

## Services Are Held For C. H. Walker, Northville Banker

Funeral services were held Monday for Charles H. Walker, former vice-president of Depositors State Bank and a member of the advisory board of the Northville branch of Manufacturers National Bank.

Mr. Walker was president of the Eversal Corporation of Detroit. The Eversal process, for sealing glass in automobile windows and similar operations, was developed by him. His home, at 21101 Cambridge drive, Northville, was named "Eversal Farm" after the process.

In 1941, he became a member of the board of directors of Depositors State Bank, and in 1947 was elected to the vice-presidency of the bank. He served in that capacity until the bank merger, when he became a member of the advisory board of Manufacturers.

Instrumental in many charitable acts, Mr. Walker was also a benefactor of the young people and churches of Northville. The English bells used by the Bell Ringers of the First Presbyterian church were presented to the church by Mr. and Mrs. Walker, who purchased them in England.

Mr. Walker died April 11 at the Mayo clinic in Rochester, Minnesota, after a one month illness. Funeral services were held from his home, the Reverend Dr. Harold Fredsell and Rev. John O. Taxis officiating.

Survivors include his wife, Viola; a sister, Mrs. Mabel Miller, and two nephews, Henry Grimshaw and Farmington and Peter Pleisch of Northville.

Pallbearers were George Price, Russell Clarke, Mike Gussell, John Stuebenvoll, Charles Strautz, Charles Batt, Don Yerkes, Ed Bogart and Jerry Woodworth. Honorary pallbearers were John A. Wilkins, Clarence Davis, George Emery, Ray Howell, George Tobias, Lynn Fill, Wayne Weiger, Roy Terrill and Frank Hackett.

Burial was in Grand Lawn cemetery.

## Teen-Age Road-E-O Planned Next Month

A Teen-Age Road-E-O — a competitive test of driving skills — will be held in Northville next month under sponsorship of the Northville Junior Chamber of Commerce.

It will be the first such event in Northville, but will be affiliated with the national program under which the champion driver wins a \$2,000 scholarship.

The Road-E-O will be open to all Northville teen-age boys and girls who will not have reached 20 by August 15 — the date of the national championship.

General chairman for the event is Cliff Shoebridge. Other committeemen are: publicity and promotion — Fred Stefanski; judging and scoring — Richard Earehart; prizes and awards — Fred Kester; location; course and equipment — Al Myers.

## Nark Is New Head Of Ford Plant Here

Harry J. Nark is now serving as superintendent of the Ford Motor company's Northville plant, the company has announced.

Nark replaces Austin Stecker, who has been appointed quality control manager of Ford's Monroe plant.

Before coming to Northville, Nark was a superintendent in the Rouge motor plant. He started with Ford in 1949 as a process engineer on the manufacturing staff.

Previous to that, he was associated with Timken Detroit Axle company and other automotive firms.

## Plymouth Township Hunting Bill Vetoed

The Michigan Conservation committee turned down Representative Sterling Eaton's request for a no hunting referendum in Plymouth township last week.

According to Rep. Eaton, the committee asked that a new bill be filed next year. An investigation of the area by committee members resulted in the turn down. They reported that township land west of Plymouth was "too open" to warrant a hunting ban.

Although the House approved similar bills for Nankin and Waterford townships, Eaton stated that it is extremely doubtful that the measures would pass the Senate.



BEN D. MILLS, Lincoln division general manager, takes a preview look at the Northville Record-Now News special edition marking the opening of the huge plant in Novi township. With Mills (center) are William C. Sliger (left), publisher, and Robert Webb, news editor. Monday was the first day that operations officially began in the division's national headquarters.

## 'Blue Plate' Edition Tells Lincoln Story

Ford Motor company's Lincoln division officially opened the doors of its new national headquarters in Novi township this week. When full operation of the plant gets underway this summer some 5,000 persons earning an estimated \$30,000,000 a year will be employed.

From the brand new assembly lines of the huge plant at Grand River and Wixom roads this fall will roll the completely all-new Lincoln for 1958.

### Subdivision OK'd

Official approval to plat number one of the D & R Building company's proposed 250-home subdivision was given by the city council Monday evening.

According to D & R officials building will get underway shortly after the plat is recorded, or within approximately 30 days.

Plans for the subdivision have been delayed by an annexation election and lawsuit (see story elsewhere on this page).

The first plat calls for 27 homes to be located in an area south of Eight Mile, west of Novi avenue, north of the new Eight Mile and east of Northville Lumber company.

## Area Water Needs Studied by League

The problem of a future water supply for southeastern Michigan — including the Northville area — came under consideration at a meeting last night of the Michigan Municipal League in Plymouth.

Some 100 mayors, city managers and councilmen from the area attended the meeting.

Water and sewer needs, and what Detroit can do to help out the out-county areas, was explained by Detroit water officials.

## Council Decides Not to Appeal Annexation Case

Northville will not appeal the Oakland county circuit court decision that returned 95 acres annexed from Novi township back to the township.

The decision to let the case stand was made by the city council Monday night. They had been informed by Philip Ogilvie, city attorney, that if the city was to consider an appeal it must do so at once to come within the 20-day deadline.

The suit against the city was filed by Warren Products company whose plant lies in the area annexed by the city of Northville last June 21. The area lies north of Baseline and west of Novi road. Within its boundaries lies a proposed 250-home subdivision.

Judge Frank L. Doty ruled that an agreement between the subdividers, the D & L Building company, and Mr. and Mrs. John C. Burkman, owners of a 12-acre tract in the area, was illegal. Doty also noted that petitions calling for the election were filed under one law and the election granted under another. He called the secretary of state's action in holding the petitions for eight months illegal.

Attorney Ogilvie told the council that the possibility of gaining a reversal in the supreme court was slim. Representatives of D & R agreed.

Before the council voted to drop the case Councilman John Canterbury stated that he would oppose any future annexation plan that would eliminate Warren Products from its boundaries. "If this consideration is in mind, then I would favor an appeal," he said.

D & R representative and councilmen plan to meet soon to outline the next step. Both seemingly favor another election to annex the area so that the new subdivision will be a part of the city.

A contract between the city and subdividers calls for city water and sewer facilities to be supplied residents of the area.

In other business the council awarded the contract for installation of water and sewer lines in plat number one of the subdivision to Novi Building Service. The firm had been low bidder on the project two years ago when plans first began. The city's share in the project will amount to approximately \$5,200.

The council also adopted a resolution granting the Wayne and Oakland county road commissions the right to condemn and purchase properties necessary for the new Eight Mile road cut-off.

Councilman Malcolm Allen reported progress in a plan to obtain parking and alley facilities for stores in the block bounded by Center, Main, Wing and Dunlap streets.

The council approved a plan that would provide an entrance from Dunlap. The entrance would be gained through property owned by the Methodist church. Allen reported that a house now owned by the church would be moved this summer. Another entrance could be made from Wing street on property now under negotiation.

The council directed the city attorney to prepare a contract to be considered by representatives of the church so that immediate progress in the long-awaited alley facility could be made.

# LAND SALE CALLED OFF; CITY, TRACK PLAN MEETING



WHO'S THAT HOPPIN'? Little Colleen and Lorrie Deibert could hardly believe their eyes when they saw the Easter Bunny — sure enough — making his rounds. Decked out in a new spring chapeau, Mr. Bunny evidently was getting an early start this year. At least that's what their parents — Mr. and Mrs. Glenn Deibert, 9825 Napier road — told them.

## Easter Comes to Northville

The most joyous season of the year is at hand in Northville.

Easter, with so much that is traditional, will come to the city and the hearts of its people this week end.

As a Christian holiday, Easter will find its most sacred observances in the churches of Northville. There, worshippers will commemorate the end of the Lenten season, the crucifixion of Christ, and His resurrection.

Northville churches will open their doors throughout the coming

days for Maundy Thursday, Good Friday and Easter Sunday services. (A full schedule of these services is printed on the church page).

Easter will be observed in other ways in Northville, too. Countless small children will awaken Sunday morning to see what the Easter Bunny left, and later will put on their new lace gloves or shiny new shoes and go to Sunday school.

Northville residents will remember friends and relatives in distant cities by sending flowers or best wishes. Others will take the day to visit them, if they are close by.

Mothers will prepare one of the most sumptuous dinners of the year, and in the afternoon their families will gather around the table and look in amazement at the feast. Nature herself seems to do something special during the Easter holidays. She puts away her winter ways — unless she is in another playful mood — and begins to paint the countryside green.

But however the holiday is symbolized — whether by the beauty of a church service, the kinship of a family gathering, the new sparkle of nature — Easter is a time when men and women can look about and feel the happiness of life. And so it will be in Northville this week end.

While city councilmen were in session with the problem facing the Downs, they were insistent that the solution should come through negotiations between the city and the Downs.

Carlo's letter to the council gave these four reasons for requesting a reversal:

1. It is an inherent constitutional right for any individual or corporation to purchase property in fee, subject to whatever restrictions exist at the time of purchase;

2. The legal method and procedure, in so far as the city is concerned, is prescribed in its charter with regard to use thereof by its zoning laws;

3. The action of the council regarding the attempt of Northville Downs to "expand its facilities in proportion to the growing harness racing sport;

4. The council prior to adopting such a resolution did not attempt to contact Northville Downs with regard to the use of this land.

Dr. Snow's letter pointed out that while the city might wish to give the track enough land for a grand and inaccess, "the city may be found with its hands tied in that Wayne county in deeding the property to the city will qualify the deed, thus making it impossible for the council to release a portion to anyone for any purpose."

Before calling for a vote to support the council's previous action, Mayor Ely said that he had been assured by Wayne county that either the city or the county could designate a roadway for the track.

After voting 4 to 1 to support the council's adoption of the resolution, councilmen urged the city manager to arrange a meeting with members of the Downs and Driving club. The consensus of the council was that the meeting would result in satisfying both the track and landowners in the area.

Lone dissenter was Earl Reed who had opposed the original resolution on the grounds that it might block the track in its efforts to improve and expand its facilities.

And with spring in the air, paint, wallpaper, lawn and garden needs are also important. Almost everyone can find something he needs this spring advertised in this week's biggest edition of The Record.

Used cars, new cars, tune-up for your present car, television, radio, air conditioners, mattresses, etc., you name it and a Northville store has it.

So why not get in the "S-O-S" mood this week. Read your Record and plan your spring shopping all in one trip — to Northville.

## To Hear Request For Phone Rezoning

The Northville Planning commission will consider a request Tuesday night calling for rezoning of property for a dial telephone exchange.

The site is on the west side of North Center, one-half mile north of Baseline.

The change, as requested by Michigan Bell Telephone company, would allow an exchange building, only and would not permit commercial development.

The planning commission indicated it favors approval of the rezoning at an unofficial hearing February 26. Since then, a petition has been circulated by Elmer Wilson, owner of the property, to secure approval of other property owners.

The site is in the area still contested in court between Northville and Novi township. Until Oakland county circuit court rules on it, it is not certain which governmental area the land lies.

Bel officials consequently have indicated they will seek approval of the rezoning from Novi township as well as from Northville.

## Lodge Resigns Under Fire in Novi

Novi township building inspector Cameron Lodge resigned Tuesday after the new township board took action Monday night to fire him.

At the same time, the new board indicated it will discontinue the services of township attorney Archie Leonard at its next meeting.

Both actions were strongly opposed by supervisor Frazer Staman, but were carried by clerk Hadley Bachert, treasurer Ray Harrison and trustee Stan Balon.

Lodge came under fire for his "undiplomatic" approach to his position, but Staman defended him as a valuable and conscientious building inspector.

## Local Stores Sell-abrating With Spring Opening Days

If you hear an "S-O-S" in Northville this week end, don't be alarmed. To Northville merchants the letters merely mean Spring Opening Sell-abration.

It's all part of the Retail Merchants' association spring promotion. Throughout the first section of The Record Northville's merchants offer a selection of needed items for spring. They emphasize the fact that you can buy everything you need for spring right in Northville.

With the Easter week end ahead clothes probably take first place with most. But candy, flowers and



HAPPY HOLIDAY — The current high-level Washington feud over postal matters was felt on the local level this week as the Northville post office shut down Saturday and went on shorter hours during the week. But for postmaster Leland Smith (left) and assistant postmaster Art Schmutz, the holiday Saturday only meant more of a load Monday.

## Calendar

Thursday, April 18

8 p.m. — Coordinating Council. Meeting with United Foundation officials.

8 p.m. — Junior Chamber of Commerce.

Monday, April 22

Mother's club, home of Mrs. Ernie Ebert. Party for life members.

Friday, April 26

Minstrel show, Girl Scout Troop 12. Presbyterian church.



## News Around Northville

Mrs. Richard McClelland and children, who have been visiting her parents, Mr. and Mrs. Donald Secord, left Sunday for their new home in Minneapolis.

Visiting with Mr. and Mrs. Orson Atchinson of Orchard drive for the Easter week end will be Mrs. Atchinson's aunt, Mrs. Elmer Huston of Birmingham.

The regular business meeting of Orient chapter, OES, will be Friday evening at 7:30. A social hour with refreshments will follow.

Mr. and Mrs. Cliff Hill are now vacationing in Mexico.

Attending next Wednesday's performance of "Damn Yankees" in Detroit will be Mrs. Frank Pauli, Mrs. William Weidner, Mrs. Karl Karg, Mrs. Orson Atchinson, Mrs. George Alexander, Mrs. O. J. Robinson, Mrs. Eldon Biery, Mrs. Hugh Godfrey, Mrs. Jack Reynolds, Mrs. Leslie Gingell and Mrs. Richard Kay.

Dinner guests Saturday evening of Mr. and Mrs. Carl Bryan were Mr. and Mrs. Gelston Poole and Mr. and Mrs. Joseph Dempsey of Pontiac.

Easter Sunday dinner guests of Mr. and Mrs. Carl Bryan will be Mr. and Mrs. John Hugginson of Detroit.

Mr. and Mrs. William Windhorst entertained relatives and friends at a dinner in honor of their daughter, Shirley Ann, who was confirmed Palm Sunday at St. John's Lutheran church in Fraser. Guests included Shirley's grandparents, Mr. and Mrs. Charles Westphall, and Mr. and Mrs. Raymond Westphall and family of Northville. Other guests were from Roseville, Utica, Fraser and Oxford, Michigan.

The Northville Review club will meet Thursday, April 25 at the home of Mrs. A. M. Lawrence. Mrs. Joseph Plunkett will review "Bach in the Heavenly Choir" by Johannes Ruger.

## BIRTHS

Mr. and Mrs. Ray Kurtz of Nine Mile road announce the birth of a daughter, Martha Anne, on April 7. She was born at Mt. Carmel hospital and weighed seven pounds, four ounces.

## about WOMEN

2—Thursday, April 18, 1957—THE NORTHVILLE RECORD

### FREYDL'S S-O-S DAYS

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## What's Cooking?

FAVORITE RECIPES OF NORTHVILLE HOMEMAKERS



IN THE KITCHEN with their mother is a favorite spot for the three children of Mr. and Mrs. Lavern Reifers—Mickey, Greg and David.

A bar-b-que main dish is always welcomed by a hungry family — especially when they've been teased for an hour by the wonderful spicy smell creeping from the oven.

Such a dish — bar-b-que pork chops — is contributed this week by Mrs. Lavern Reifers, who lives at 526 Orchard drive. The Reifers' have three sons — Greg, 8; David, 5, and Mickey, 18 months old.

#### BAR-B-QUE PORK CHOPS

Season six to eight lean pork chops with salt and pepper and brown in a heavy skillet.

#### SAUCE

½ cup brown sugar  
2 tablespoons prepared mustard  
1 can tomato juice  
¼ cup vinegar  
1 medium dried onion  
Dash of chili powder if desired  
Mix all ingredients together and pour over browned chops in baking dish. Bake uncovered for about one hour at 375 degrees.

Phone local news items — parties, dinners, trips — or just a friendly get-together with the neighbors — to the society editor, Northville 200.

## Northville Girl Scout News

### Brownie Troop 1—

Members of Troop 1 were entertained by their sponsors, the VFW Auxiliary, at an Easter party at their last meeting. After refreshments, the girls dyed eggs and filled 30 baskets with cookies and candy for the auxiliary to take to Maybury Sanatorium.

### Girl Scout Troop 17—

Members of Troop 17 worked on their badges. Those working on their second class rank put on a play of Little Red Riding Hood. Those working on their first class badge, which is "hospitality", divided into three groups to prepare for skits which they will put on.

### Girl Scout Troop 6—

At their last meeting, members of Troop 6 made gifts for their mothers for Mother's Day.

### D.A.R. Chapter To Meet Monday

Reports of the 66th Continental Congress of the Daughters of the American Revolution will be given at the next meeting of Sarah Ann Cochran chapter by Mrs. Claude Cruse, regent, and Mrs. Ernest Shave, who attended the meeting in Washington, D.C. last week.

The meeting will be next Monday, April 22 at the home of Mrs. Walter Gemperline, 47447 North Territorial road, Plymouth.

### Girl Scout Troop 19—

Troop 19 celebrated the birthdays of Susan Shafer and Marta Schiefer at their Wednesday meeting. One group of scouts worked on their marionettes and scenery, while the other group passed their knotaft tests. They closed the meeting with the friendship circle.

### Local Woman Opens Floral, Gift Shop

A new floral and gift shop featuring potted plants, cut flowers and china and ceramic gifts opened in Northville last week.

Called The Meadowbrook Floral and Gift shop, the new business is located at Griswold and Main streets, across from the Ford plant. The proprietor is Mrs. John Stenson.

Mrs. Stenson was formerly in the floral business in Detroit, and specializes in wedding arrangements. Also available in the shop will be Mrs. Stenson's hand-painted china and hand ceramics.

### Mother's Club Plans Ice Cream Social

An ice cream social will be held at the Community building following the April 30 band concert.

The affair is sponsored by the Northville Mothers' club, and proceeds will be given to the band.

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# Get set for SPRING

## AT BRADER'S

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<b>Men's All Wool Flannel Dress Pants</b> Dark and light shades <b>at \$9.95</b>	<b>Men's Dress Sport Shirts</b> Dark and light patterns. Ivy and regular styles <b>at \$2.95</b>	<b>Women's Blouses</b> Short sleeves and sleeveless <b>\$1.98 and \$2.98</b>	<b>Women's Hosiery</b> Seamless style. Sheer quality <b>at 99c pr.</b>	<b>Men's Undershirts</b> Utica brand <b>at 59c</b>	<b>Men's Hanes Givee Shorts</b> Full size and best quality broadcloth <b>at \$1.00</b>	<b>Women's Sweaters</b> Pullover and cardigan styles <b>\$2.98 to \$4.98</b>	<b>Girl's Rayon Panties</b> Pink, blue, white and maize. Sizes 4 to 14 <b>at 49c</b>
<b>Men's Dress Hats</b> Champ Fur Felt <b>at \$8.35</b>	<b>Men's Dress Shoes</b> The well known Peters and Endicott Johnson brands <b>\$6.95 to \$9.95</b>	<b>Women's Dress Shoes</b> Real High and Baby Louie heels. <b>\$3.95 and \$4.95</b>	<b>Men's Sox</b> Stretchle styles and fancy argyles or patterns. 69c seller <b>Special 2 for \$1</b>	<b>Men's Hanes &amp; McDee Briefs</b> Well known brands <b>at 95c</b>	<b>Women's Berkshire Hose</b> The new peppermint pink shade. Sheer quality <b>at \$1.35</b>	<b>Women's Skirts</b> Plain colors and fancies. <b>\$3.98 and \$5.98</b>	<b>Men's Poplin Jackets</b> Washable Plain white, tan, navy, maize <b>at \$3.50</b>
<b>Men's White Broadcloth Shirts</b> Good Quality <b>at \$2.95</b>	<b>Shoes for Children</b> Girls styles. Straps & Oxfords. Patents, brown, white or red Happy Hiker brand. Sizes to 3. <b>at \$4.95</b>	<b>Fine Hosiery For Women</b> Fruit of the Loom brand. Sheer and service quality <b>at 99c pr.</b>	<b>Men's Undershirts</b> Hanes and McDee brands <b>at 79c</b>	<b>Men's Striped Shorts</b> Boxer or snapped style <b>at 69c</b>	<b>Women's Slips</b> Nylons, acetates and cottons. Sizes to 50 <b>\$1.98 and \$2.98</b>	<b>Girl's Can-Can Slips</b> Full style and half slips. Polished cottons and nylons. All sizes <b>at \$1.98</b>	<b>Men's Jackets</b> In plain colors and fancy patterns. Nylons and rayons <b>at \$4.50 and \$4.95</b>

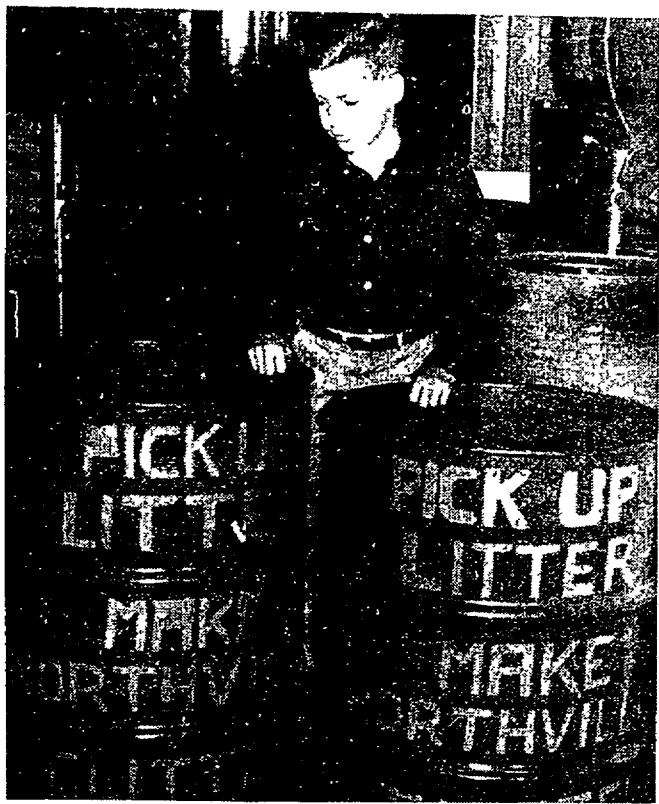
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NORTHVILLE





THE WINNING SLOGAN—"Pick Up Litter, Make Northville Glitter" proved to be the winner for Dale Dickey, seventh grader at Northville high school.



THE WINNING POSTER—Michael Heslip, eighth grade student at Our Lady of Victory school, won the prize for his entry in the Northville Garden club contest.

## Garden Club Prepares to Fight Litter

Through the efforts of the Northville branch of the Woman's National Farm and Garden association, it could be an easy job to "Keep Northville Beautiful".

The official drive begins April 29, but the Garden club committee, headed by Mrs. William Cansfield, has already been busy enlisting the aid of local merchants and both grade school and high school students.

