sunday from a five-day fishing trip at Mo.

Vic Cole of Royal Oak, formerly associated here with the Northville Laboratories, visited Tuesday afternoon in the village.

Mr. and Mrs. Paul Bunt and son, Mr. and Mr. and Mrs. Gene Hart, Detroit, were Sunday guests of Mr. and Mrs. Frank D. Hart.

Miss Tisha Brassfield was confined to the Ann Arbor home of her brother, Charles Brassfield, over the weekend because of illness.

Mr. and Mrs. Del Westcott, 442 Beale street, celebrated their forty-first wedding anniversary Sunday at noon dinner Fourteen guests were present, among them Mr. and Mrs. George Burley and two children of Lansing, and Mr. and Mrs. T. W. Caswell and two children of Flint.

Fr. Joseph G. Schuler visited his mother at Sturgis the first of the week.

Mr. and Mrs. D. J. Stark and family visited relatives Sunday in Allen.

Star Herrick witnessed the Lions-Redskins game Sunday afternoon at the Briggs stadium, Detroit.

Alfred Farmenter, a junior in the University of Michigan, assisted Saturday as salesmen in the local A & P store.

Mrs. Lily Hooper, sister of Mrs. M. Bourne, is recovering from an injury to her back which she sustained a week ago.

Mrs. Edward Cull substituted last week in the first grade for Miss Ruth division in the time-ounce department.

Mr. and Mrs. O. F. Reng will spend the week end in a lodge in Northern Michigan where they will go hunting with friends from Royal Oak.

Mrs. Frank D. Lamberson (nee Delphine Hill) visited Monday in Brownsville. They are traveling in Northville with Miss Reva Schrader. Dr. and Mrs. Lamberson live in Ann Arbor their winter home for the past five years.

Miss Thelma Brady, Pontiac, was a week end visitor at the Methodist parsonage.

Earl Severance, Grass Lake, will visit Monday with his Sister, Mrs. Addie Miles.

Mr. and Mrs. George Tyrer and son, Marshall of Detroit, were guests Sunday of Mr. and Mrs. L. E. Turman.

Mr. E. A. Kohier attended a desert-bridge contract club meeting this week at the home of Mrs. C. G. Draper, Plymouth.

Mr. and Mrs. C. C. Bolton and children, South Wing street, are spending the week end at the home of Mr. Bolton's brother at Huron.

Erwin Sibley and Alice Milne have returned to their positions with the Chrysler Motor Corporation, Plymouth, in the first grade for Miss Ruth division in the time-ounce department.

Frank Hewitt spent the week end at the home of Mr. and Mrs. O. F. Reng, who are staying in Ypsilanti attending the homecoming festivities on the Michigan State Normal college campus.

Mr. and Mrs. Charles Barnhardt of Farmington road, left Monday for McAllan, Tex., near Delphi Hill, winter in Brownsdale. They are traveling in Northville with Miss Reva Schrader. Their trailer house which has been Dr. and Mrs. Lamberson live in Ann Arbor their winter home for the past five years.

Mrs. James A. Huff's sixth graders held a picnic Monday evening in Cass Benton park.

Nelson Schrader will return Saturday to the campus of Michigan State college for the homecoming game between MSC and Syracuse University.

Dr. and Mrs. Wilbur H. Johnston and children returned Sunday evening from Elgin, Ill., after a visit with the doctor's mother who is seriously ill.

Miss Gladys Ludwig was hostess Tuesday evening to the members of her contract foursome, Miss Tisha Brassfield will entertain the group next Tuesday.

Says S. F. Lidgard, South Center street: "I have travelled through 33 states during my life of 66 years and I have never seen an autumn as remarkable as this."

Mrs. Ernest Collins, Mrs. William Cook and daughter, Joan, Mrs. Vernie Miller, Mrs. Nellie Atkins and Mrs. Louis Fier of Flint, visited Monday with Mr. F. H. Bailey.

At the Masonic dinner Monday evening honoring Dean Griswold, a telegram of congratulations was received from his old friend, Austin M. Kimmins of Pasadena, Calif.