Oil drums, donated by Mergraf Oil company, were recently painted by members of the Northville high school student council. Paint and brushes were given at cost by the Northville Hardware. Placed in strategic spots around the business area and school grounds, they bear the winning slogan in the high school contest, "Pick Up Litter, Make Northville Glitter". The prize was won by NHS seventh grader Dale Dickey.

There won't be any excuse for throwing trash from moving cars

either. Three thousand "Auto Litter Bags", given by the E.M.B. grocery, will be sent home from elementary school children for their parents.

If their parents agree to use them, the kids will receive an orange and white "Don't Be A Litter Bug" button.

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## Women Invited to "Heart Saving" Classes

Northville women have been invited to attend a "Heart of the Home" course in work simplification for persons suffering from heart ailments.

The free course, sponsored by the Michigan Heart Association will be conducted in Livonia next month.

Four lecture-demonstration courses will be held on May 2, 9, 16 and 23 from 1 to 3 p.m. They will be conducted at the Rosedale Gardens Civic Association, 9611 Hubbard.

Any homemaker may enroll in the program although women with an ailment of the heart or blood vessels (hypertension, hardening of the arteries, coronary heart, rheumatic heart, varicose veins and other disabling diseases) will be admitted to the classes first.

The classes are made possible by the Michigan Heart Association through funds received from the United Foundation Torch Drive.

Homemakers are given free instructions in practical ways of making their homemaking simpler and easier by eliminating unnecessary steps and wasted energy in the preparation of meals, washing and ironing, bed making and other household duties.

Any woman in the northwestern area of Wayne county who would like to attend the free "heart-saving" classes should write or call the Michigan Heart Association, Doctors' Building, 3919 John R., Detroit 1, Michigan, TEmple 1-8550 for complete details.

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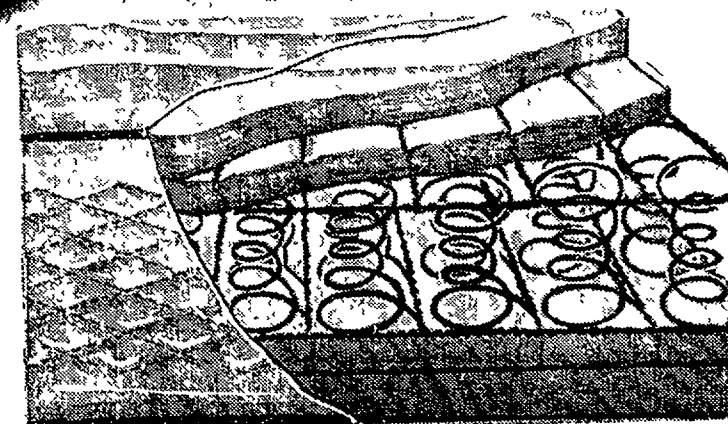
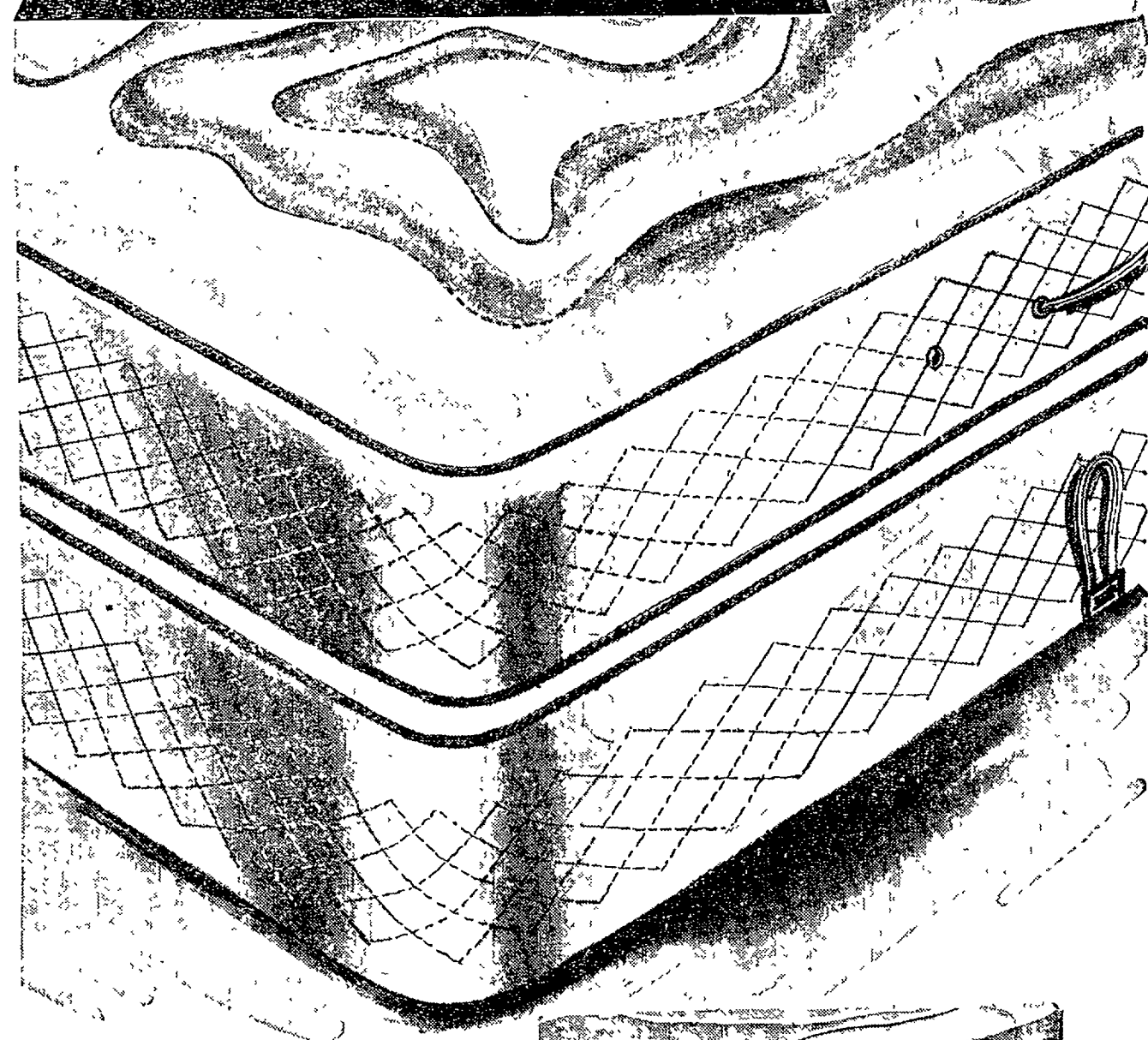
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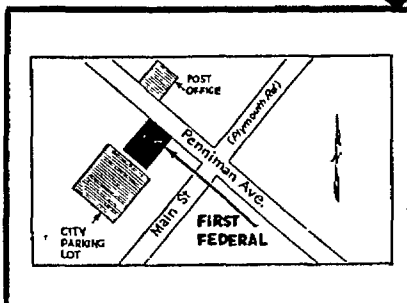
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**FIRST FEDERAL SAVINGS**  
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Downtown Headquarters  
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## Miss Ruth Knapp Honored For Red Cross Achievement

The American Red Cross has honored Miss Ruth Knapp, R.N., Northville school nurse, for her work with the Red Cross.

Miss Knapp was presented a 40-year pin by the Detroit chapter of

the Junior Red Cross in a special ceremony last night.

She will retire this June from her position as Northville school nurse in which she has served for 16 years.

Miss Knapp's Red Cross service goes back to the time she joined the Harper hospital unit which served as a military hospital in Dijon, France, during World War I.

Among many other facets of her service, she has taught Red Cross home nursing courses, has been a Red Cross field instructor, and has assisted in the blood program nursing services.

The meeting last night also honored Dr. Richard Kogl, of Vienna, Austria, superintendent of Vienna high schools and a Junior Red Cross leader. Dr. Kogl is on a three-month tour of American schools.

## Men and Women ★ In Uniform ★

Virgil R. Houtz, 20, son of Mr. and Mrs. George Houtz, 447 Butler avenue, Northville, recently was promoted to private first class in Germany where he is an electric motor and generator repairman in the 543d Ordnance company.

Houtz entered the Army in March 1956, completed basic training at Fort Leonard Wood, Missouri and arrived in Europe last February.

He is a 1955 graduate of Northville high school.

## Cub Scout Pack To Meet Wednesday

Cub Scout Pack 755 will hold its regular meeting next Wednesday, April 24 at the First Presbyterian church.

The April theme is "Swiss Family Robinson". Den 2 will give the opening ceremony.

## Methodist Men To Elect Officers

The Methodist Men's club of Northville will elect officers for the coming year at a meeting next Monday.

The meeting will begin at 6:30 p.m. in Richards Fellowship hall at the First Methodist church.

In addition, a color film — "Design and Construction of the Texas Tower Radar Station in the Atlantic Ocean" — will be shown.

For reservations, call H. Penn (Northville 558-R) or Lloyd Moore (1154-W).



Station  
W H R V  
1600 K.C.  
Also on CKLW at 9:45

9:00  
A.M.  
Sunday  
Also on CKLW at 9:45

The Northville Record  
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101 N. Center St., Northville,  
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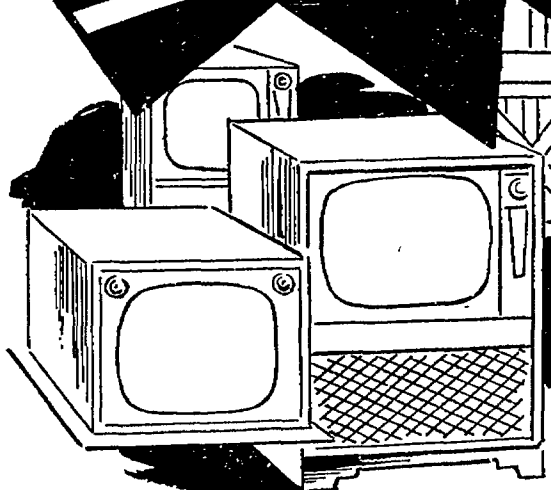
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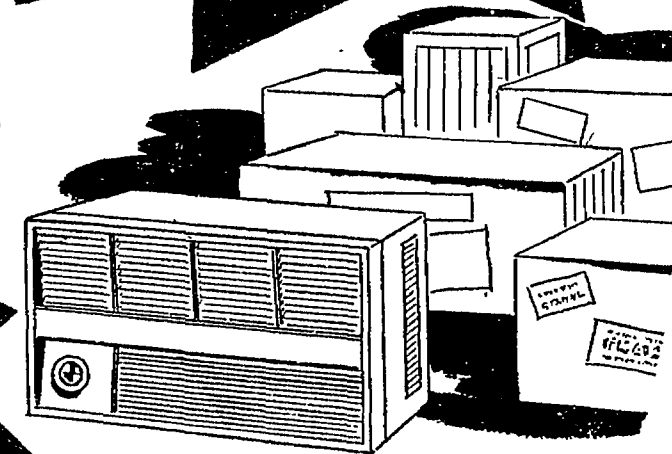
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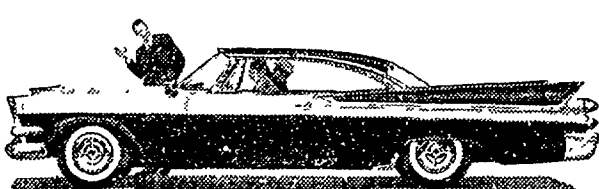
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NORTHVILLE

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Sensational 4 1/2-foot low styl-  
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She'll know how much you really care when you give her the most wanted gift of all, a Keepsake Diamond Ring. For only a *Guaranteed Perfect* Keepsake Diamond is a proper tribute to her love and understanding.

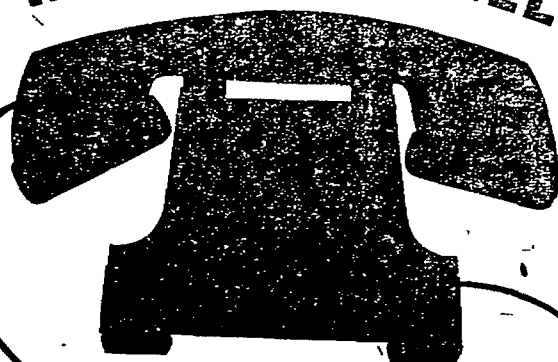
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Come in today and see  
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## MICHIGAN BELL



TELEPHONE lines



**EASTER-SUNDAY IS ONE** of those days all of us like to be with our loved ones. A thoughtful, personal way to remember those who are far away on Easter is with a Long Distance telephone call. Your voice over the telephone will be welcome as Spring. And it will cost

you very little. For a dollar or less you can call places a day's drive away. The usual low "after 6 p.m. or all day Sunday" rates apply all day Easter. Make a list now of those you want to phone a "Happy Easter."

\*\*\*\*\*

### HAVE YOU NOTICED

how much more color there is around today? Even familiar objects, the telephone for one, have colorful new personalities. We have a talk on the subject called, "Color Comes Calling," that's available to clubs. In an entertaining 30 to 45 minutes, the audience learns a lot about basic color rules and popular color schemes in decorating. You'll hear how to use your color ideas, too. And men like the show as well as women. If you'd like to know more about "Color Comes Calling," call our Business Office.



**FOR FORTY YEARS,** Michigan Bell has given Red Cross First Aid Training to many telephone people. It has proved invaluable on many occasions. For example, a doctor's recent letter to us concerning an auto accident said: "It is entirely possible that a young lady involved owes her life to your employee. Your organization is to be commended for having such a person, and to have had a hand in his training in such an important matter as First Aid management of accidents." Telephone people in this area are naturally proud that so many of their fellow workers can perform such deeds.

## Young Artists Plan Exhibition



"PRINCESS AMILIA" — a work by Zoffany — is studied by (left to right) Woody Aenbacher, Martin Klerkx and Chuck Hix, all art students at Northville high school, during a visit to the Detroit Institute of Arts last week.

Art students at Northville high school, preparing for an exhibition of their own next month, took a look last week at the works of both the old masters and contemporary artists.

Some 40 students under Mrs. Donald Van Ingen visited the Detroit Institute of Arts last Thursday as part of their regular training.

After studying the works of painters and sculptors from the Renaissance down through the present, the students were free to explore the institute on their own.

On May 16, they will put on an exhibition of their own works at the Northville Community building. An annual event, the exhibition includes all work done by the art students during the year.

## Women Invited To Free Showing Of Cancer Film

Northville women are invited to see a life-saving Cancer Crusade film at the Novi Community building next Wednesday.

Titled "Breast Self-Examination," the film is credited with bringing many women to the doctor early enough to detect cancer, in some cases saving lives.

There will be two showings of the film, at 1 p.m. and 7:30 p.m.

Dr. R. M. Atchison of Northville will be on hand at the early showing to answer questions, and Dr. M. J. Delaney of Farmington will answer them at the later presentation.

The film is just one aspect of the public education program of the Cancer Crusade month. All persons are also urged to have regular health examinations as a protection against the disease.

Northville chairman of Cancer Crusade month is Mrs. William Willev. Assisting her are Mrs. Merritt Meaker, Mrs. W. H. McCarthy, Mrs. William Canfield and Mrs. Richard Martin.

Section chairmen for fund raising are Mrs. Fred Russell, Mrs. Otto Schock, Mrs. Glenn Hammond, Mrs. Ward Riley, Mrs. Charles Haynes, Mrs. Jack Kadey, Mrs. Albert Northrup and Mrs. William Davis.

Tag days for the cancer drive for funds will be held April 26 and 27.



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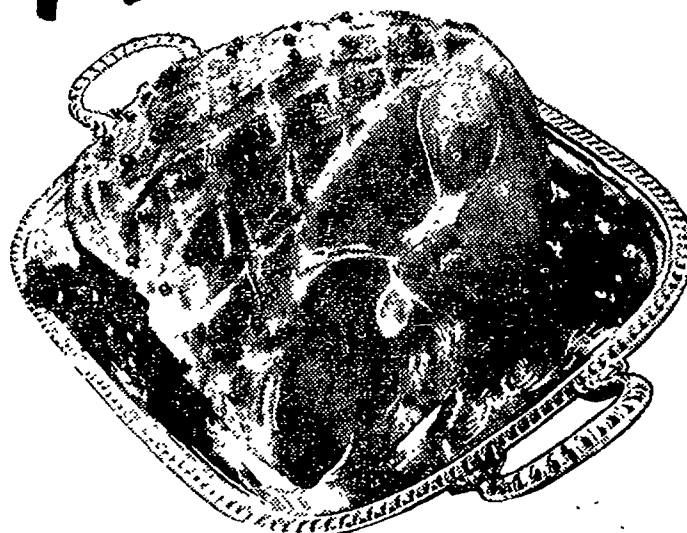
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Kroger fresh sliced Kroger brand, for your Easter ham

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**Easter Lilies** Each **\$2.99**

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Rainbow of colors

MELLOW SWEET, RIPE

**Golden Bananas** Lb. **10¢**

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Long tender green stems Cypress Gardens orange and grapefruit

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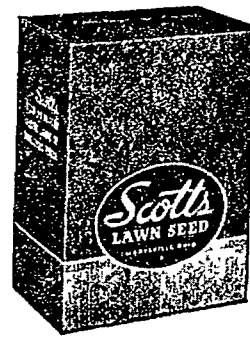


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## Obituary

## MERVIN T. GREEN

Mr. Green, who lived at 621 Fairbrook, died April 9 at Henry Ford hospital. He was born November 13, 1880 in Manchester, Michigan, to Edwin and Elva Green. His wife, Adelaide, preceded him in death in 1953. Survivors include two daughters, Mrs. William (Margaret) Weidner, and Mrs. Gerald (Barbara) Doub, both of Northville, and a son, Robert, of Dearborn. Other survivors include a sister, Mrs. Marietta Bentley of Ypsilanti; a brother, C. E. Green, of Tampa, Florida, and eight grandchildren. A retired electrical wholesaler, Mr. Green moved to Northville from Highland Park five years ago. Funeral services were held from the Casterline Funeral home, Rev. John O. Taxis officiating. Burial was in Woodlawn cemetery.

## MISS GRACE S. BALLANTINE

Miss Ballantine, a retired Ann Arbor school teacher, died April 10 at Northville State hospital. She was 89 years old. Services were held at the Casterline Funeral home, Rev. John O. Taxis officiating. Burial was in Rural Hill cemetery.

## AAUW to Discuss Current Legislation

Current state legislation will be under discussion at the April meeting of the American Association of University Women tonight (Thursday) at 8 p.m.

Hostess for the group will be Mrs. B. William Secord, 46675 West Seven Mile road, Northville. Assisting her will be Mrs. G. L. Petersen, Miss Lucille McLaughlin and Mrs. T. N. Cummings.

Current bills before the state legislature will be discussed in a panel consisting of members of the different study groups. Under consideration will be the new legislation concerning social security, taxes, and the bill affecting the location of the proposed Boys' Vocational school, according to Mrs. R. E. Houston, legislative study group chairman. The legislative study group is in charge of tonight's program.

## Legion Auxiliary Packs Easter Baskets For Maybury Vets

Members of the American Legion Auxiliary packed 150 service baskets for veterans at Maybury Sanatorium following their last meeting, April 10.

Presiding was Mrs. John Steimel, who resumed her duties as president following the birth of her baby.

Working committees gave their reports, announcing that a Memorial Day pot-luck dinner is being planned for after the parade.

The national defense chairman urged that all children who have savings stamp books to be filled be reminded that the school year is nearing its end.

FREYDL'S  
WOMEN'S  
& CHILDREN'S  
APPAREL

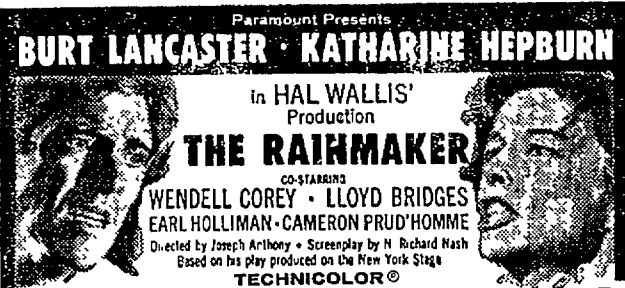
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Plus 8 Color Cartoons

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"The BARRETTS of  
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Cartoon-Short

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OH MEN! OH WOMEN!

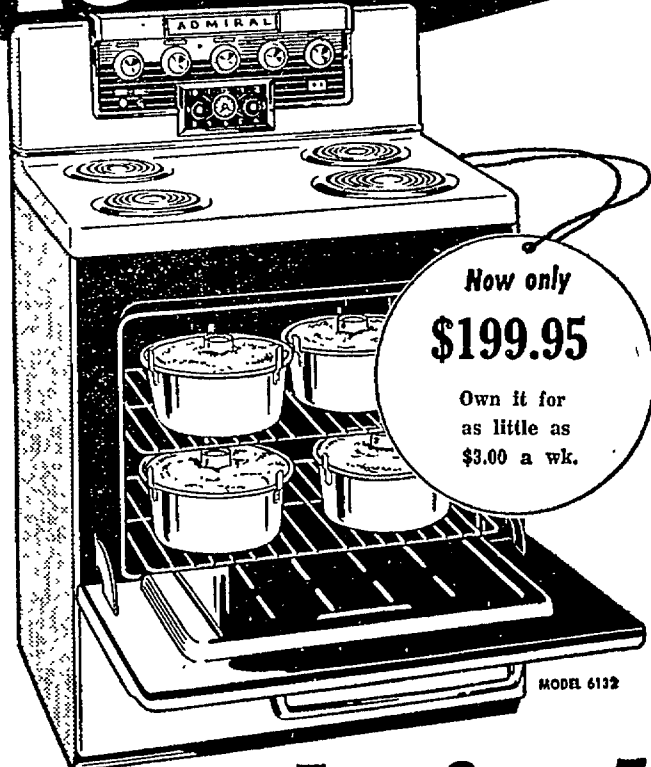
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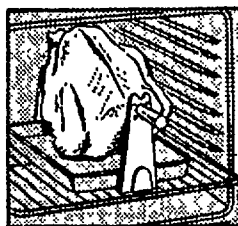
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Starts Wed., Apr. 24 . . . MARLON BRANDO — GLENN FORD  
"TEA HOUSE OF THE AUGUST MOON" (Color)SPECIAL  
LOW PRICENEW 1956. SPACE-SAVING **Admiral**

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EXCLUSIVE NEW ADMIRAL ROTARY ROASTER

Enjoy Outdoor-Style Barbecue-  
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Roasts turn slowly 'round  
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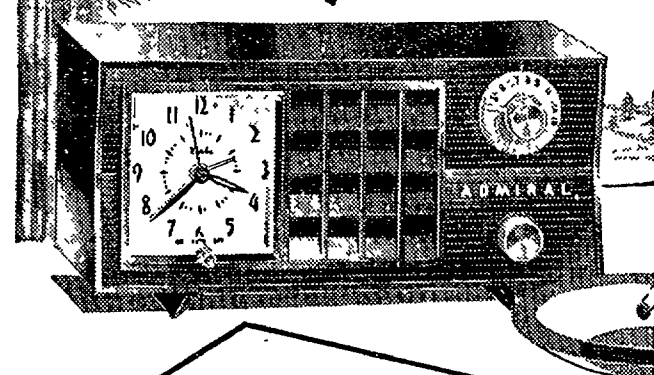
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Slip into the driver's seat and put this baby through its paces! In short order you'll agree with the experts—from competition drivers to automotive writers—you've got your hands on the surprise car of the year! Name the test—the Champ'll come through every time! What else could you expect from the car that took everything in the NASCAR Daytona Grand-National? What else from the car that outclassed America's top performers in the toughest grind the California Highway Patrol could devise to select its new fleet? You're ahead any way you figure it! You've piloted the most spirited four wheels that ever hit the highway—and you've put yourself in good order to have this eye-opener parked in your driveway for free! How can you lose?

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**FREE** AT PRIDE CLEANERS  
**25¢ Rainbow Garden SEED ASSORTMENT**  
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### Announce Promotion

William G. Troy, who resides at 709 Spring street, was recently promoted from purchasing agent to director of purchases of Michigan Seamless Tube company in South Lyon.

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**BUILDING ROADS - SEWERS - BASEMENTS FOR 19 YEARS**  
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44109 GRAND RIVER

**GOOD DRIVER** — Mrs. Bud Hartner, 416 Plymouth, has been named Northville's "Best Driver of the Month" because she stopped to let a grocery-laden shopper cross in front of her. For her courtesy, Mrs. Hartner will receive a "trouble light" from the Retail Merchants Association — sponsor of the monthly award.

### Camera Club Topic To Be 'Glass Lighting'

"Lighting Glass for Photography", a PSA slide and tape recording lecture by June Nelson, will be represented at tonight's meeting of the Northville Adult Camera club.

An added feature will be a showing of slides of wild bird portraits by Torrey Jackson.

The club convenes at 7:30 p.m. in the basement of the Northville library on Wing street. Visitors are welcome.

### New Salem Church Opens This Sunday

The opening of a new church in Salem was announced this week.

Calvary Temple church will begin services this Sunday under Rev. Vance Hopkins, pastor. Services will begin at 2 p.m. at the corner of Six Mile and Napier roads.

The church is non-denominational. All worshippers are welcome.

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SPRING... when flowers are prettiest and our greenhouse is in full bloom!

**Beautiful EASTER LILIES**  
Potted \$3.00 up

**Tulips**  
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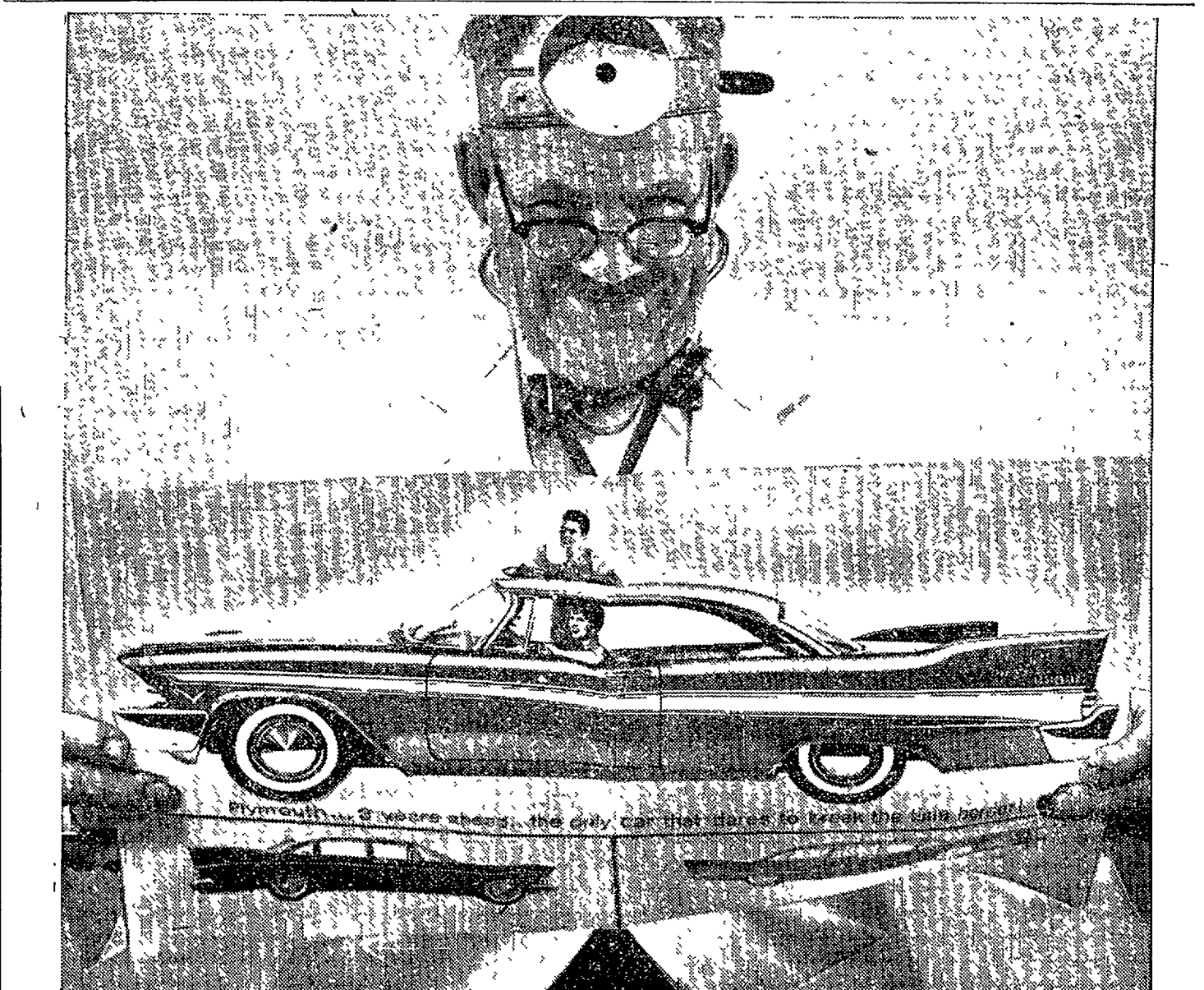
**Colorful Cut Arrangements**  
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**Kiddies' Special**  
Blooming TOM THUMB PLANT  
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"This spring everybody's got..."

**PLYMOUTH FEVER**

...it's catching and it's wonderful"

Maybe you too have felt these symptoms: an urge to go places—a hunger for glamour—an itch for comfort—a desire to be 3 years ahead. If so, you've got Plymouth Fever, and the thing to do is compare "all 3" low-price cars, sample Plymouth's Torsion-Aire Ride and discover the other 3-years-ahead reasons why you need a Plymouth. So see your Plymouth dealer today!

Get yourself a *Plymouth* too!

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Spring Opening Sell-abration Days

**Northville Hardware**

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RANCH HOUSE

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NEW Spring fashions in wallpaper. Beautiful designs as low as 63c per single roll.

ALSO Zip pre-pasted, pre-trimmed wallpaper in latest new patterns.

DON'T miss our display of brand new contact patterns for splash areas — drawers — shelves — cabinets and furniture.

The original self adhesive plastic in over 24 patterns.

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NEW enlarged stock by American Marietta Company. Hundreds of beautiful colors to fit all your needs featuring

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No Stirring — Mixing — Proved & Tested!

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JACOBSEN POWER LAWN MOWERS — F or Best Lawn Grooming . . . . . From \$69.50

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## 1-CARD OF THANKS

I wish to thank my friends and neighbors, also Rebekahs, Odd Fellows, WSCS and Novi Methodist Sunday school, Rev. Nevin, Board of Commerce and Walled Lake Masonic Lodge for their kindnesses during the sickness and death of my wife.  
Ernest Pitchford and Family

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4-rooms, utility and car port, 100x300 lot on 10 Mile Rd. Needs some finishing.

2-Family 5-rooms and bath dn. 4 rooms and bath up. 1 acre lot 10 Mile Rd. Live in one and have income from the other. Terms.

4 1/2 acres directly across from the Lincoln plant. Garage and old house needs repair.

4-room, needs finishing inside, good well, alum. storms and screens. Full price \$5,500.00.

Several 1 1/4 acre parcels on Wixom Rd., near 10 Mile, easy terms.

### NORTHVILLE AREA

5-room frame, 85x380 ft. lot. 2-car garage, poultry house, close to edge of town.

6-rooms. L.R. carpeted, fireplace, oil heat, basement rec. room, with fireplace, 2-car att. garage, 2 baths, 1 acre; immediate possession. Easy terms.

3-bedroom, 1st floor, has new plaster and floors, mod. kit., oil heat, storms and screens. Priced at only \$12,500.00 with \$3,000.00 down.

10-room. Very good location. 2 valuable acres. Oil heat. 14x25 L.R. with stone fireplace. 1 1/2 baths, 3 car garage. Reasonable terms. Offers accepted.

6-Room, alum. sided, 3 large B.R., Mod. K. All hardwood floors and trim, 2 1/2 car garage. Can be used as residence or business. Terms.

3 Acres, septic tank, footing and some blocks. Free GAS for your own use. Easy terms.

## DON MERRITT

### -REALTOR-

Member of Western Wayne County Multiple Listing Service

125 E. MAIN NORTHVILLE  
PHONE 966

One of the nicest family homes in Oakwood Sub. of Northville. Two story, 3 bedrooms, carpeted up and down, large family room with fireplace plus basement recreation room with fireplace, economical gas heat, 2 car garage, 120 ft. frontage on Grace St. Lots of trees and shrubs; close to schools - well worth the price of \$18,750.00.

Very attractive 2 bedroom home on large landscaped lot, 2-car garage with cement drive, nearly new oil heating plant, New school. \$13,900.00 - low down payment.

3-bedroom home near public and parochial schools, hot water heat, fenced yard - good neighborhood, \$13,700.00.

5 acres with 35x30 basement all ready to build on. Two bedroom temporary home to live in while you build. Deep well, septic tank - chicken house, \$8,500 - low down payment.

We have some very desirable lots and acreage for building sites for really fine homes.

## F. L. DOREN

### -REALTOR-

138 N. Center St. Ph. 521-M  
Member Multiple Listing Service

## F. L. Doren, Realtor

is pleased to announce the association of

Roy M. Terrill as a salesman with the

## DOREN REAL ESTATE OFFICE

138 North Center Street

Mr. Terrill is the Northville Township Treasurer and a director of the local bank. He is thoroughly familiar with the area as a long-time resident and will be happy to welcome his many friends to our office.

## FARMS

### FOR SALE

250 ACRES - Modern dairy farm on US-16, near town. A-1 bldgs. 2 fine modern homes, 2 large barns, 25 stanchions, cups, gutter cleaner. Tool shed, 100' chicken house. Live stream. A real farmer's farm. \$60,000. 1/3 down.

222 ACRES - Dairy farm on blacktop near town. Excellent bldgs. Nearly new modern 4-bedroom home, 2 baths, basement, furnace, attached garage. Smaller tenant house. Modern dairy barn, silo, cattle barn, shop, other bldgs. 200 tillable. Priced with owner share of large herd of cattle and hogs. One of the best in this area.

185 ACRES - Edge of town on blacktop. All tillable. River. Large modern home, 2 baths, furnace. Large dairy barn, 44 stanchions. Both barns equipped with hay driers. Priced-right at \$55,000.

140 ACRES - On blacktop, fine modern bldgs. Excellent dairy set-up. 4-bdrm. modern home, large dairy barn, attached cattle barn, silo, tool shed. \$33,000. Only \$5,000 down required.

### OTHER FARMS - ALL SIZES

## JONES REALTY

205 E. GRAND RIVER

Fowlerville - Ph. CA-3-8891

### HOME

165 ACRES, modern 4-bedroom semi bungalow, large barn, 20 stanchions, Dr. cups. Silo. Other bldgs. Excellent soil, level, 15 acres wheat, stream. Imm. possession. 12 miles Howell. \$41,000, terms. Bradshaw Realty. Webberville. Phone 54. Open Sundays.

### FINE

New Brick Veneer 3 bedroom home; 2-car attached garage; full basement; 1 1/2 baths, main bath tiled with vanity; fireplace; disposal; auto. gas water heater; oil fired furnace; extra large on paved street; comb. aluminum storm and screens; many extra features.

Buy Today - Occupy Tomorrow Reasonable Dn. Pmt. and Terms

## E. M. BOGART

The address is 373 Linden

REALTOR and OWNER

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### 3-FOR SALE - Household

#### WATER SOFTENERS

Replace your old fashioned water softener or rental service with a wonderful new Reynolds fully automatic water conditioner. There's nothing else like it. Trade-ins. Full information. No obligation. Call collect WEBSTER 3-3800. Reynolds Water Conditioning Co. Mfrs. in Detroit 25 years. 12100 Cloverdale Ave., Detroit 4, Mich. 31tf

#### YOUR Westinghouse dealer offering 5 years free service on all new appliances (TV-1 year). Also RCA and Kelvinator. West Bros. Appliances, 507 S. Main St., Plymouth. Phone 302. 12tf

ELECTRONIC organ, like new. Must sacrifice for balance due. Terms or cash. May be seen locally by appointment. Write Credit Manager. P.O. Box 5733, Detroit 39, Michigan. 48x

Plumbing Supplies At Wholesale Prices Buy Direct and Save Installation Arranged

20 Gal. Elec. Wtr. Htr. .... 59.50  
30 Gal. Glass Lined Htrs. .... 79.95  
40 Gal. Glass Lined Htrs. .... 99.50  
52 Gal. Elec. Wtr. Htr. .... 85.00  
5' Built-In Bathtubs ..... 61.95  
Closets, A Grade ..... 27.50  
66 Gal. Elec. Wtr. Htr. .... 95.00  
Dbl. Compt. Ledge Sinks ..... 20.00  
Single Compt. Ledge Sinks ..... 12.00  
1/2" copper tube, per ft. .... 20c  
Cabinet Ldry. Durotubs ..... 47.50  
White Closet Seats ..... 4.50  
Medicine Cab., plate glass ..... 14.50  
3/4" Plastic Pipe, per ft. .... 13c  
Shallow Well Pumps ..... 79.95  
Deep Well Pumps ..... 114.95  
White Closet Seats ..... 4.50  
Sump Pumps ..... 44.50  
Largest stock of plumbing supplies in this area, soil pipe, copper tube, faucets, pump controls, valves and fittings, pipe cut to measure, visit our showroom or call us for prices, terms if desired, up to 3 years to pay.  
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149 West Liberty St.  
Phone Ply. 1640, if no answer call 3494. Open Fri. eve to 8 p.m. all day Saturday

EVERGREENS; nice small spruce and Scotch pines. Also Lapin raspberry plants. 23425 Novi Rd.

## WATER SOFTENERS

Factory rebuilt and refinished softeners of many well known makes at sensational prices. Sizes from 30,000 grains to 100,000 grains - from \$50.00. All guaranteed. It is better to buy a good reconditioned well known make of softener than a new one of unknown quality. These softeners have been traded in on new Reynolds Automatic softeners and we stand back of them.

It will pay you to see us before you buy any softener. Every type and size of manually controlled, semi-automatic and the wonderful Reynolds fully automatic softeners on display. You can't beat the best and you can't beat our values. Come to see us or call collect for a representative to see you.

Learn about the unique Reynolds Rental Plan.

## Reynolds Water Conditioning Co.

(formerly Reynolds-Shaffer Co.)  
Mfrs. in Detroit since 1931  
12100 Cloverdale Detroit 4  
Call Collect - WEBSTER 3-3800

CROSLY refrigerator, good condition, 234 Church St. Call after 2 p.m. Northville 3015.

ADMIRAL TV, 11" screen. Kelvinator refrigerator. 43270 Grand River.

SECTIONAL living rm. suite - 1 year old. End tables, occasional chair, G.E. refrigerator, apt. size electric range. Leaving Michigan. Must be sold by May 1. Northville 928-J2. Call before 5 p.m.

3-PC. WALNUT bedroom suite, in good condition. Bed and springs, vanity with bench and mirror, \$39. Ph. 1284.

1954 HOT POINT electric range, completely automatic. Ph. 943R11.

### 4-FOR SALE - Miscellaneous

ROAD gravel, stones, fill dirt, top soil, cow manure and light grading. 999-M or 9119.

FIREPLACE wood, oak or mixed hardwood. Call 1452. 21tf

APPLES, in refrigerated storage. \$1.50 bushel and up. Appleview Farm, C. M. Spencer, 54560 S-Mile Rd., between Currie & Chubb. Rds. Ph. GE-8-2574. 1f

FENCING, wood ranch type, 10 designs. Wood turned lamp posts, mail box posts, steel chain link fencing. Many designs. We install. 36 months to pay. All work guaranteed. New Hudson Fence Co. Phone GEneva 7-9441. 44tf

FOR FLOOR covering, wall tile, counter top and kitchen remodeling, phone Northville 627-W2 or 1174-W1. 18tf

ORDER your homemade candies now for Easter. Paul's Sweet Shop. 144 E. Main, Northville. Ph. 2820 or 9129. 4f

ORDER your homemade candies now for Easter. Paul's Sweet Shop. 144 E. Main, Northville. Ph. 2820 or 9129. 4f

FRESH eggs, also parakeets, all colors. Phone 3016-W. Martha Schneider. 4f

8 FT. drain drill in good condition, \$50. Call 1201-R. 47x

WHEAT, corn, hay, seed corn, improved Pride of the North. V-8 Ford engine. One home milk pasteurizer. Silverdale Farms, 23000 Beck Rd., Ph. N'ville 927-W2. 4f

4 BUSHEL'S Michigan Grimm alfalfa seed. 41222 Nine Mile Rd. Ph. 2733-J. 47x

FARM fresh white eggs, large, 40c dozen; extra large, 45c dozen. 4f 46235 11 Mile.

HOUSE-TRAILER, 37 ft. Stewart. Modern. 9710 Rushton Rd., South Lyon. 4f

HAMMOND organ, used spinet model guaranteed like new, \$945. Terms. See model Hammond 1995, complete with tone cabinet. Terms. Piano, used, studio model, \$295. Smith Music Co., 504 S. Main St., Plymouth. Ph. Ply. 3020. 21tf

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BROME - alfalfa and second cutting hay. 41222 9 Mile Rd. Phone 2733-J. 49x

EASTER novelties, homemade milk chocolate and white chocolate bunnies, roosters, eggs, etc. Order now for the kiddies' baskets from Paul's Sweet Shop, 144 E. Main. Northville 2820 or 9129. 4f

'51 FORD tractor, like new, \$800. 42840 W. 10 Mile. 4f

AWNINGS. Fine selection of Canvas, Aluminum and Fiber glass. Porch railings. Fox Tent & Awning Co. Phone Normandy 2-4407. Ann Arbor, or Plymouth 1672-J. 40tf

EVINRUDE MOTORS, authorized sales and service. Also authorized service on Gale Products Motors. J. W. Grissom, 1303 East Walled Lake Dr., Walled Lake. Phone Market 4-2206. 50tf

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30 Gal. Glass Lined Htrs. .... 79.95  
40 Gal. Glass Lined Htrs. .... 99.50  
52 Gal. Elec. Wtr. Htr. .... 85.00  
5' Built-In Bathtubs ..... 61.95  
Closets, A Grade ..... 27.50  
66 Gal. Elec. Wtr. Htr. .... 95.00  
Dbl. Compt. Ledge Sinks ..... 20.00  
Single Compt. Ledge Sinks ..... 12.00  
1/2" copper tube, per ft. .... 20c  
Cabinet Ldry. Durotubs ..... 47.50  
White Closet Seats ..... 4.50  
Medicine Cab., plate glass ..... 14.50  
3/4" Plastic Pipe, per ft. .... 13c  
Shallow Well Pumps ..... 79.95  
Deep Well Pumps ..... 114.95  
White Closet Seats ..... 4.50  
Sump Pumps ..... 44.50  
Largest stock of plumbing supplies in this area, soil pipe, copper tube, faucets, pump controls, valves and fittings, pipe cut to measure, visit our showroom or call us for prices, terms if desired, up to 3 years to pay.  
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149 West Liberty St.  
Phone Ply. 1640, if no answer call 3494. Open Fri. eve to 8 p.m. all day Saturday

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by, 19476 Maxwell Rd. Phone  
1157. 88tf

**Keep Septic Tanks,  
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CLEAN, ODORLESS  
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— Floor Contractor —  
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Also Old Floors  
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1313-J after 5 P.M.

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NORTHVILLE 1405-W1 or 787-W 48x

**Authorized Sales  
and Service**  
• Air Cooled Engines  
• Lawn Mowers  
• Magnetos  
• Farm & Garden Tractors  
• Welding

**Farmers Repair Shop**  
Taft Rd. near Grand River  
Novi, Michigan  
Phone Northville 351 49

**DIGGING  
TRENCHING**  
• Back-Filling & Grading  
• Drains Repaired

**FRANK KOCIAN**  
Phone 915-R12 21tf

**CUPBOARDS — ATTICS  
RECREATION ROOMS  
and ADDITIONS**  
Get Special Winter Rates Now  
Licensed & Insured  
**STRAUS  
Modernizing Co.**  
Phone Northville 982-J1

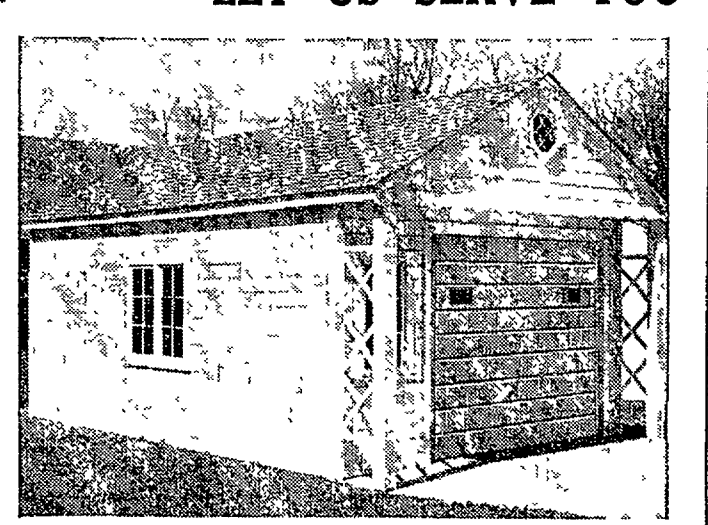
**ALUMINUM  
Combination doors and  
windows. Free estimate.**  
FHA terms  
**Baggett Roofing & Siding**  
46120, Frederick  
NORTHVILLE 3040

**EVERGREENS**  
Grand River Nursery & Sales  
Open Sundays  
39940 Grand River  
Phone Greenleaf 4-2045 1tf

TO PLACE a Classified Ad on  
this page call Northville 200.  
Want Ads bring results.