Mr. and Mrs. Ted Vaughan and daughter, Joan, of Bettie Creek spent the week end with Mrs. Vaughan's parents, Mr. and Mrs. Leo Lawrence, Fairbank Avenue.

Mr. and Mrs. C. G. Draper, of Plymouth and Mr. and Mrs. E. A. Kohier attended a Merrill family reunion Thursday at the home of Mr. and Mrs. Ralph Reiley in Detroit.

Mr. and Mrs. Emmett Dawson of Toledo, O., were visitors Sunday at the home of the former's parents, Mrs. and Mrs. M. A. Bourne. Mrs. Dawson remained for a longer visit.

Members of the Woman's Home Missionary society of the Methodist church will meet for a potluck luncheon at 12:30 p.m. Tuesday, Oct. 23, at the home of Mrs. Harry J. Lord.

St. Knights of Northville Commandery will observe Hospitalers Sunday at the Baptist church Oct. 23. An appropriate sermon will be delivered by the parlor of R. M. Traver.

Mr. and Mrs. Ben A. Baldwin and Mr. and Mrs. Paul R. Baldwin of Detroit and Mrs. Robert W. Baldwin of Albion were visitors Sunday at the home of Mr. and Mrs. Richard T. Baldwin.

Burton Munro, well known Nov. fruit grower, tells the record that the October summer weather has done damage to apples. Over 90 per cent of the crop has been picked.

Mr. Munro says: "The Lady Macabees and their friends will play bingo at 8 p.m. Friday Oct. 26 at the home of Mrs. Chard D. Riley, 401 North Center street. Each member is asked to bring a small gift."

Northville's school will end Friday and Monday Oct. 27 and 28 so that the teachers can attend the regional and district meetings of the M.E.A. which will be held in Dearborn and Detroit.

Stanley Putman, former Wayne County Training school boy and graduate at The Record office is in a CCC camp in Northern Michigan. He writes that he is enjoying the association there very much.

Dr. and Mrs. W. D. Page of Goshen, Ind., were Sunday visitors at the home of the latter's sister, Mrs. S. S. Statler, and Mr. Statler. Sunday Dr. Payne was at one time a medical missionary in India.

Leonard Charter, South Wing street, considers himself a very lucky man because he is able to be about again after suffering a fall down 11 cellar steps six weeks ago. Fortunately no bones were broken, the only injury being a severe cut on the head.

The Rev. H. J. Lord was an after dinner speaker Sunday at the Homecoming celebration held in Woodlawn Methodist Church, Pontiac, of which he was formerly pastor for four years previous to his coming to Northville. Mrs. Lord and their daughter, Laura Marie, were also present.

Members of the Methodist Ladies Aid will meet at 7 p.m. Monday, Oct. 24, at the home of Mrs. R. T. Baldwin where final plans for the annual chicken pie supper scheduled for Nov. 8, will be made. Mrs. Ameha Ford, president of the organization requests all chairmen and vice-presidents to be present at this time.

Jewitt Cranston, Mrs. Helen Gray and Mr. and Mrs. I. E. Turman visited Sunday the old Cranston home on Seven Mile road, where 83 years ago Mr. Cranston was born. The house has been kept very much as it was built originally, with the exception of modernization improvements.

Persons interested in the parent-teacher work are invited to attend the Parent-Teacher Section of the Michigan Education Association to be held at 9:30 a.m. Friday, Oct. 28, in Room 312 at the Cass Technical high school, Detroit. N. J. Quickstad, fifth vice-president of the Michigan Congress of Parents and Teachers, and Dr. R. Phillip Skeets, Medical Superintendent of the Traverse City State hospital, will be the speakers on this program. Mrs. Chester L. Tuck, historian of the first district, will hold an informal conference for all council and local historians.

Mrs. Lydia Eversole visited Sunday at the Charles Peck home in Goodrich.

John Owen, father of Orlow Owen, has been the guest of his son for two weeks.

Frank Jentgen is building a two-room addition to his home on West Eighth Mile road.

Mrs. F. S. Neal, who was confined to her bed a few days last week, is able to be our again.