TO RENT—BUY—SELL  
PHONE 200

**FOR THE BEST  
IN GARAGE CONSTRUCTION  
LET US SERVE YOU**



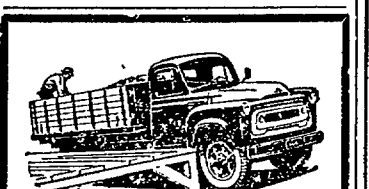
**THIS IS A PRACTICAL  
1½-CAR DESIGN**  
By using our free plans you can build  
your own and save money.

No Down Payment  
Loans, with 36 Months To Pay

**NOWELS**  
LUMBER & COAL CO.  
BUILDERS' SUPPLIES — HARDWARE  
PHONE 30 or 1100  
630 Baseline Road Northville, Mich.

### 14-BUSINESS SERVICE

**FEATHER** pillows cleaned, steri-  
lized, fluffed, returned in  
bright new ticking, \$2.00. One  
day service on request. Tait's  
Cleaners, Phone Plymouth 231  
or 234. 20tf



**Heavy Duty  
TRUCK  
SERVICE**  
All Makes  
SEE THE NEW  
1957 ½ TON  
INTERNATIONAL  
PICK-UP  
\$1672.00 Delivered  
Complete with all  
Equipment and Taxes

**West Bros. Nash Inc**  
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**FENCE  
BUILDING**  
OF ALL KINDS  
Free Estimates  
Phone Northville 1233-J2

**KEN'S SERVICE**  
Septic Tanks and Drain Fields  
Installed. 2" 3" Wells Drilled.  
Pumps and Wells Repaired  
Night and Day  
Greenleaf 4-0712

Check Your Supply of Printing  
Needs BEFORE You Run Out  
We Print Them All  
PHONE 200

**SCHNUTZ'S** Music Studio. Phone  
21. 505 North Center street. 22tf

**PAINTING  
BY EXPERIENCED MEN**  
ED COOK  
NORTHVILLE 754-W 31tf

"TRY BEFORE YOU BUY". For  
personalized Beauty Counselor  
cosmetics call Natalie Hiltz,  
671 W. Gifts for all occasions. 44tf

NEW and used, sump pumps. We  
specialize in repairing all makes  
of sump pumps. George Loeffler  
Hardware, 29150 W. Five Mile  
at Middlebelt. Phone Garfield  
2-2210. 34tf

A-1 PAINTING and decorating,  
interior and exterior. Also wall  
washing. Roy Hollis. Phone 288-R 26tf

**TREE** and stump removal. Also  
trimming, surgery and plant-  
ing. Insured. Call Northville Tree  
Service for free estimates. Phone  
1465 day or night. 46tf

NEW and repair plastering. 35  
years in Northwest section.  
John Timson, 1232-J1. Northville.  
23tf

### 14-BUSINESS SERVICE

**TREE PRESERVATION**  
• FEEDING  
• CABLING  
• BRACING  
• TRIMMING  
• SPRAYING  
• REMOVAL  
**GREEN RIDGE  
NURSERY**  
INSURED - RELIABLE  
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**ROTO-TILLING**  
Lawn and Gardens  
BOB KREZEL  
NORTHVILLE 1384 52x

**HOT ASPHALT  
BUILT-UP ROOFS  
ROOFING  
EAVESTROUGH**  
ALSO SHINGLE ROOFS  
All Work Guaranteed & Insured  
Days — Phone Plymouth 22  
After 7 P.M. — Ph. Ply. 1865-J  
MICHAEL D. SLENTZ - Contr.  
8815 Ball St. Plymouth, Mich. 1tf

**FURNITURE  
REPAIRED & REFINISHED  
ANTIQUES RESTORED**  
•  
**UPHOLSTERING**  
Northville Furniture Repair  
Vermont 7-8710 Collect 17-21tf

**Building & Mason  
Contractor**  
Let Us Help You Plan Your  
Building Needs.  
NORTHVILLE 411 or 1112-J  
HARLEY J. COLE & SON 49

**MATTRESSES** and **BOX  
SPRINGS** of best grade mater-  
ial. We also make odd sizes and  
do remake work. See our show  
room at any time. Adam Hock  
Bedding Co. Six Mile at Earhart  
Road, 2 miles west of Pontiac  
Trail. Phone Geneva 8-3855 South  
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*get set!*

**GET  
SAFE  
for spring  
driving!**

**MARR  
TAYLOR'S**

SPRING  
SERVICE  
SPECIAL

LET OUR EXPERT MECHANICS PUT YOUR  
CAR IN A-1 RUNNING CONDITION

<p><b>MOTOR TUNE-UP</b></p> <p>Includes Distributor, Points, Condenser, Spark Plugs for 6-8 Cylinder</p> <p><b>\$13.75</b></p>	<p><b>FRONT END ALIGNMENT</b></p> <p>With Precision Equipment</p> <p><b>\$5.95</b></p>
--	--

CLIFF BOYD  
SERVICE MANAGER

**MARR  
TAYLOR**

YOUR FRIENDLY FORD DEALER  
117 E. MAIN NORTHVILLE

*WE PUT  
SPRING  
in your car!*

# Get Acquainted With PERFECTION'S 10 POINT Quality & Service Policy!

1. Complete Drycleaning Service.
  2. Complete Laundry Service.
  3. Free Parking - Drive-In Service.
  4. Open Convenient Hours - 8 a.m. til 8 p.m. Daily.
  5. Same Day Service "In By 10 - Wear Tonight"
  6. Fur Storage.
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  8. Dyeing & Re-Weaving.
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  10. Re-usable Plastic Bags on All Garments.
- ALL CLEANING PACKAGED IN REUSABLE CORDITE PLASTIC BAGS. SHIRTS LAUNDERED - Dress & Sport - PACKAGED WITH SHIRT PACS (Protects the Collar) & REUSABLE CORDITE PLASTIC BAGS.

NOW - DAILY Pick-Up and Delivery Service - Phone Northville 2998

NO EXTRA CHARGE  
FOR SAME DAY SERVICE!

We Own & Operate Our Own Plants

**PERFECTION Laundry & Dry Cleaning Co.**  
202 W. MAIN ST. - NORTHVILLE

Cor. Grand River & Novi Rd. - Novi 875 Wing Street - Plymouth

Free Personalized  
**LAUNDRY  
BAGS**  
TO EACH  
NEW  
CUSTOMER



# MUSTANG HOOF PRINTS

News of Northville High School



**BE SURE -- INSURE**  
**The CARRINGTON**  
120 North Center  
Northville Phone 284  
**AGENCY**  
**Complete Insurance Service**

DOING THE JUNIORS proud in their production of "One Foot in Heaven" this week were Bill Yahné, Lillian Zinnecker, Elsa Couse and Dick Stuber. The play related the trials of a minister and his family when they moved to a new community.

## Chemistry Classes Visit Laboratories

The chemistry classes of NHS made a field trip to the Ethyl corporation recently. Because of its size, the group was divided into four smaller groups, each guided by a chemist or chemical engineer.

The tour included the research laboratories, the infra-red spectrophotometry laboratory, dynamometer rooms and garages.

Of particular interest was a room containing a car for fuel testing. The car is mounted on rollers so that it can accelerate but remains standing still.

At the front of the car is the outlet to a wind tunnel creating a wind of a speed equal to that of the car.

## 28 Local Bandsman in League Concert

Wednesday evening of last week the fourth All-League Band concert was held in the Northville Community building. Previously, concerts were held in Clarenceville, West Bloomfield and Clarkston.

The All-League band is composed of members from eight high schools of the Wayne-Oakland league which are Bloomfield Hills, Brighton, Clarenceville, Clarkston, Holly, Milford, West Bloomfield and Northville.

Of the 67 members in the band, Northville is privileged to have 28 participants over one-third.

The April 10 program opened with the "Star Spangled Banner", followed by the "Manhattan Beach", a march. Other selections included the overture, "Morning, Noon and

Night in Vienna", "Perpetual Motion", "El Relicario, Paso Doble", "Pavanne", "South Pacific" selection and "The Thin Red Line".

## Commercial Club Plans Banquet

The Commercial club held a meeting, Wednesday, April 10, at which they discussed a banquet on May 6 at Black's White House for members of the club.

The possibility of awarding a scholarship to a student was also considered. Only Commercial club members who plan to go into secular work after graduation would be eligible for this benefit.

## Spanish Students Learn of Mexico

The Northville high school Spanish class, taught by Charles Yahné, believes in learning all they can about Mexico.

A short while ago, Reverend B.J. Pankow, who lived there nine years, talked to the class about the habits and customs of the people. He also showed them much of his souvenir handicraft work, done by the Mexican Indians.

Recently the class was also shown pictures of Mexico by Mr. and Mrs. Gunn at the home of Kay Spicer, one of the students. The pictures were taken by the Gunns on a recent trip.

## WATCH REPAIRING

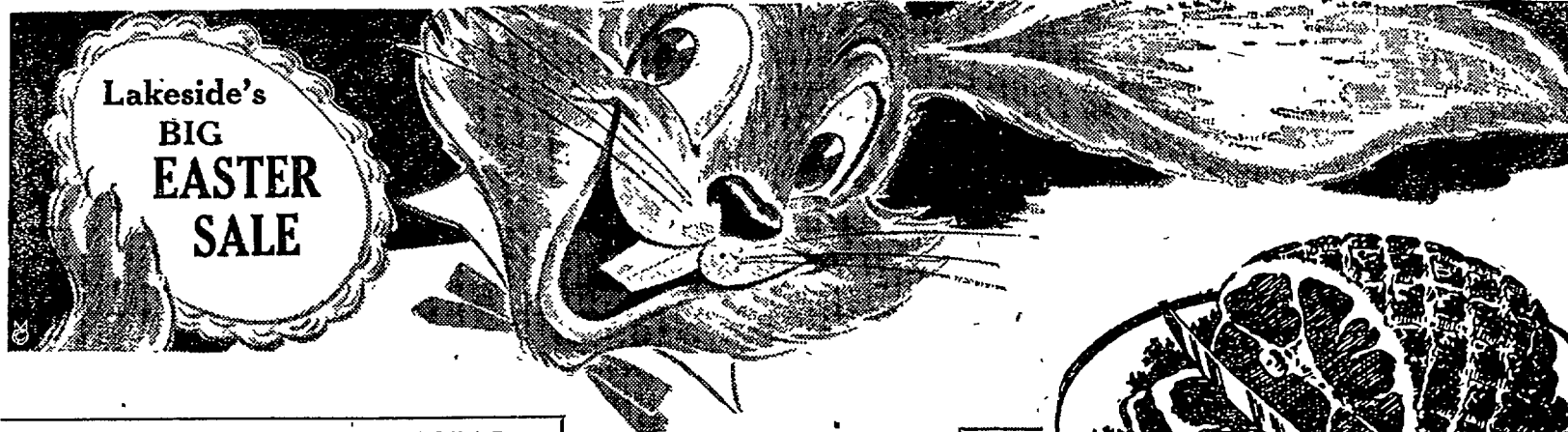
SPECIALIZING IN

**FAST SERVICE**

• ALSO JEWELRY & FINE WATCHES

**Harold C. CORBIN**  
Jeweler

124 N. CENTER ST.  
(Formerly Lucius Blake)



### BONUS COUPON SPECIAL

Pure Granulated  
**SUGAR**

REG. 53c  
VALUE **5 LB. BAG 39c**

SAVE 14c with this coupon only

NN LIMIT 1 Coupon Per Customer — Expires April 23

### BONUS COUPON SPECIAL

Grade "A" Fresh  
**LARGE EGGS**

REG. 49c  
VALUE **35c**

SAVE 25c with this coupon only

NN LIMIT 2 Coupons Per Customer — Expires April 23

WE HAVE PREPARED FOR YOU — 2000 Select Hams, Long Careful Cure — Double Smoked over Genuine Hickory — Right from the Smoke House Direct to you. Full of Natural Juice & Flavor — Double Trimmed — Much Leaner and Tastier than Shipped-In Hams — THE FINEST MONEY CAN BUY

Our Own LAKESIDE  
Sliced Bacon  
Extra Fancy **59c LB.**

LEG. or RUMP  
of **VEAL**  
**39c LB.**

Thin Center Slices  
**Boiled Ham**  
Reg. \$1.49  
Value **99c LB.**

Stokely's Finest  
**FRUIT COCKTAIL** 3 Lge. No. 2½ Cans **\$1**  
Stokely's Finest  
**TOMATO JUICE** 4 46-Oz. Cans **\$1.00**

STOKELY'S Finest HONEY POD PEAS 3 No. 303 Cans **49c**

HART BARTLETT  
**PEARS** 3 No. 2½ Cans **\$1.00**

DEL MONTE WHOLE KERNEL or  
**CREAM Style CORN** 2 No. 303 Cans **29c**



### JUST IN TIME FOR EASTER -

Gorgeous Easter plants . . . Hydrangeas, Daffodils, Easter Lilies, Hyacinths, Tulips. 1,000 To Choose from.

from 99c

Ready-to-Bloom . . . Gardenias — 69c Pot

★  
FREE  
MIXING BOWL  
with  
KRAFT'S  
SHORTENING  
3 LB. Can **79c**

★  
SEABROOK FARMS  
**STRAWBERRIES**  
5 10-Ounce PKGS. **99c**

• ROYAL GELATIN ALL FLAVORS 4 Pkgs. **25c**

• LARGE SELECTION OF FANCY WINES  
COLD BEER and COLD BEVERAGES



## EASTER ASSORTMENT of CANDIES

"Everyone Knows It's"  
**PAUL'S SWEET SHOP**

For The Finest  
**HOMEMADE CANDIES"**

ASSORTED  
IN LIGHT & DARK CHOCOLATE

• CLUSTERS • CREAMS  
• CARAMELS • CHERRY CORDIALS  
• FANCY NUTMEATS

WE BOX OUR OWN  
HOMEMADE  
CHOCOLATES

Your Choice of Candies in Specially  
Designed Attractive Boxes!

HOMEMADE NOVELTIES  
& BASKETS!

• WHITE & MILK CHOCOLATE

**PAUL'S SWEET SHOP**

144 E. MAIN

NORTHVILLE

EASTER SHOPPERS: Take Home One Of Our Delicious  
Pizza, Pies or Spaghetti Dinners

# LAKESIDE

**PACKING HOUSE  
SUPER MARKET**

2 Blocks West of Walled Lake Main  
Intersection WALLED LAKE, MICH.  
OPEN 7 DAYS 9 A.M. TO 9 P.M.  
S.D.D. — BEER — WINE — LIQUOR





Wang (Ray) Livingston

## Livingston New Commander Of Local Knights Templar

In special ceremonies last Saturday, Wang (Ray) Livingston was installed as Eminent Commander of Northville Commandery No. 89, Knights Templar.

More than 200 guests attended the installation, including delegates from nine other commanderies as far away as Lansing and Monroe.

Among the guests was Penn Naylor, Past Grand High Priest of the Grand Chapter of Royal Arch Masons of the State of Michigan.

Commander Livingston was installed by Maurice Allen, Very Eminent Grand Captain General of the Grand Commandery of Michigan, and three other officers: Rev. Henry Walch, Acting Grand Prelate; Sidney Chown (P.C.), Acting Grand Marshal, and Wilfred Lusier (P.C.), Director of Ceremonies.

Other new officers include: Arlen Gallagher, Generalissimo; Lou Balch (P.C.), Captain General; Charles Bredlow, Senior Warden; James Cullimore, Junior Warden; Herbert Rayner (P.C.), Prelate; Robert Coolman (P.C.), Treasurer, and Ray VanValkenburg (P.C.), Recorder.

Others were: George J. Anderson, Standard Bearer; Clay Weather, Sword Bearer; Laurence Miller, Warden; Thomas C. Watts, Jr., First Guard; James Potter, Second Guard; William A. Bush, Third Guard, and Ward Cook, Sentinel.

## FREE ALUMINUM BAKE SET



**\$15 VALUE** This 16-Piece **MIRRO** Utensil Set Includes:

- |                         |                     |
|-------------------------|---------------------|
| 1 - Bread Pan           | 5 - Measuring Cups  |
| 1 - Angel Cake Pan      | 2 - Biscuit, Cake   |
| 1 - Muffin Pan          | and Roasting Pans   |
| 1 - Measuring Spoon Set | 2 - Pie Plates      |
| 1 - Cookie Sheet        | 2 - Layer Cake Pans |

Think of it...THIS VALUABLE SET CAN BE YOURS WITH THE PURCHASE OF A "MATCHLESS" AUTOMATIC GAS RANGE DURING YOUR...

## Gas Range Dealer's BIG SPECIAL SALE!

See the sensational **NEW 1957 GAS RANGES**  
*They're Automatic All the Way!*

**GO MODERN WITH GAS!**

Automatic **TOP BURNER**  
Automatic **OVEN**  
Automatic **BROILER**  
Automatic **TEMP CONTROL**

**Act Now...LIBERAL TRADE-IN ALLOWANCE**  
**Also FREE INSTALLATION**

THIS OFFER GOOD FOR A LIMITED TIME

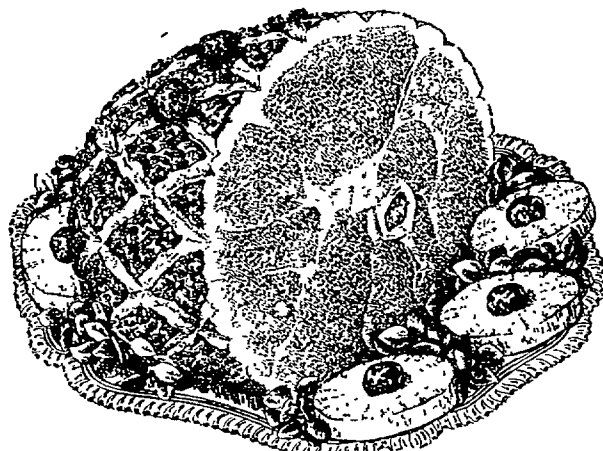
See **YOUR GAS RANGE DEALER**

The following dealers are displaying the "MATCHLESS", "AUTOMATIC ALL THE WAY" Ranges:

- |   |  |
|---|--|
| <b>DAVE GALIN &amp; SON</b><br>349 Penniman<br>Plymouth       | <b>UNITED WASHER Sales &amp; Service</b><br>27512 W. 8 Mile Road<br>Farmington |
| <b>WEST BROS. APPLIANCE</b><br>507 S. Main Street<br>Plymouth | <b>MICHIGAN GAS &amp; Equipment Co.</b><br>32508 Michigan Ave.<br>Wayne        |
| <b>SAM ZEHRA APPLIANCE</b><br>33900 Plymouth Rd.<br>Livonia   | <b>WAYNE FURNITURE CO.</b><br>33518 Wayne Rd.<br>Wayne                         |



COME SEE...  
YOU'LL SAVE  
AT A&P!



A&P's GALA PARADE IS LED BY...

# Easter Hams

SHANK PORTION

"SUPER-RIGHT"  
QUALITY

LB.

**39c**

WHOLE HAMS

12 TO 16  
POUND  
SIZES

LB.

**49c**

BUTT PORTION

"SUPER-RIGHT"  
QUALITY

LB.

**53c**

"SUPER-RIGHT" CHOICE CENTER CUTS

**Ham Slices** . . . . . **89c**

TOP QUALITY—20 TO 24 LB. SIZES

OVEN-  
READY

# TURKEYS

LB.

**39c**



**Cooked Hams** "SUPER-RIGHT" SEMI-BONELESS . . . LB. **75c**

**Canned Hams** ARMOUR'S 6 3/4-LB. CANS . . . EA. **6.19**

**Oven-Ready Turkeys** 5 TO 15 LB. SIZES LB. **49c**

**Sliced Bacon** "SUPER-RIGHT" . . . . . 1-LB. PKG. **63c**

**Roasting Chickens** 4 TO 6 LB. SIZES OVEN-READY LB. **49c**

**Beef Chuck Roast** "SUPER-RIGHT" BEST BLADE CUTS LB. **39c**

NEW, FLORIDA SEBAGO

**Potatoes** . . . . . **10** LBS. **59c**

FIRM, CRISP, 24-SIZE

**Head Lettuce** . . . . . **2** FOR **29c**

**Green Onions** . . . . . 3 BUNCHES **25c**

**Broccoli** . . . . . BUNCH **19c**

**Fresh Carrots** . . . . . 2 1-LB. BAGS **29c**

**Cuban Pineapples** SIZE 8 3 FOR **1.00**

LOVELY POTTED PLANTS FOR EASTER

<b>Hydrangeas</b>	TWO BLOOMS	EA.	<b>2.49</b>
<b>Hydrangeas</b>	5 OR MORE BLOOMS	EA.	<b>2.49</b>
<b>Easter Lillies</b>	3 OR MORE BLOOMS	EA.	<b>2.29</b>
<b>Azaleas</b>	HARDY PLANTS	EA.	<b>2.99</b>

## NEW LOW PRICES! A&P COFFEES

**Eight O'Clock**

LB. BAG **83c**

3-LB. BAG **2.43**

**Red Circle**

LB. BAG **89c**

3-LB. BAG **2.61**

**Bokar**

LB. BAG **93c**

3-LB. BAG **2.73**

DECORATED—FOR AN IDEAL  
EASTER TABLE CENTERPIECE

## Chocolate Egg Cake

ONLY **87c**

<b>Hot Cross Buns</b>	JANE PARKER	PKG. OF 10	<b>33c</b>
<b>Strawberry Pie</b>	JANE PARKER	8-INCH DOUBLE CRUST SIZE	<b>39c</b>
<b>Jane Parker Bread</b>	WHITE SLICED	2 1 1/2-LB. LOAVES	<b>37c</b>

SUNNYBROOK GRADE "A"  
STRICTLY FRESH

## Large Eggs

DOZ. IN CTN. **45c**

<b>Silverbrook Butter</b>	FINE QUALITY	LB. PRINT	<b>63c</b>
<b>Orange Sherbet</b>	CRESTMONT	1/2-GAL. CTN.	<b>59c</b>
<b>Cottage Cheese</b>	RISDON	30-OZ. CTN.	<b>39c</b>

A&P BRAND WHITE MEAT

**Tuna Fish** . . 3 7-OZ. CANS **79c**

A&P BRAND, SLICED

**Pineapple** 3 29-OZ. CANS **1.00**

**A&P Apple Sauce** . . . . . 2 16-OZ. CANS **29c**

**Grapefruit Juice** A&P BRAND . . 4 46-OZ. CANS **99c**

**Strawberry Preserves** ANN PAGE 2-LB. JAR **59c**

**Stuffed Olives** SULTANA BRAND . . 4 3/4-OZ. JAR **39c**

**Tomato Juice** A&P BRAND . . . 4 46-OZ. CANS **89c**

**Cake Mixes** ANN PAGE—WHITE, DEVIL'S FOOD, YELLOW OR SPICE 20-OZ. PKG. **25c**

**Pie Crust Mix** JIFFY BRAND . . 2 9-OZ. PKGS. **25c**

**French Dressing** KRAFT . . . . . 16-OZ. BOT. **39c**

**Dry Coconut** RAJAH BRAND . . . . . 8-OZ. PKG. **25c**

**Salad Dressing** SULTANA . . . . . QT. JAR **35c**

**Fruit Cocktail** SULTANA . . . . . 3 30-OZ. CANS **1.00**

**Chocolate Morsels** NESTLE'S . . . . . 12-OZ. PKG. **39c**

EASTER CANDY VALUES

**WORTHMORE Jelly Eggs** 2-LB. BAG **39c**

**WORTHMORE, PANNED, MEDIUM SIZE Marshmallow Eggs** . . . . . 24-OZ. BAG **39c**

**ASSORTED CREME FILLED Easter Eggs** . . . . . TRAY OF 6 **25c**

**CHOCOLATE COVERED Marshmallow Eggs** . . . . . CTN. OF 12 **23c**

BEECH-NUT STRAINED  
**Baby Foods**  
6 4 1/4-OZ. JARS **59c**

CRISP, CARAMEL COATED  
**Cracker Jack**  
4 1 1/2-OZ. PKGS. **29c**

SWIFT'S OZ  
**Peanut Butter**  
20-OZ. JAR **59c**

SWIFT'S DELICIOUS  
**Prem**  
12-OZ. CAN **47c**

All prices in this ad effective thru Sat., April 20th

AMERICA'S FINEST FOOD RETAILER... SINCE 1859

**A&P Super Markets**  
THE GREAT ATLANTIC & PACIFIC TEA COMPANY



## Tennis Squad Idled In Oak Park Event

The Northville tennis squad got an unexpected holiday Monday when its match against Oak Park was suddenly cancelled because of a religious holiday.

The event has been rescheduled for next Thursday.

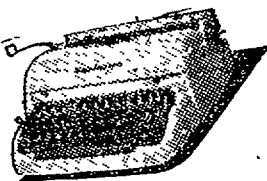
Meanwhile, the Mustangs were scheduled to meet Birmingham, yesterday in what Coach Ron Schipper expected to be one of their toughest contests of the season.

## NO MONEY DOWN

OR \$1 A WEEK

BUYS THE 1957 REMINGTON RAND PORTABLE TYPEWRITER

Choice of 4 colors — 44 Keys



IF YOU CAN'T COME IN...

Call MA-4-1342

FOR A FREE

HOME DEMONSTRATION

## Huron Valley Typewriter Mart

(Next To City Hall)

117 N. PONTIAC TRAIL

WALLED LAKE, MICH.

## Northville Ekes Out Win In Opening Baseball Game

The Northville Mustangs hung on to an early lead Monday to squeeze out a 7-6 victory over South Lyon in their opening game of the 1957 baseball season.

With only one outdoor practice session under their belts, the inexperienced Northville club was far from mid-season form. But the Mustangs came through in the pinches to wrap up the game.

Aubrey King, starting on the pitching mound, put on a strong show in the first five innings. King

## "Incidentally, I've Had Three"

The secret's out of the bag. Bob Jonas is quite a golfer.

Jonas, pro grounds keeper at Northville Golf club, finally let it be known Monday that he has notched three holes-in-one at his course.

It came up accidentally while he was reporting the first ace at Northville this year — made by a golfer from Ronulus.

Why hadn't he reported his holes-in-one in 1948, 1951 and last October? Too busy reporting aces made by other golfers, he says.

For the record, Jonas' aces covered 140, 139 and 140 yards.

## Clean Carpets Save You Money

IF RUGS and carpets are to wear well and stay attractive they must be kept clean. Dirt on the surface dulls the color of the rug. Embedded grit wears and cuts the fibers. Damage from clothes moths and carpet beetles is less likely to occur when rugs are kept clean. The time to spray rugs against these insects is after they have been thoroughly cleaned.

**PLYMOUTH RUG CLEANERS**  
PH. PLYM. 3290

## EVERYTHING YOU DO!

FROM THE MOMENT you awaken until you go to bed, almost everything you do is closely dependent upon the operation of trucks. In fact, even while you're asleep, trucks are working for you. (Beds arrive by truck, too, of course.) Without trucks, your favorite food market would have empty shelves. Without trucks, you wouldn't find gas stations located conveniently almost everywhere you turn. Without trucks, the building of new homes, factories, and stores would slow to a walk and businesses of all kinds every where would suffer. Sooner or later, everything you eat, wear, or depends on trucks for transportation. Eventually, everything has to get to you—the consumer. So, when you consider that trucks haul three times the tonnage handled by all the other forms of transportation combined, you realize how very important they are to you!

**Michigan Trucking Association**  
Fort Shelby Hotel • Detroit



Save During Northville's Spring Opening Sell-abration DAYS

Going Places IN STYLE

**MEN'S ALL WOOL**  
NATIONALLY ADVERTISED  
BROOKFIELD  
**SUITS — \$39.95**

**MEN'S WOOL FELT DRESS HATS \$5.95**

Boy's All Wool SPORT COATS

Smartly Tailored

Sizes 8-12 ..... \$10.95 up

Sizes 13-20 ... \$13.95 up

Boy's Gabardine SLACKS

Sizes 8-16 — \$2.99

Boy's Dress HATS — \$1.95

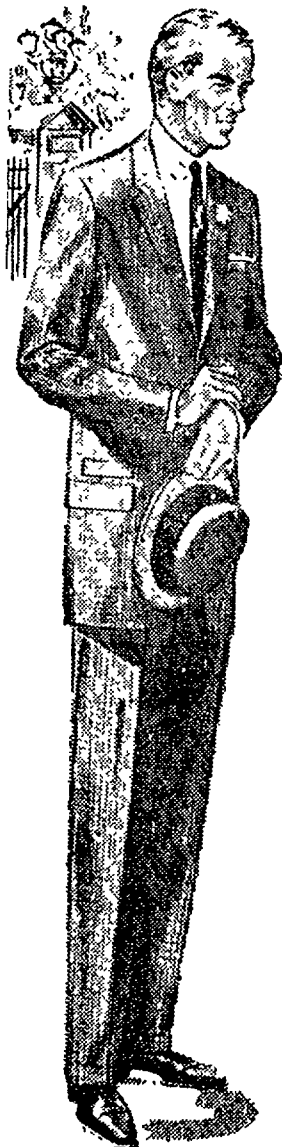
Boy's Dress SHOES — \$3.99 up

Tuxedo Rental Service

**FAMOUS STORES for Men & Boys**

MAIN ST. NORTHVILLE

PHONE 1474



## Bowling Standings

### Northville Lanes

Northville Lanes House League

Team W L

Manufacturers National 63% 40%

Northville Men's Shop 62 42

Beeglers 61% 42%

VFW 4012 60% 43%

Twin Pines 57% 46%

D. Galin & Son 51 53

Briggs Trucking 50% 53%

Heichman's 49 55

Northville Bar 48% 55%

Wayne Door & Plywood 45% 58%

H & H Standard Service 40 64

Cloverdale Dairy 34% 69%

200 Scores: D. Pauline 256, L. McArthur 232, L. Kitchen 222, 202-614

R. Hartner 215, 214, C. Myers 214, A. Johnson 213, C. Bidwell 213, A. Mitchell 212, L. Cook 207, A. Mertryfield 200, A. Dayton 200, C. Cole 200.

Northville Business Men's League

New Hudson Hotel 71% 40%

Altman's S.D.D. 65% 46%

Northville Hotel 61% 50%

Northville Laundry 61 51

Old Mill Restaurant 60% 51%

Ply. Auto. Laundry 55% 56%

Ramsey's Bar 54 58

Freydl's Cleaners 51 61

Ritchie Bros. Laundro. 49 63

Peanut's Place 49 63

Northville Tree Service 48% 63%

Atchinson's Gulf Service 45 67

200 Scores: H. Godfrey 253, L. McArthur 232, D. Politz 212, 211, B. Wilkin 206, R. Coe 203, L. Bogart 203, W. Staman 202, R. Briggs 201, L. Kitchen 201.

Hit and Miss League

Flower Acres 60% 31%

Sandbaggers 56% 35%

Worzen Spec. 49 43

Jerries Jets 46% 45%

Four Aces 40 52

Vita Boy Chips 40 52

Optimists 38 54

Northville Electric 37% 54%

200 Scores: L. Champagne 243, J. Petrucelli 211, 208.

Northville Women's Bowling

Thursday Night League

Bloom's Insurance 74 38

H & H Standard 71 41

Harry Wolfe Bldrs. 64 48

Don's Five 62% 49%

Molnar Electric 61% 50%

Northville Restaurant 57 55

Lounge Chair Co. 56% 55%

Guernsey Farm Dairy 53% 58%

C. R. Ely's 50% 61%

Plymouth Texaco 49 63

Northville Lab. 38% 73%

Main Super Service 34 78

200 Games: H. Butler 205.

Royal Recreation

Thursday Night Ladies' House

Team W L

Tewksbury Jewelers 83 41

Brader's 72% 51%

Villa Dress Shoppe 71 53

Royal Recreation 71 53

Freydl's 56 68

Michigan Barn Dance 53 71

Depositors State Bank 45% 78%

200 Games: H. Butler 205.

200 Games: R. VanSickle 200, H. Cockrum 202.

Monday Night House League

Alessi Gen. Ins. 80% 39%

Zayit Trucking 73% 46%

Bailey's Dance Studio 70 50

Northville Lab. 61 59

Freydl Cleaners 60 60

Don's Junior Five 55% 64%

Cockrum Fruit & Veg. 49 71

Eagles 30% 89%

Team high single: Freydl's 973.

Team high series: Bailey's 2675

Ind. high single: F. Wick 269

Ind. high series: F. Wick 684

200 Scores: C. Freydl 210, H. Chaffee 202, J. Bering 216, E. Condon 202, C. Miller 203, P. Grose 209.

200 Games: R. VanSickle 200, H. Cockrum 202.

Wednesday Night House League

Squirt Dist. 40 24

Diamond Stone 40 24

Ray's Rest. 38 26

Famous 32% 31%

Local No. 102 30 34

Gearns Five 27% 36%

Schrader's 27 37

Marr Taylor 21 43

Team high three: Diamond 2529, Schrader's 2526.

Team high single: Schrader's 915, Famous — Diamond Stone 903.

Ind. high three: G. Sockow 630, J. Alessi 608.

Ind. high single: R. VanSickle 245, J. Alessi, J. Singleton, J. Cotter 232.

200 Games: R. VanSickle 200, H. Cockrum 202.

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Northville Lab. 61 59

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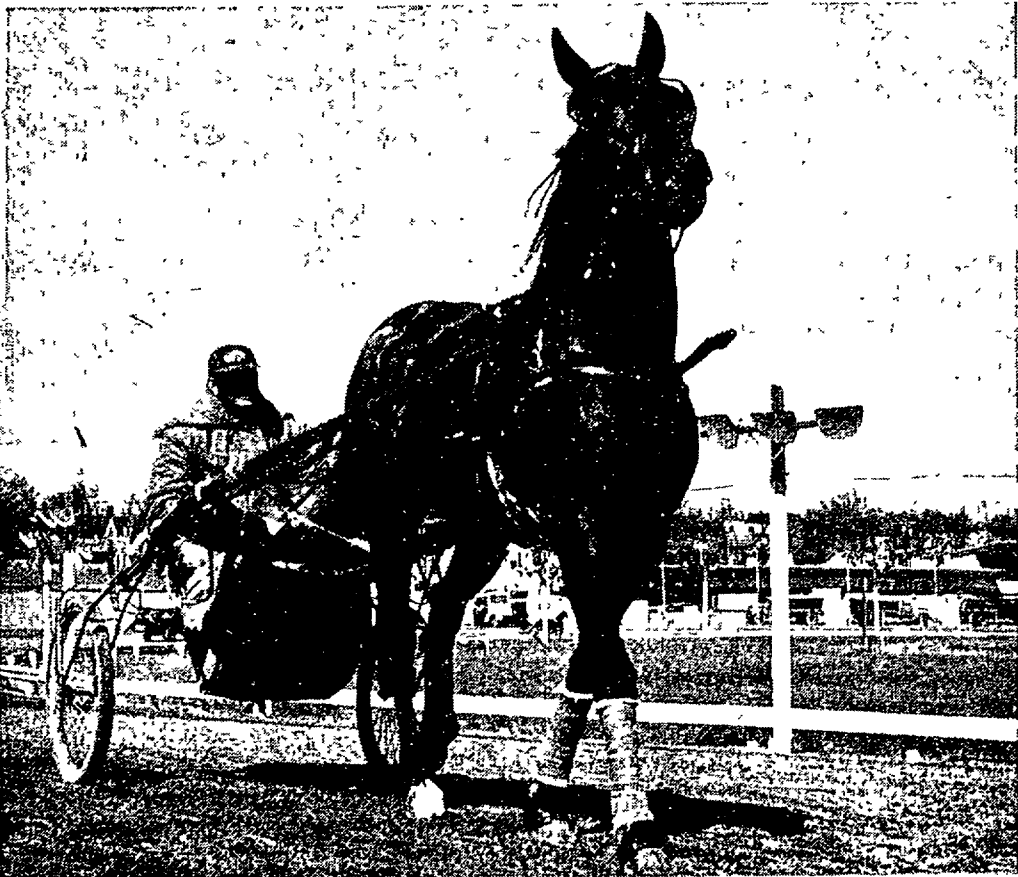
Team high series: Bailey's 2675



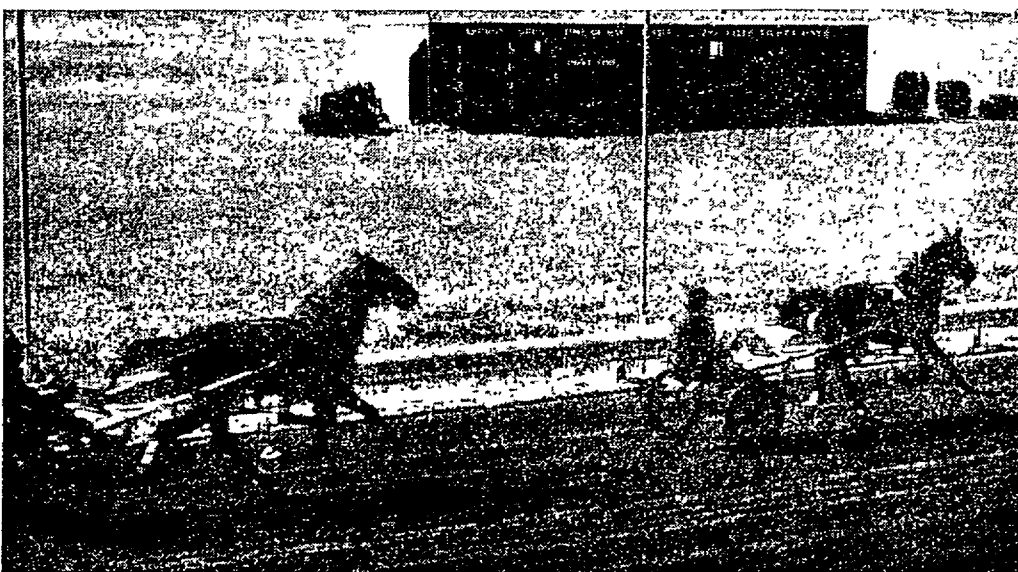
# They're Off at Downs Tonight

The Northville Record

SECOND OLDEST NEWSPAPER IN WAYNE COUNTY—EST. 1868—Thursday, April 18, 1957—13



**KINGLY COMPETITOR IN THE SPORT OF KINGS**—Northville Downs is not a Roman amphitheater and sulkies are not gilded chariots, but those who follow racing find that the thrill of horse against horse is the same that existed since ancient times.



**DARKENED TOTE BOARD** will soon flash the combination of numbers that will mean fortune for some, heartbreak for others. In recent weeks, however, it has been just another piece of equipment that had to be taken out of mothballs.

Racing will come to Northville again tonight when Northville Downs—Michigan's pioneer parimutuel harness track—opens its 1957 meeting.

With the running of the first race, the Downs will embark on a 38-night meeting that will last until June 1.

Northville will be the only Michigan track in operation until May 24 when the runners open at Hazel Park. Until that date, the Downs will have no competition.

Because of Good Friday tomorrow, general manager John Carlo has scheduled a double opening. The Downs will shut down completely tomorrow and re-open again Saturday. The opening date this year is the earliest in Michigan history and breaks the Downs' traditional string of mid-summer dates.

Nine parimutuel races will be run nightly, with the daily double on the first two races. Post time is 8:30 p.m.

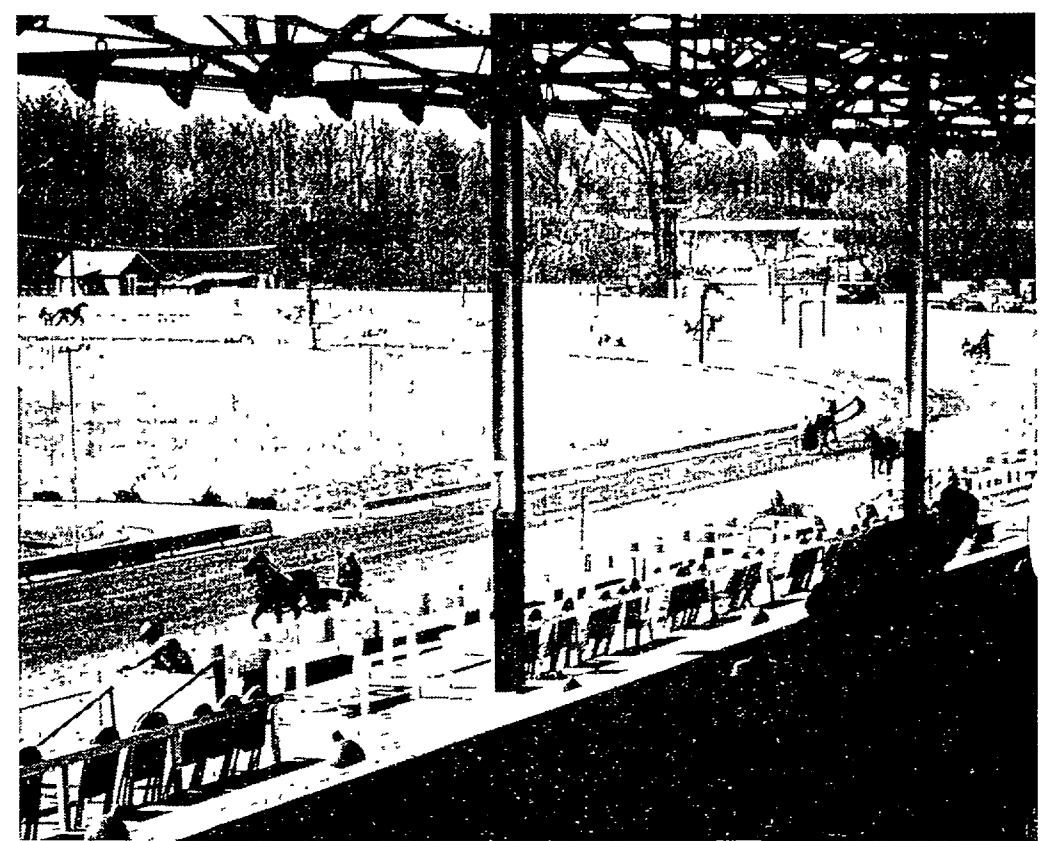
The 1957 meeting will see several new faces at the Downs and an absence of several familiar ones.

Bill Connors, racing secretary at Wolverine and Hazel Park, will return to Northville after an absence of four years. He succeeds Harry Hatch, who has a commitment at Santa Anita.

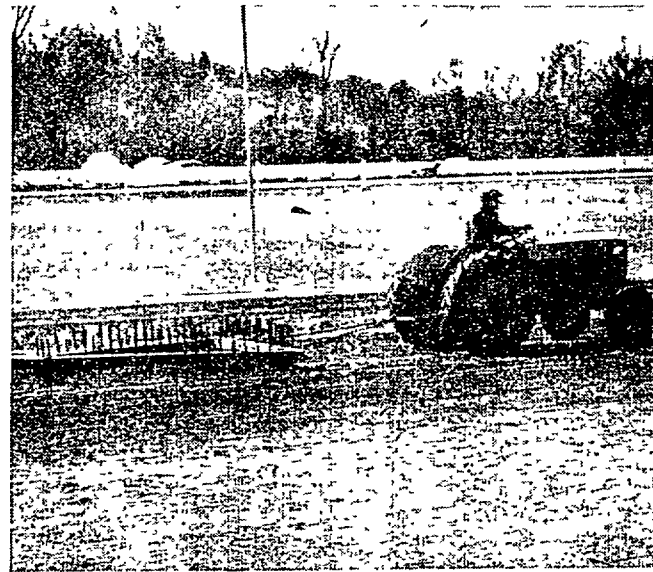
John DuCharme, former presiding judge at Wolverine, returns as state steward. He replaces Malcolm Linehan, who resigned in September when he and his brother, Al, purchased a partnership in the Downs.

Foy Funderbunk, veteran reinsman who took the 1956 driving championship at the Downs, died of a heart attack last winter. His death leaves the fight for the 1957 championship wide open—with Joe Lighthill, Wally McMurray, Don McMurray, Donnie Hall, Tommy Winn and Eddie Morgan rating among the favorites.

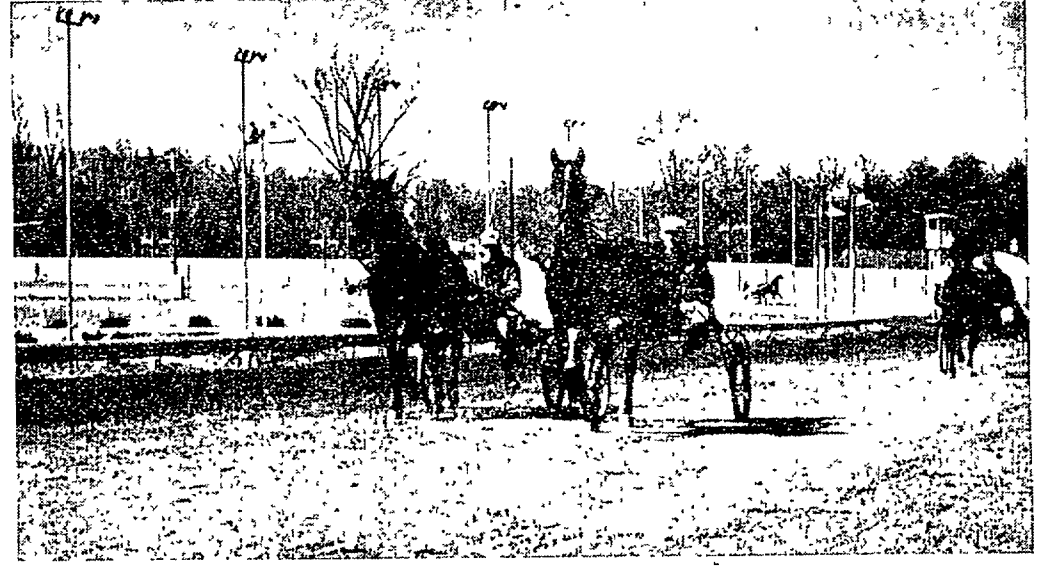
The Downs set an average mutuel handle record last year of \$255,843 for 35 nights. Four other all-time records, established in 1955, also will be under fire this year: largest single night: \$349,150; largest opening night: \$296,621; highest betting on one race: \$59,193; and largest daily double pool: \$23,134.