Mr. and Mrs. William Ringle of Plymouth are the parents of a son born Tuesday, Oct. 11.

Mrs. Russel H. Steininger opened her home Monday afternoon to the members of the junior group of the Methodist Church.

Mr. and Mrs. H. G. Nollar of Ferndale, visited Tuesday with Mr. and Mrs. Darrell Nollar. Mr. Nollar, Darrell's father, took the opportunity to go hunting while here.

Mr. and Mrs. Thomas Shipley and son, Herbert, and daughter-in-law and two grandchildren, visited Friday with Mrs. Shipley's sister, Mrs. Helmut Ringel of Salem.

Miss Evelyn Grennan returned Saturday to Northville following attendance at shows in St. Louis, Ft. Wayne and Columbus where the Grennan horses took several ribbons.

Probably in the effort to get away from the hordes of hunters who have been scouring the countryside, three pheasants came to town in the early dawn of Monday morning. About 3:30 they were seen strolling down Center street but took wing and headed south when a passing car.

"The Rev. Harry J. Lord reports a successful 'Harvest Home' service held Sunday morning in the school.

Two people a morning newsboy and a man on his way to work, touch of the truth of this story.

The following comes from the contributions to the Children's Village Old People's Home.

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Mr. and Mrs. Bruce H. Douglas, Detroit, were Sunday evening supper hosts to Dr. and Mrs. J. H. Todd of Plymouth. Dr. and Mrs. H. F. Springer, Dr. and Mrs. Waide Johnson and Mr. and Mrs. B. E. Larson and Mr.

and Mrs. James A. Congo during the evening the guests were shown the motion pictures taken last summer when Dr. and Mrs. Douglas were in Hawaii. Dr. Douglas was formerly the superintendent of the Maryknoll mattoom.

Three Deliveries Daily 8 - 10 - 4

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SHOULDER ROAST Young lb. 20c  
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QUALITY BACON 3 to lb. 25c  
4 lb. avg.

CURRANTS YACHT CLUB Pkg. 12c  
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SARDINES Fancy Norwegian tin 10c  
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PRUNES MONARCH FANCY 2 lb. 29c  
LARGE SANTA CLARA 2 lbs.

RICHFOOD SALAD DRESSING qt. 27c  
Tasty-Tangy

SWANTON PURE BUCKWHEAT FLOUR Sack 35c

• USE FRUIT JUICES TO PREVENT AND TO RELIEVE COLDS

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Orange-Mixed

2 IN 1 OR SHINOLA SHOE PASTE TIN 10c

HEINZ RICE FLAKES 2 pkgs. 25c  
(Rice Krispies, pkg. 12c)

ROYAL PAGEANT Fancy English filled wafers lb. 37c

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Three THE Deliveries Daily 8 - 10 - 4

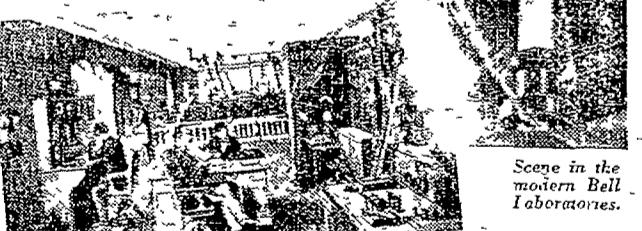
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or a better way"



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Cold Tablets. To check a cold. ... 25c  
Antiseptic Solution. To prevent colds, pt. ... 49c

Nose Drops. Use to kill germs in nose. ... 25c & 50c

Rubbing-Alcohol. Unlimited uses, pt. ... 19c & 39c

Milk of Magnesia, Anti-Acid Laxative. ... 23c & 39c

Mineral Oil, Ideal Lubricant laxative. ... 49c & 59c

Cod Liver Oil. The whole family should take it for prevention. pint. ... 79c

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The telephone employees who are engaged day by day in maintaining a high standard of telephone service are doing their part, and a most important part, in increasing the quality and keeping down the cost of service; but progress is assured by having a large group of scientists and experts devoted exclusively to seeking ways and means of making the service better and cheaper.



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