**SPRING CLEANING AT NORTHVILLE DOWNS** finds maintenance men painting, hanging lights, unfolding chairs and taking care of the dozens of preparations necessary to get the Downs in readiness for the thousands of fans who will file into the grandstand this year.



**SMOOTHING OUT THE TRACK** after the long winter months, a tractor travels the course time after time, fighting for space with its four-legged competitors.



**LAST-MINUTE WORKOUT** — Some 800 horses have been put through their paces in the past few weeks as the Downs prepares for its 1957 meeting. Though racing fans never see the horses coming in this direction, trainers know that a wrong-way run is a necessary part of their conditioning.



# HARNES RACING AT NORTHVILLE DOWNS STARTS TONIGHT

• APRIL 18 •

9 RACES NIGHTLY

EXCEPT SUNDAYS  
(Closed April 19 — Good Friday)

POST TIME 8<sup>30</sup> P.M.

JOHN CARLO  
GENERAL MANAGER

38  
BIG  
NIGHTS

★  
THURSDAY,  
APRIL 18

CLOSED APRIL 19 —  
GOOD FRIDAY

THRU  
SATURDAY,  
JUNE 1



**Northville Lodge,  
No. 186, F. & A. M.**  
REGULAR MEETING  
Second Monday of each month  
LAWRENCE MILLER, W.M.  
R. F. COOLMAN, Secretary

## Plan Rotary Exposition For Crippled Children

Local Rotarians, headed by Arthur Schnute, are joining clubs of eight other communities in promoting and planning the Western Wayne County Rotary Exposition.

Scheduled for May 23-26 at the Detroit Race Course in Livonia, the huge project is expected to raise more than \$25,000 for the new Crippled Children's headquarters.

The Exposition will feature an outstanding show by builders and suppliers as well as various retail establishments and industries of the area. Professional and amateur entertainment will give the Exposition a festive atmosphere.

Schnute, chairman of the project for the Northville club, is being assisted by Gil Glasson, Carl Johnson, Leland Smith, Lee Eaton and Charles Carrington. Other clubs represented are: Livonia, Allen Park, Belleville, Flat Rock, Garden City, Plymouth, Taylor and Wayne.

The giant undertaking is under the general chairmanship of Clarence Jahn of the Livonia club. Northville members were brought up to date on latest developments of the Exposition this week by Arthur Jenkins, Livonia postmaster, who spoke at the Tuesday noon meeting.

Jenkins briefly outlined the program and urged local members to promote the event. He re-emphasized the fact that all profits will go to the new Crippled Children's home in Western Wayne county.

Booths for the event are already being sold and some 100,000 tickets have been distributed for sale. Harry E. Wolfe, Livonia, is chairman of the booth sale and reported last week that 130 of the 180 booths had been sold.

A huge list of prizes will be given away to visitors at the Exposition, highlight of which will be a special event on May 26 when a pony will be given away.

In addition to the booths and prizes the Exposition will go "carnival" with a variety of rides for the children.

Chairman Schnute has asked all local Rotarians to help in the sale of tickets for the event, as well as promote booth sales throughout the local area. Gil Glasson is local ticket sales' chairman.

### Puff... Puff... Puff Puff... Puff... Puff

All Michigan pipe-smokers have been invited to compete for the Michigan regional pipe-smoking championship in Flint next week.

The contest will be held in Flint's Kishma Grotto Hall on April 27.

Sponsored by the Arrowhead Pipe club, the contest is dedicated to the memory of Max Igree, late world champion and record-holder.

There is no entry fee.

(Editor's Note: If somewhere in our readership there exists an avid pipe-smoker, The Record would appreciate the answer to a rather compelling question: what is contested in a pipe contest? Is it a matter of endurance... technique... stamina... ash quality... gross consumption... or what?

Rare occurrence: February 1866 had no full moon — an event which occurs only once each 2½ million years.

**Parts for all Cars —**  
EXCHANGE . . . ENGINES,  
FUEL PUMPS, GENERATORS,  
STARTERS, CLUTCHES.  
**Complete Machine Shop**  
Service . . . Engine  
Rebuilding  
**Novi Auto Parts**  
NOVI, MICHIGAN  
Phone Northville 55

**Don't Just  
Give Him  
Hand-Me-Downs  
For Easter!**

BRING HIM TO OUR  
BOY'S DEPARTMENT —  
SECOND FLOOR  
For Boys 6 to 18

**DAVIS & LENT**

"Where Your Money's Well Spent"

PLYMOUTH

336 S. MAIN ST.

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*Get Acquainted*  
WITH YOUR NEAREST  
**BUICK DEALER!**

SAVE NOW DURING  
**JACK SELLE'S**

**PRE-Easter SALE**

**HIGHEST TRADE-IN  
ALLOWANCE**

ON ANY MAKE OR MODEL

**We Need 100 Used Cars At Once!**

THE NEW BUICK IS PRICED TO SELL AT

**JACK SELLE BUICK**

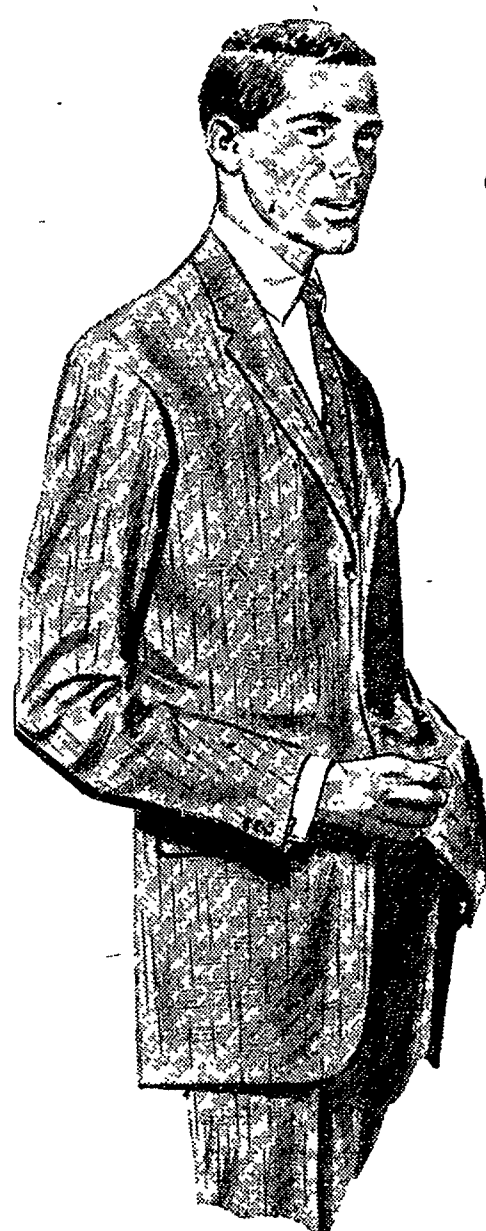
200 ANN ARBOR ROAD

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**clothes in your wardrobe now**

It's nice to plunk down cold cash for your purchases . . . but it isn't always possible. Even if you don't have the "spot cash," you can still afford fine clothing by Hart Schaffner & Marx—or any of our fine apparel . . . when you use the credit plan that's best for you:

1. STANDARD 30-DAY CHARGE. Easy, convenient. Buy what you like — say "charge it". We bill you at the end of the month.
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Visit Our Complete Sports Department  
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**You're invited** to stop in—anytime— and find out about these convenient credit plans. You should enjoy the clothing you want to have . . . and you will when you stop in at

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IN PLYMOUTH—336 South Main Street  
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"WHERE YOUR MONEY'S WELL SPENT"

"What about these new  
electric water heaters?"

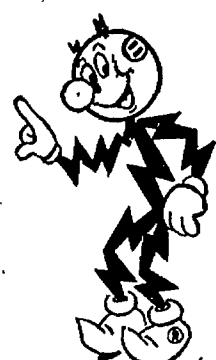
"They're the safest water heaters  
you can buy, and Edison's new  
Super-Supply Plan gives you all  
the hot water you want!"



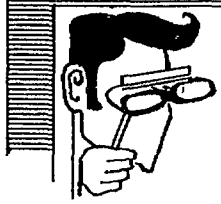
**NOW ENJOY EDISON'S NEWEST ELECTRIC SERVICE!**

Detroit Edison makes electric water heating really practical with its new Super-Supply Plan. "Super-Supply" means this: extra-powerful electric heating units deliver hotter water faster at surprisingly low cost. You get abundant hot water for only pennies a day! Coupled with extra safety (1957 models are built to Edison's rigid specifications), this is the best water-heating service ever offered in Southeastern Michigan.

See them at your dealer's, plumber's or Edison Office







## OUT OF THE PAST

### One Year Ago . . .

The lead story in the Northville Record and Novi News announced that the Lincoln plant would have a payroll of 5,000 persons.

Northville took steps for the third successive year to protect 250 elm trees on city property from Dutch elm disease.

Local Republican women were making plans for their Republican kick-off luncheon, one of a series to begin their fund-raising campaign.

Dr. W. L. Howard and Dr. W. K. Steininger of Maybury Sanatorium presented the program for the Northville Camera club.

### Five Years Ago . . .

Work on enlargement of the post office began five years ago this week.

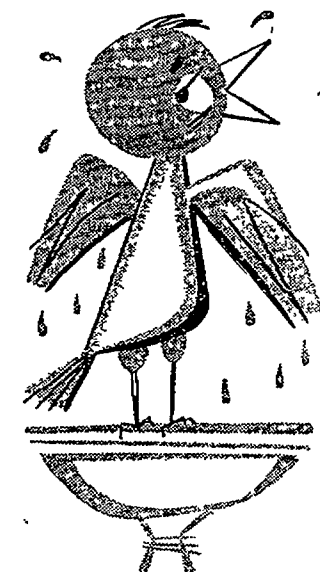
The Couples club of the First Presbyterian church was shaking off stage fright for presentation of their three-act play, "Alice Sit-By-The-Fire" by James M. Barry.

Miss Florence Panattoni's forensics students made a clean sweep of the district speech contest at Northville high school, winning first places in all five divisions and second in two.

Mr. and Mrs. Pieter W. Schipper of Bradner road were among 325 Detroiters of Dutch descent who were personally introduced to Queen Juliana of the Netherlands during the Queen's visit.

### Ten Years Ago . . .

Two Northville basketball players were named to the Inter-Lakes conference basketball team.



**COLD BATHS**  
are for  
the **BIRDS...**  
you can rely on a



**WATER HEATER**  
for a  
**HOT ONE!**

Whether your hot water needs are large or small . . . you can depend on Rheem . . . the BIG name in water heaters.

**GLENN C. LONG**  
PLUMBING & HEATING  
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Mac Pierce was chosen for the first team, Dave Pottinger for the second team with Dean Nitzel and Bob Campbell receiving honorable mention.

### Fifteen Years Ago . . .

Charles F. Murphy was elected president of the 19th Field Artillery, 32nd Division Veterans' Association, at the annual reunion held in Lansing.

Between 40 and 50 members of the Medical Emergency Corps were on hand for the practice run to the Kelsey Hayes plant in Plymouth.

Stepping into the civil defense picture, Mayor Elmer E. Perrin named Chubb Smith as chief air raid warden for the village.

### Twenty Years Ago . . .

Superintendent of Schools Russell Amerman succeeded W. E. Forney as president of the Northville Rotary club.

Mrs. H. S. Willis was named president of the Northville Woman's club for the second consecutive year.

### Twenty-Five Years Ago . . .

At the end of a hard-fought contest in spelling, Francis German, 12-year-old daughter of Mr. and Mrs. Harry S. German, carried off the laurels to represent Northville in the district contest.

M. J. Murphy, formerly associated with the Globe furniture company and actively engaged in assisting with Northville welfare work, was named democratic congressional candidate for the 17th district.

The moratorium plans to open Northville banks provided for the separate opening of the two with a merger afterwards.

### Forty Years Ago . . .

The interior of the local electric lighting plant had been dismantled and rearranged by the Edison company to take care of Plymouth service.

### Marks Thirty Years With Company

Friends and associates of William W. McKeel gathered Sunday in recognition of his 30 years of service with the Western Electric company. McKeel started with Western



William W. McKeel

Electric as an inspector in Chicago, Illinois. In 1929 he moved to Detroit and has progressed through several supervisory assignments to his present assignment as production superintendent.

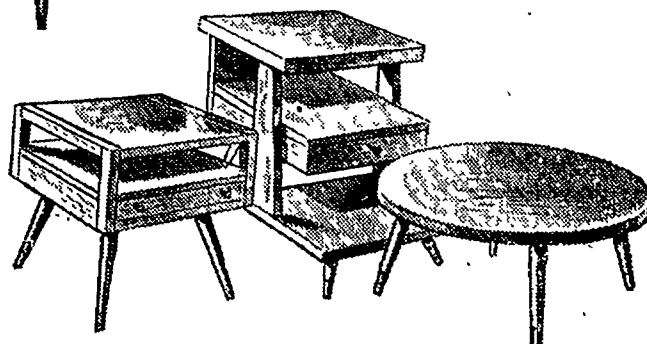
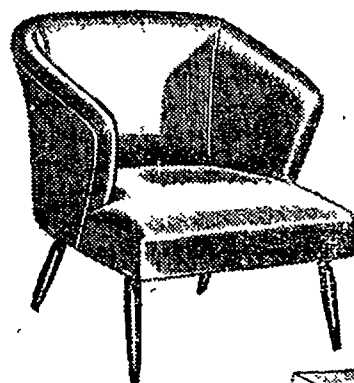
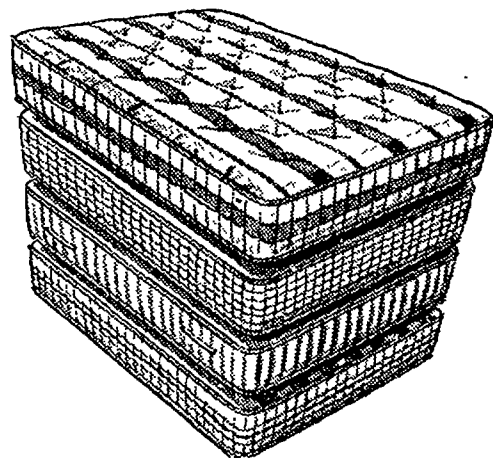
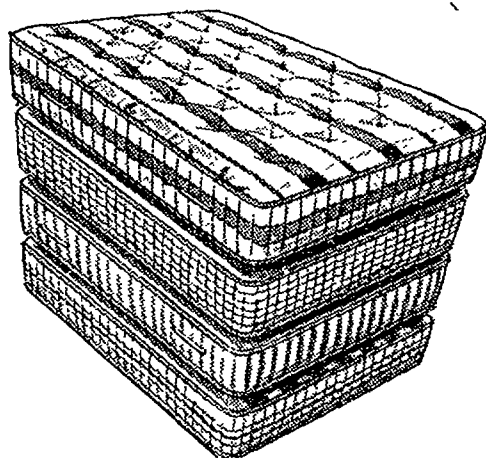
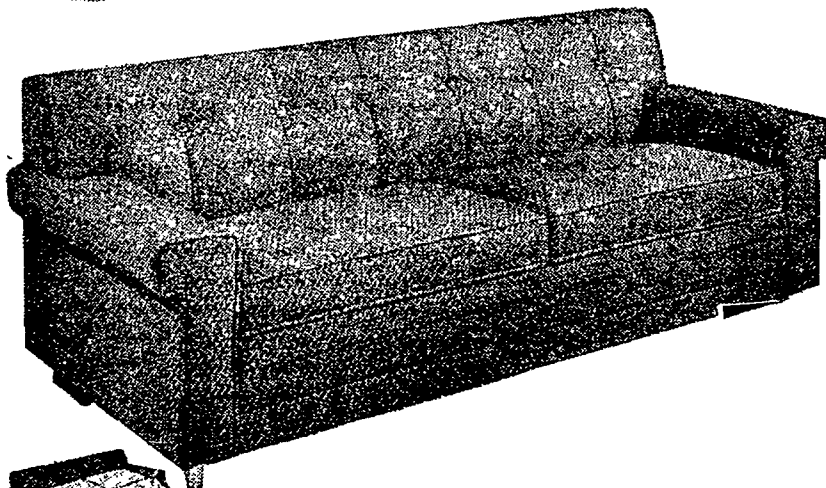
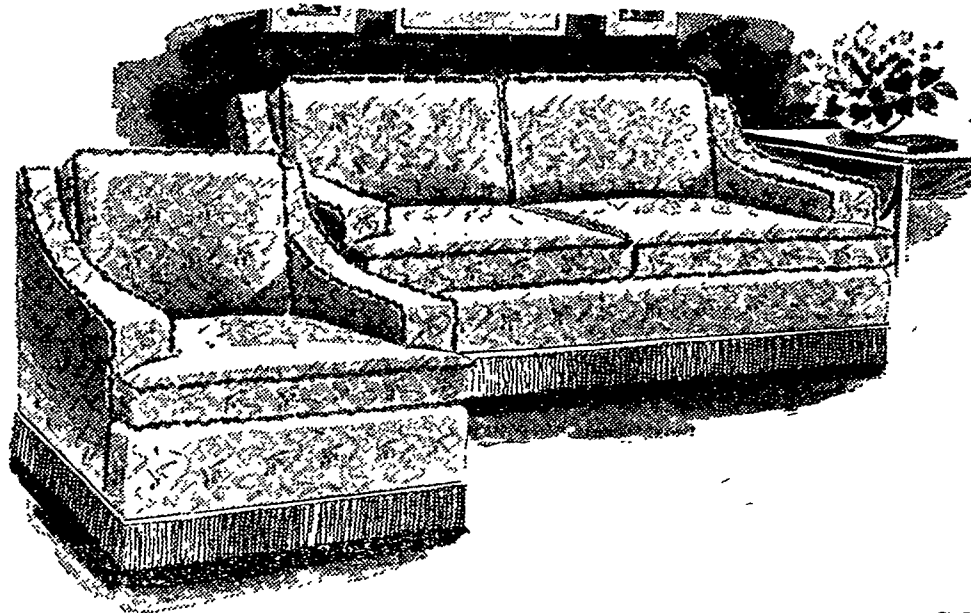
He recently built a new home in Northville on Whipple drive, in order to be closer to the new Western Electric plant, which will be located on Sheldon road and in operation next year.

An active Mason and a member of the Blue Lodge, chapter and Knights Templars, McKeel is a charter member of and helped organize the first chapter in Ferndale.

After they are settled in their new home, he and Mrs. McKeel expect to take part in community activities in and about Northville and Plymouth.

# Fashions in Furniture

## FOR EVERY DECOR . . . FOR EVERY BUDGET



USE OUR CONVENIENT BUDGET TERMS!

FROM  
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PLYMOUTH

## Colonial . . .

### FRIEZE LIVING ROOM SUITE

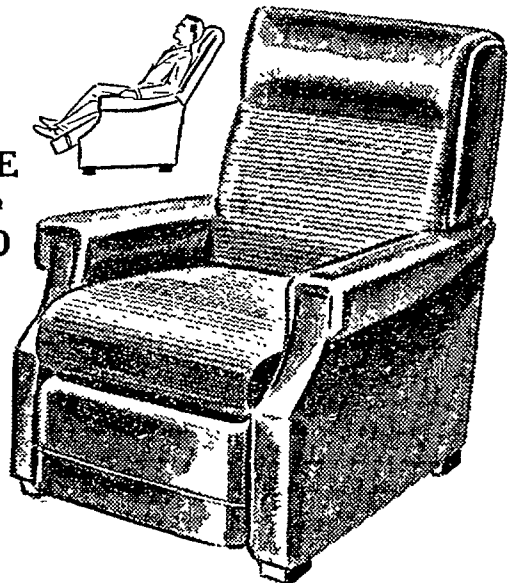
Deep cushioned comfort in foam rubber, custom covered in long-wearing frieze — \$250.00

### SNOWY WHITE LAMPS

Fine china with delicate hand decorations. Fully lined shades. Ea. — \$12.00

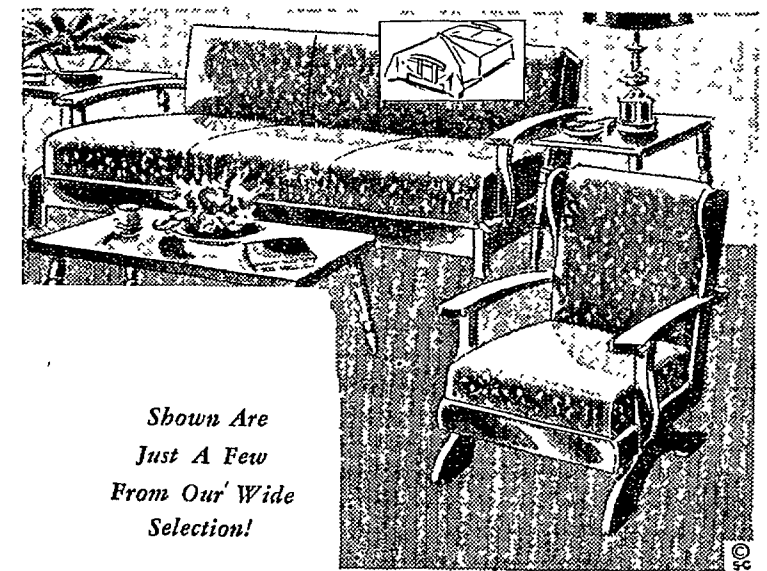
### RECLINING CHAIRS

Attractive, comfortable. Bolta flex plastic. In choice of colors — \$69.50



### SOFA BED & CHAIR

Solid maple in choice of attractive colonial fabrics — \$110.00



Shown Are  
Just A Few  
From Our Wide  
Selection!

### Famous Serta FOLD-O-BED

Opens into full size bed, in nylon viscose cover.

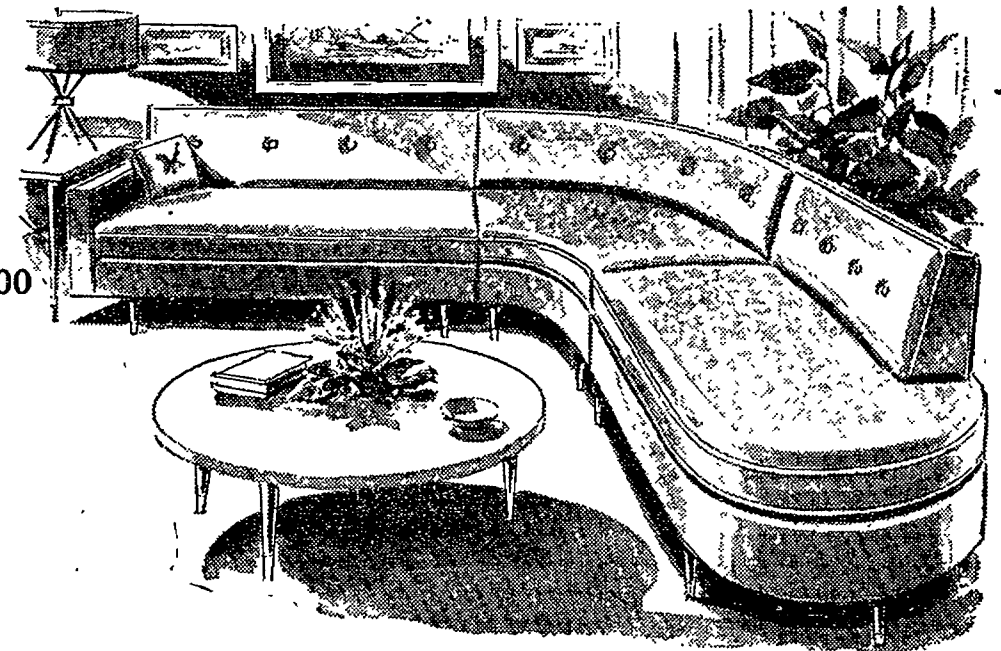
Choose from a large selection of styles and colors.

Prices start at \$159.00

## Modern . . .

### 3-PIECE SECTIONAL

A magnificent modern sectional with resilient foam rubber cushioning. Beautiful textured fabric in your choice of colors — \$225.00



### MATTRESS OR BOX SPRINGS

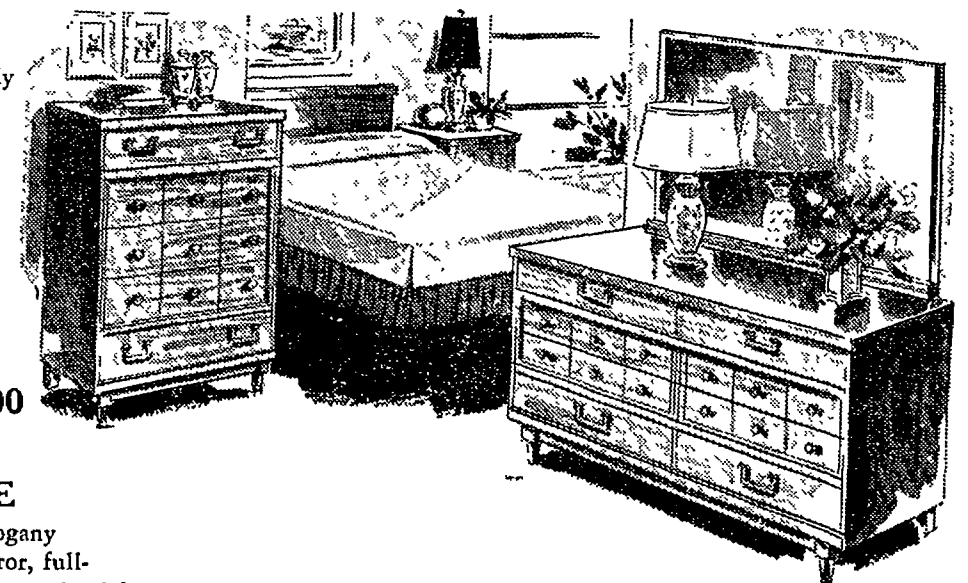
Nationally advertised Simmons, Spring-Air, Serta Restokraft. From \$29.50

### OCCASIONAL CHAIR

Simple design that goes well with any decor. Carefully crafted in your choice of finish — \$40.00

### BLOND FINISH TABLES

Decorative plastic tops—a dramatic accent for any home. Choose from many popular styles, all with brass ferrules. Each — \$25.00



### 3-PC. BEDROOM SUITE

Clean lines and sunny blond finish mahogany in a smart, modern double dresser with mirror, full-size bed and large chest of drawers — \$200

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THURSDAY  
AND FRIDAY NIGHTS UNTIL 9:00

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IN PLYMOUTH, MICH. PH. 811

595 Forest — Plymouth Next to Kroger's

## Danny's

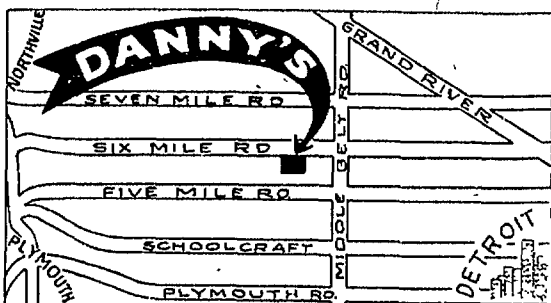
### CHOP HOUSE

### COCKTAIL LOUNGE

LUNCHEON — 11:00 TO 3:00 DAILY

ENTERTAINMENT NIGHTLY FROM 8:30

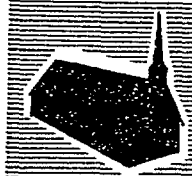
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30325 WEST SIX MILE ROAD

LIVONIA





## IN OUR CHURCHES

### OUR LADY OF VICTORY PARISH

Rev. Fr. John Wittstock  
Masses—7, 9, 10:30 and 12 o'clock.  
Religious instruction—Saturday, 10 a.m. at the church.  
Confessions—Children, Saturday, 9 a.m.; Adults, Saturdays, 7:30 and 9 p.m.; Sundays—8 and 10 a.m.  
Eve of the first Friday, 7:30 and 8:30 p.m.  
Monthly Holy Communion—First Sunday—Grade School.  
Second Sunday—Holy Name Society, 7:00 Mass.  
Fourth Sunday—Sodality of Our Lady, 11:00 Mass.  
Altar Society meeting—every Wednesday before the third Sunday of the month.  
Mothers' Club—meets at 8 p.m. at the church on the first Tuesday of each month.

### SPRING ST. BAPTIST CHURCH

261 Spring St., Plymouth  
W. A. Palmer, Pastor  
Affiliated with Southern Baptist Convention  
Sunday:  
10 a.m., Sunday School.  
11 a.m., Morning Worship.  
6:30 p.m., Training Union.  
7:30 p.m., Evening Worship.  
Wednesday:  
7:30 p.m., Bible Study.

### WILLOWBROOK COMMUNITY CHURCH

(Evangelical United Brethren)  
Meadowbrook at Ten Mile Road  
Rev. B. E. Chapman, Minister  
Phone GReenleaf 4-7757  
Parsonage: 24575 Border Hill  
Sunday:  
11 a.m., Worship Service.  
10 a.m., Sunday School.

### SALEM FEDERATED CHURCH

Richard Burgess, Pastor  
Sunday:  
10 a.m., Morning Worship.  
11 a.m., Sunday School hour.  
6 p.m., Youth choir. Ages 8-13.  
7:30 p.m., Evening service.  
Wednesday:  
7:30 p.m., Prayer and Bible study.  
8:30 p.m., Adult choir rehearsal.

### CHRIST TEMPLE

8275 McFadden St. - Salem  
Pastor R. L. Sizemore  
Sunday:  
9:45 a.m., Sunday School.  
11:30 a.m., Preaching.  
8 p.m., Night service.  
Wednesday:  
8 p.m., Bible Class.  
7:30 p.m., Saints meeting.

### FIRST CHURCH OF CHRIST, SCIENTIST

33825 Grand River  
Farmington, Michigan  
Sunday:  
10 a.m., Sunday Service.  
10 a.m., Sunday School.  
Wednesday:  
8 p.m., Evening Service.  
Reading Room - Church Edifice.  
Open Tuesday, Thursday and Saturday from 11 a.m. to 3 p.m.

### THE FIRST PRESBYTERIAN CHURCH OF NORTHVILLE

Corner E. Main and Church Sts.  
Rev. John O. Taxis, Pastor

Holy Thursday, April 18:

8 p.m., Holy Communion service.  
Reception of Communicants.  
Good Friday, April 19:

1:30 p.m., In our church: Union service with the Methodist church.  
Guest speaker: Dr. Everett K. Seymour.

Easter Sunday, April 21:

6:30 a.m., Sunrise service followed by our annual Easter breakfast.  
9 a.m., Family Worship. Sermon: "The Day Tears Were Dried".

10 a.m., Church School.  
11:15 a.m., Worship. The Chancel choir will present a cantata, "Crucifixion and Ascension".

7:00 p.m., Westminster Youth Fellowship.

Tuesday, April 23:

12 noon, Rotary luncheon.  
8 p.m., Church School Council meeting.

Wednesday, April 24:

12:30 p.m., The Circles of the Women's Association.  
7 p.m., Chancel choir.  
8 p.m., Cub Pack meeting.

### ST. BARTHOLOMEW'S EPISCOPAL CHURCH

South Lyon, Michigan  
Services at Stone School at Napier and Ten Mile Roads.  
Easter Day:

11 a.m., Holy Communion and sermon by the Rev. Edward Lowry.  
Church School.

### SALEM CONGREGATIONAL CHURCH

Rev. Henry Tyskerund, Pastor  
Sunday:  
10:30 a.m., Morning service.  
11:45 a.m., Sunday School.  
7:45 p.m., Evening service.  
Thursday:  
7:45, Evening Prayer meeting.

### NOVI BAPTIST CHURCH

Phone 992-R11  
Sunday:  
10:30 a.m., Morning Worship.  
11:30 a.m., Sunday School.  
Thursday:  
8:30 p.m., Bible Heirs.  
7:30 p.m., Baptist Youth Fellowship.

### NOVI METHODIST CHURCH

Church Phone Northville 2919  
Rev. George T. Nevin  
Sunday:  
9:45 a.m., Morning Worship.  
11 a.m., Sunday School. Mrs. Russell Button, S.S. Supt.  
Wednesday:  
7:30 p.m., Youth Fellowship.  
WSCS meets every third Wednesday at 12 sharp for luncheon with study period and regular meeting.

### FIRST BAPTIST CHURCH OF NORTHVILLE

217 N. Wing  
Res. and Office Phone 410  
Peter F. Nieuwkoop, Pastor

Sunday:

10 a.m., Bible school. Classes for all ages.

11 a.m., Morning Worship.  
Junior Church for children age 4 to 10. Primary for Tiny Tots. Nursery room for mothers with babies.

6:30 p.m., Senior Baptist Youth Fellowship. Mrs. Custer, leader.  
Junior Baptist Youth Fellowship. Mrs. Stiles, leader. Primary Baptist Youth Fellowship.

7:30 p.m., Evening service.

Wednesday:  
7:30 p.m., The Hour of Prayer.

Thursday:  
6:45 p.m., Pioneer Girls.

### ST. JOHN'S EPISCOPAL CHURCH

South Harvey and Maple  
Plymouth, Michigan  
Office Phone 1730 Rectory 2308  
Rev. David T. Davies, Rector

Good Friday

12:30 to 2:30 p.m., Two 1-hour services with devotion and sermon during each period conducted by the Rev. Walter Fry, Rector of St. Martha's Church, Detroit.

Easter Day

6:30 a.m., Sunrise Holy Eucharist with brief sermon by the Rector. Special music by the Senior choir.

8 a.m., Holy Communion with brief address and Easter hymns.

9:30 a.m., Family Eucharist and blessing of the children and brief sermon. Classes for younger children in the Church Hall.

11:15 a.m., Choral Eucharist and blessing of the children and sermon. Special music by the Senior choir. Classes for the younger children in the Church Hall. Nursery for young babies in the Church Parlor.

Easter is Easter, not because Jesus rose long ago, but because He still lives. Worship Him all ye people.

### ST. PAUL'S EVANGELICAL LUTHERAN CHURCH

Corner High and Elm Sts.  
Northville, Michigan  
Parsonage Ph. 151, Church 9125  
Rev. B. J. Pankow, M.A., Pastor

Sunday:

10 a.m., Holy Communion, each first Sunday.  
Sunday School and Bible classes, every Sunday, 11:15 a.m.

Monday:

Church Council, each first Monday, 8 p.m.

Voters' Assembly, each second Monday, 8 p.m.

Tuesday:

Teachers, each second and fourth Tuesday, 7:30 p.m.

Junior Walther League, each third Tuesday, 7:30 p.m.

Wednesday:

7:45 p.m., Choir rehearsal.

Thursday:

Maundy Thursday service, 7:30 p.m.

Confirmation class every Thursday. First year, 6:30 p.m. Second year, 7:40 p.m.

Ladies' Aid, each second Thursday, 1:30 p.m.

Lutheran Ladies Auxiliary, each third Thursday, 8 p.m.

Friday:

Good Friday service, 1:30 p.m.

Senior Walther League, each second Friday, 8 p.m.

Lutheran Laymen's League, each third Friday, 8 p.m.

Announcements for Holy Communion, the Friday before every communion service, from 2 to 4 and 7 to 9 p.m.

### CHRISTIAN SCIENCE CHURCHES

Main and Dodge Streets  
Plymouth, Michigan  
The vital importance of men today of Christ Jesus' victory over death will be emphasized at Christian Science services Sunday.

### FIRST METHODIST CHURCH OF NORTHVILLE

109 W. Dunlap Northville  
Ivan E. Hodgson, Minister  
Office 699-J Residence 699-M  
Friday, April 19:

1:30 p.m., Union Service at the Presbyterian church. Speaker, Dr. Everett K. Seymour.

Sunday, April 21 - Easter Sunday:

6:30 a.m., Sunrise Service. Mr. Merton Seymour, speaker.

8:45 a.m., First service of Divine Worship. Sermon: "A Repulsed Embrace". Reception of Intermediate Membership class.

Church School. A class for everyone.

11 a.m., Duplicate service of Divine Worship.

Memorial flowers acknowledged.

Lounge available for mothers with babies. Nursery for pre-school children. Junior Church in Fellowship Hall.

Monday, April 22:

6:45 p.m., Men's club dinner meeting. Election of officers. Layman speaker on the theme: "Man's Responsibility in Family Life".

Tuesday, April 23:

12:30 p.m., Pot-luck luncheon and meeting of the Circles: Filkins at the home of Mrs. Peggy Beard, 41261 Eight Mile road; Neal at the home of Mrs. Paul Jenkins, 15840 Northville road; Tremper at the home of Mrs. Rena Richardson, 745 Spring Drive.

3:45 p.m., Carol Choir.

7:15 p.m., Boy Scout Troop 731.

Wednesday, April 24:

3:30 p.m., Girl Scout Troop 19.

8 p.m., Sanctuary Choir.

Thursday, April 25:

3:30 p.m., Melody Choir.

4 p.m., Harmony Choir.

7:30 p.m., Fellowship of the Concerned.

Friday and Saturday, April 26-27:

WSCS Rummage Sale. Friday, 9 a.m. to 9 p.m. in Fellowship Hall.

Saturday, 9 a.m. to 12 noon.



**GOOD FRIDAY SPEAKER** — The Reverend Dr. Everett K. Seymour will deliver the Good Friday message at community services at the First Presbyterian church. He is the pastor of St. Mark's Methodist church of Detroit. His pastorates have taken him to fields of service in Oscoda, Saginaw and Houghton, Michigan, prior to his associate pastorate in the metropolitan Methodist church. The community service is jointly sponsored by the Presbyterian and Methodist churches of Northville and the King's Daughters.

## Churches Plan Services For Holy Week, Easter

The solemn Lenten season of worship will culminate Sunday with rejoicing for the rising of Christ, and worshippers in Northville church will join in preparation for Easter and Maundy Thursday and Good Friday services.

### St. Paul's Lutheran

There will be a Maundy Thursday service, beginning at 7:30 p.m. at St. Paul's Lutheran church. Rev. B. J. Pankow has announced that the topic of his sermon will be "From Our Lord Let Us Learn to Serve One Another." The mixed choir, under the direction of Glenn Delbert, will sing the anthem "Jesus, in Thy Dying Woes" by Schumacher.

Good Friday services will be held at 1:30 p.m. In this service the last lessons of the history of the Passion of Christ will be read. The children's Confirmation class will sing "The Death of Christ, Our Lord" by Johann Sebastian Bach. The theme of Rev. Pankow's sermon will be "The Great Sufferer on Golgotha."

In order to accommodate more worshippers on Easter Sunday, two services will be held, at eight a.m. and ten a.m. In both services, Rev. Pankow will use as his sermon topic "Christ's Easter Promise: Because I Live, Ye Shall Live Also!" The mixed choir will sing the Easter anthem "Christ the Lord Is Risen Today," arranged by Robert Williams.

The public is cordially invited to all of these services.

### First Presbyterian

At the nine a.m. Easter Sunday service at the First Presbyterian church, an Eastertide cantata will be presented by the Chancel choir, "Crucifixion and Ascension", directed by William G. Williams. Rev. John O. Taxis will be speaking on the sermon theme, "The Day God Cried."

### First Baptist

Good Friday services will be held at the First Baptist church at 7:30 p.m. This service is scheduled for evening for the convenience of those who cannot attend the afternoon service. The guest speaker will be Pastor Pat Clifford of the Calvary Baptist church in Plymouth.

Easter Sunday morning worship will begin at 11 a.m. The newly organized choir will make its first appearance. The sermon subject chosen by Rev. Nieuwkoop will be "The Man Who Arose from the Dead."

A special Easter program has been planned for Easter Sunday evening. In addition to numbers by the choir and special musical numbers by the young people, there will be a showing of the popular Christian film, "Seventeen."

### First Methodist

On Maundy Thursday evening, members and friends of the First Methodist church will bow in the Holy Communion service which begins at 7:30 p.m. The Sanctuary choir will sing, "O Lamb of God" by Kalinik and "Let There Be Light". The Harmony choir will sing "All in the April Evening" by Robertson.

The service will feature the serving of the communion to a youth membership class of 13 with the minister using for his meditation, "Do I Belong?"

Easter Sunday at the Methodist church will begin with a trumpet call to worship. The Carol choir will sing "Christ's Holy Morn" by Gott and the Harmony choir. "The Lord, He Is Risen" by Williams. Special speaker for the occasion is Merton Seymour, Detroit Conference president of the Methodist Youth Fellowship, who has chosen as his subject "What's In The Tomb?" This will be followed by a complimentary Easter Breakfast, given in appreciation of the choir members and the church school officers and teachers.

Organ and piano voluntaries will be presented at the 8:45 and 11 o'clock services of morning worship. The minister will use as his

## from the PASTOR'S STUDY

By the Rev. Fr. John Wittstock  
Our Lady of Victory Church



### JESUS TALKS FROM THE CROSS

Since this is Holy Week for all Christians it would be well if we meditated on the first three utterances of Christ as He hangs on the cross. In silent prayer, He makes the final offering of His life for the honor of the Father and the salvation of the world. There on the cross during the last hours of His life, this love burns the brightest; its last flickering flames, as they consume His strength, send their light and warmth over this dark and cold world and will enkindle with divine love countless hearts to the end of time.

The first utterance of Jesus is a prayer for His enemies, for those who had brought about His condemnation. He uttered this prayer at the very moment they were leading upon Him mockery of the most cruel type. "Father, forgive them, for they know not what they do!" The pardon He asks is not so much for the unwitting soldiers who hampered the nails, as for those who had ceaselessly sought His arrest and condemnation. Even to them Jesus wished to grant pardon. Despite the culpability of their ignorance, Jesus sought to find an expense for their action. His words must prove of immense consolation for all sinners, even the most hardened.

The two thieves to the side of Jesus, watched and listened. The one, perhaps to seek bitter consolation in the midst of his own ruin, abused Jesus, saying, "If thou art the Christ, save thyself and us!" The other robber, moved by God's grace and filled with compassion on seeing an innocent man suffer, rebuked him and said, "Dost thou not even

fear God, seeing that thou art under the same sentence? And we indeed justly, for we are, receiving what our deeds deserved; but this man has done nothing wrong." Here we find sincerity and sorrow which led to a trustful prayer, "Lord, remember me when thou comest into thy kingdom!" How our Saviour's loving heart rejoiced at these words and how welcome He was to grant the thief's request. He turned at once to this poor sinner into these words of forgiving love "Amen I say to thee, this day thou shalt be with me in paradise!" These beautiful words show us that it is never too late to turn to God.

Standing near the cross were Mary, His blessed mother, and John, His faithful Apostle. Filial love urged Jesus to provide for Mary after He would be gone, and His redemptive love for men prompted Him to leave her to us as our spiritual mother. Looking down upon Mary with all the tenderness of His loving Heart, He said to her "Woman, behold thy son!" Then turning to John, He continued, "Behold thy mother!" In the literal sense these words meant that John was to take Mary into his home and to take care of her, as in fact John did; as to Mary, she was to accept John as her son.

The Christian mind has always taken these words in their wider meaning, in which it is inseparable from the part which the mother of Jesus has in the whole economy of salvation. As we meditate on Calvary's scene this Good Friday afternoon, let us above all thank God for sacrificing Himself for our salvation.



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### First Presbyterian Church

Main and Church Streets

Rev. Mr. John O. Taxis — Pastor

Schedule of Services

Church Worship ..... 9:00 and 11:15 A.M.  
Church School ..... 10:00 A.M.  
Westminster Youth Fellowship ..... 7:00



Maundy Thursday Service 7:30 p.m.

Good Friday Service 1:30 p.m.

TWO EASTER SUNDAY SERVICES  
At 8 A.M. and 10 A.M.

Sermon Topic: "Christ's Easter Promise:  
Because I Live Ye Shall Live Also"

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Northville



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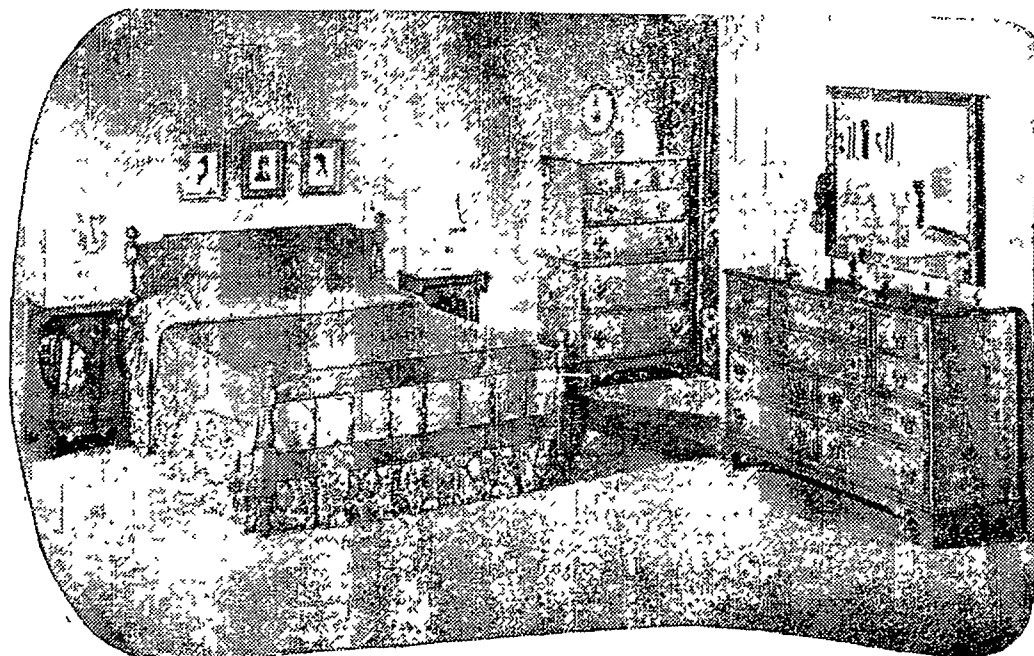
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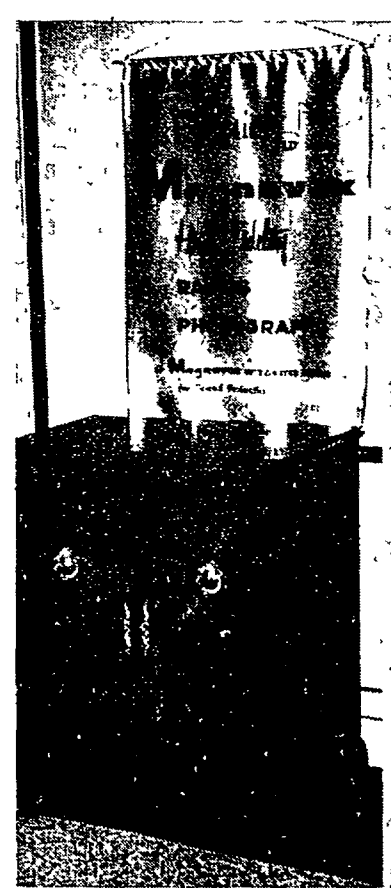
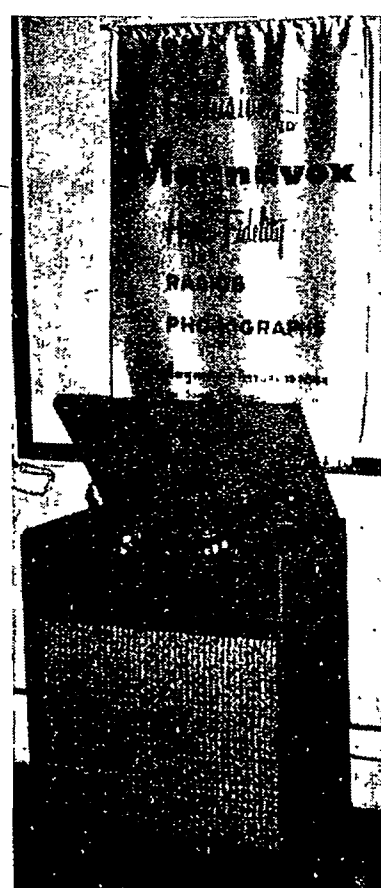
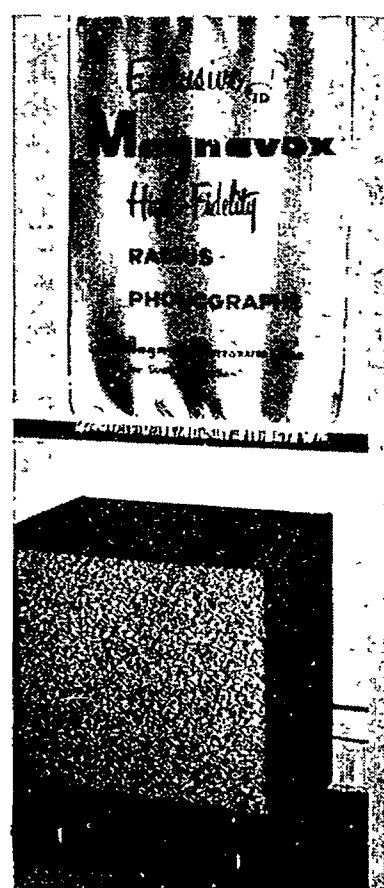
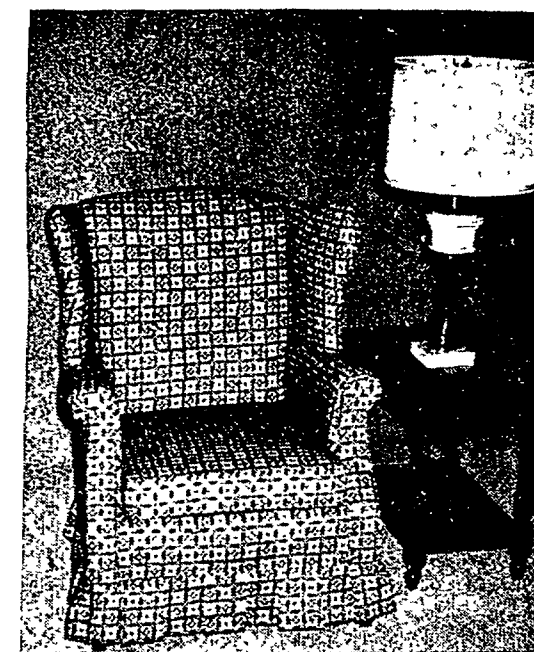
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# Construction Up in Northville

Building activity in Northville soared in the first three months of 1957, but in the townships of Novi and Northville it showed a sharp decline as compared with the same period a year ago.

Northville's permits totalled a whopping \$297,800 — one of the highest figures in many years. The permits called for only four new homes, however. Most of the value

added — \$187,000 — came from the proposed new Our Lady of Victory church.

Even so, Northville showed more than \$100,000 worth of new building for the quarter, inspector Stanley Waterloo pointed out.

Novi township — which traditionally outbuilds Northville and Northville township — had a respectable first quarter, although its

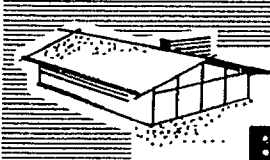
total was far below last year.

According to building inspector Cameron Lodge, Novi issued seven home permits for a total of \$150,000. In the first three months of 1956, Novi issued 50 permits.

Lodge said all seven permits in Novi were for home construction. There has been no industrial activity in the period.

In Northville township, only one building permit was issued during the three months. But permits for garages and additions brought the total for the quarter up to \$44,800.

According to building inspector Wilbur Fetz, that total has already been surpassed in April. Two home permits have been issued for a total of \$53,000.



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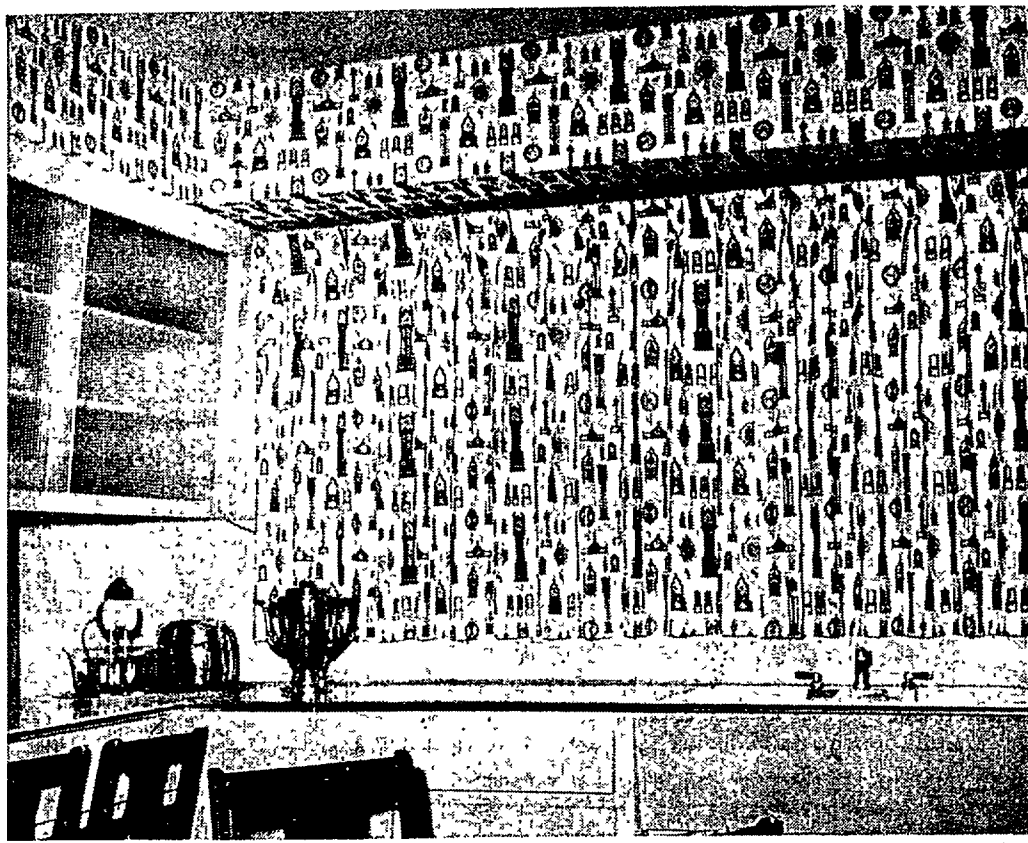
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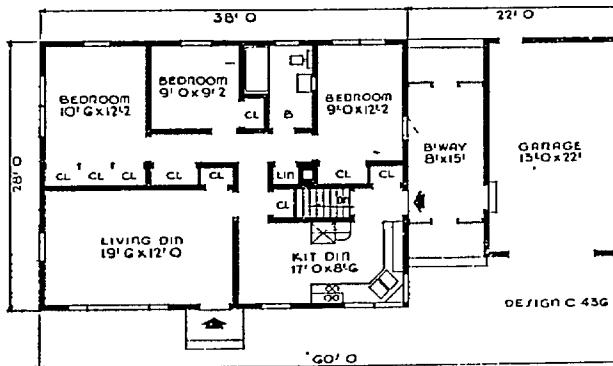
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THIS UNUSUAL decorating scheme in the kitchen of Mr. and Mrs. Edward Polak of Border Hill Road, Willowbrook Village, is focused upon matching fabric drapery and wall covering in an eye-catching clock pattern called "Tempora", by "Coordinates". The pink, turquoise, gold, brown and black clocks on a white background present a unique interior color harmony. Walls in the kitchen are treated in a pastel shade of pink. The room was color-coordinated by The Decorator, "A Decorating Studio for Modern Living", of Novi.



A SMALL HOUSE PLANNING BUREAU DESIGN NO. C-436



DESIGN C 436. This well-balanced home has three bedrooms with abundant wardrobe closets and storage and linen closets in the hallway.

The kitchen-dinette features a built-in corner sink and colorful flower box beneath the window. The rear entry, with its large closet, opens into the attached breezeway and garage. A French door could be used to connect a bedroom and the breezeway for possible use as an office. Other details include a well-proportioned hip-roof, asphalt shingles, wide siding and a full basement. Floor area is 1064 square feet, cubage is 20,216 cubic feet including full basement. For further information about DESIGN C 436, write the Small House Planning Bureau, St. Cloud, Minnesota. In Canada, the Small House Planning Bureau of Canada, St. John, New Brunswick.

Which makes the buzzzzzz? The common housefly vibrates its wings 21,120 times per minute, or 335 times per second. Honeybees vibrate their wings 26,400 times per minute. Don't believe it? Count 'em.

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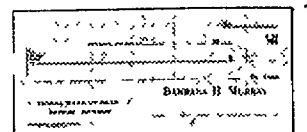
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Look at the way they're put together. Frames, axles, suspensions, all chassis components are built to shrug off the relentless beating of a long, tough schedule. Look at the safety and convenience features in Chevrolet cabs. They're roomy, soft riding; you've got High-Level ventilation and pan-

oramic visibility. Look at Chevy's latest model—new high-capacity ½-ton pickup that measures a full 98 inches in length!

And look at Chevy's line-up of super-efficient V8's and 6's. All heavy-weight truck models and many mid-weights come with V8's as standard equipment. Light-duty jobs feature the latest edition of the savingest

6-cylinder engines in the history of the truck industry! High-performance V8 power is optional at extra cost in lightweight haulers.

Stop by and talk it over with your Chevrolet dealer. He'll show you a model that lives up to the latest in engineering advancements; a truck that will stay and save on any job you care to name!

**Chevrolet  
Task-Force 57  
Trucks**

The "Big Wheel" in trucks!

Only franchised Chevrolet dealers  display this famous trademark

See Your Authorized Chevrolet Dealer



# Oakland UF Joins Detroit

Novi township United Fund leaders learned this week that the Oakland county UF organization has merged with the United Foundation of Metropolitan Detroit.

The move was taken last week by the board of directors of the Oakland county Township's United Fund under president Vern Willard.

The fund represents 15 Oakland county townships with a total population of 90,000. At present, four townships in South Oakland county, with a total population of 385,000

are included in the United Foundation's Torch Drive. Six townships in the county are independent in their fund-raising.

The Oakland County Townships United Fund raised a total of \$87,053 in last year's drive, against a quota of \$106,319. It is a participant in the Michigan United Fund and gave \$38,000 to the American Red Cross this year.

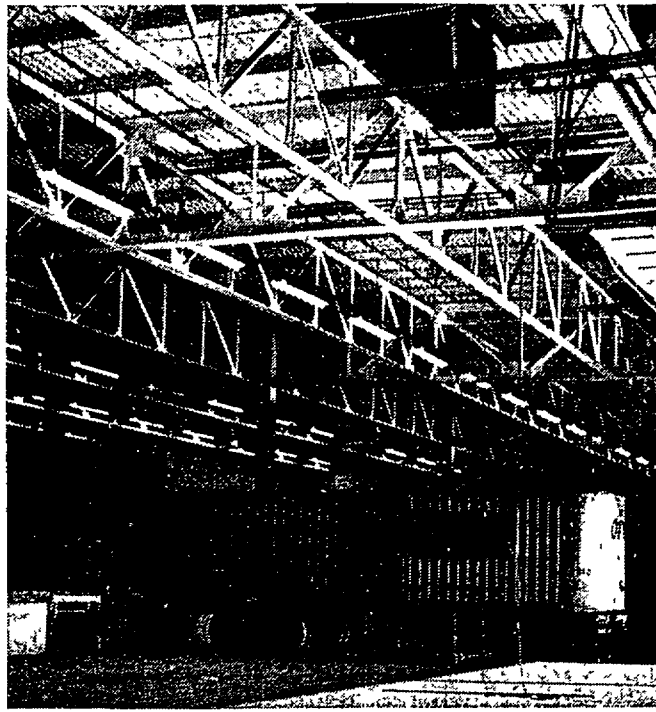
Willard said the board "further recommended that definite steps be taken to accomplish affiliation with

the UF at the earliest possible date, compatible with administrative policies and procedures."

## Enrollment Up

Spring term campus enrollment at Michigan State university totals slightly more than 18,000 students, university officials have announced.

An additional 900 to 1,000 students are expected to enroll in credit extension courses off campus.



TRUCK DOCK AT THE NEW LINCOLN PLANT which opened this week is capable of holding 24 trucks at one time. The dock, coupled with a lengthy railroad track running inside the building from two ends, give the new plant complete facilities for handling the tons of material that come in daily.

## Car Hits Tree; Two Persons Hurt

Two persons were injured April 8, when their automobile crashed into a tree on Griswold near Baseline.

William A. Breault, 43, of Dearborn, suffered cuts of the face and right knee and one fractured rib, and is reported in good condition at Wayne County General hospital.

Geraldine Roberts, 33, of Livonia, received cuts of the face, fractured ribs and a fractured knee. She is reported in fair condition at the hospital.

Neither would give statement to officers of the Wayne County Sheriff's office as to who was driving when the accident occurred.

## Northville Student Promoted in ROTC

Roger Nieuwkoop, a Northville student cadet in the Wheaton college (Illinois) ROTC program, has been promoted to cadet private first class in the Wheaton chapter of Pershing Rifle ranks.

Nieuwkoop is a freshman student majoring in general science at the college. ROTC participation is compulsory for freshmen and sophomore

students entering the college and is in its fourth year. Wheaton battalions have ranked exceptionally high in Fifth Army inspections.

Paging post office pens: The first record of the use of a quill pen was made in A.D. 553. Many good pen quills sold for as much as \$10 during the 1700's and 1800's.

## Professional Directory

DR. STUART F. CAMPBELL  
— Optometrist —  
120 N. Center Northville  
Phone 1102  
Closed Thursday

DR. HUGH G. GODFREY  
— Dentist —  
107 E. Main Street Northville  
Phone 784

CLIFTON D. HILL  
— Attorney —  
Office Hours 9-5  
Saturday by Appointment  
135 E. Main Phone 2938

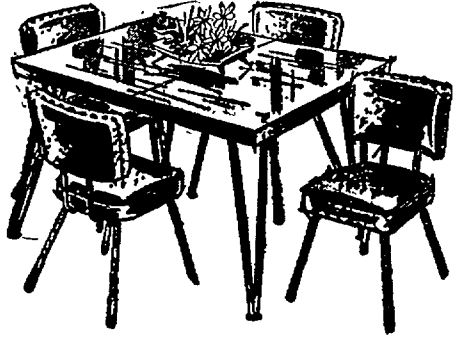
DR. J. E. HARRIS  
— Dentist —  
158 E. Main St. Northville  
Phone 894

CECIL B. JACKSON, D.O.  
— Osteopathic —  
— Physician - Surgeon —  
Phone: Office - Northville 1161

DR. J. K. EASTLAND  
— Dentist —  
120 North Center Phone 130  
146 North Center - St.  
Hours by Appointment

## BEAUTIFUL FORMICA DINETTES

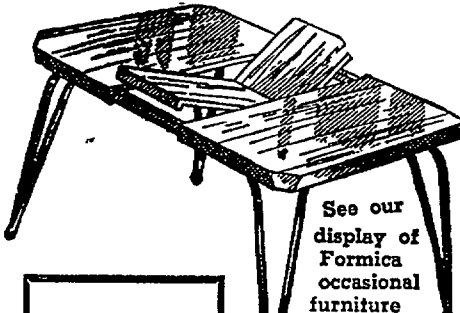
AVAILABLE IN BLACK WROUGHT IRON AND CHROME



Size 30x44  
with Formica  
Top and  
Formica Edges

ANY Size Style Shape \$49.95 and up  
Lifetime Guarantee On All Chrome

MADE TO ORDER  
26 Styles — 126 Colors — All Stores



See our display of Formica occasional furniture

BUY DIRECT and SAVE 33%

ROOM DIVIDERS MADE TO ORDER

Tables made to order any size or shape, including round, square, surfboard & oval. 26 colors and patterns to select from. Tables are equipped with self-storing leaf. Chairs upholstered in Textured Duran materials — 84 colors and patterns, 16 different styles. All chrome is triple-plated, including copper, nickel and chrome.

OPEN SUNDAY 12 to 5:30 DAILY 10 to 8:30

## METALMASTERS MFG. CO.

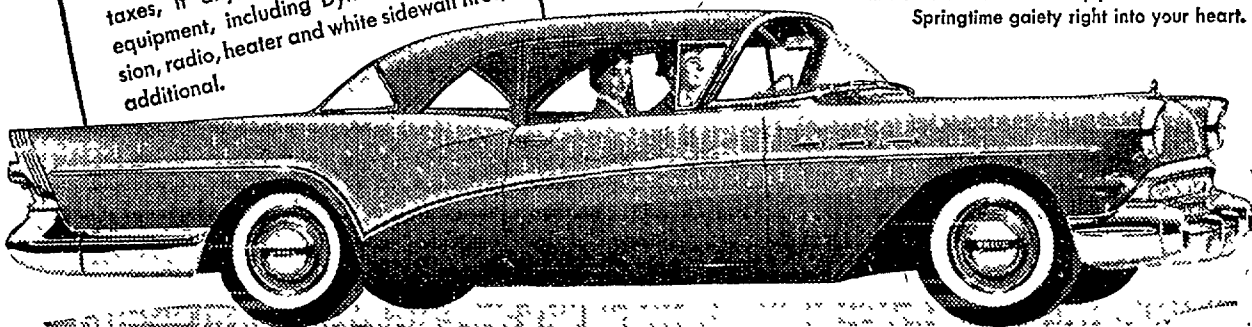
REDFORD — 27268 Grand River near 8 Mile Road — KEnwood 3- 4414  
ROYAL OAK — 4436 N. Woodward near 14 Mile Road — LI-9-3011

Get the **BIG THRILL** of the Season  
Try Springtime in a Buick — it's the Dream Car to Drive!

Manufacturer's Suggested Price— for this 2-Door SPECIAL 6-Passenger Sedan  
**\$2595<sup>83</sup>**

(Including Delivery and Handling Charges and Federal Excise Taxes)

Transportation charges, state and local taxes, if any, accessories and optional equipment, including Dynaflo transmission, radio, heater and white sidewall tires, additional.



See those Gay New Colors!

New radiant colors that glint and gleam like sunshine on dew. They put Springtime gaiety right into your heart.

YOU'LL FEEL the excitement of Spring the moment you step inside your Buick dealer's showroom.

You'll see gay Spring colors everywhere. Design that's as sparkling-fresh as the season itself. The very newness of Spring in every angle of these brand-new beauties.

Best of all, you'll feel the spirit of Spring in the way these Buicks handle.

Get behind the wheel, touch toe to treadle, and your spirits soar!

There's an instant new response—plus more power and smoothness to match, in Buick's great new brakes. You'll understand immediately what we mean when we say these Buicks are the dream cars of the year to drive.

Come in today—and make the most of the wonderful driving months ahead.

And the prices won't jar your happy mood. It's a wonderful feeling—to find you can afford a Buick.

\*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Come Swing into Spring and Drive it Yourself—

**Big Thrill's Buick**  
SPECIAL • CENTURY • SUPER • ROADMASTER

SEE YOUR AUTHORIZED BUICK DEALER

V.F.W.  
Northville Post 4012  
438 Plymouth Ave.

Regular Meetings:

First and Third Tuesday of Each Month

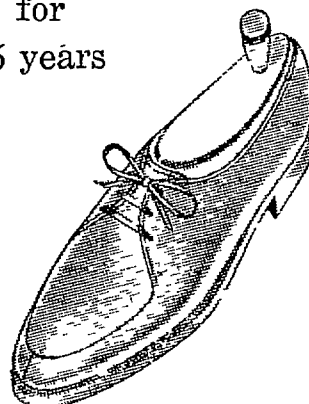
# Fisher's

IN PLYMOUTH!

## Truly A FAMILY Shoe Store!

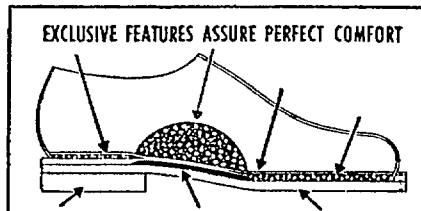


FLORSHEIM Quality  
... a proud tradition for 65 years



the most comfortable shoes you can wear!

**ROBLEE**  
CUSHION-FLEX

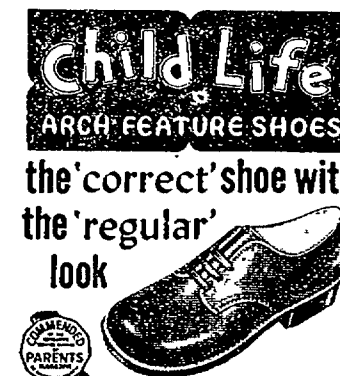


Air Step  
THE SHOE WITH THE MAGIC SOLE



THE SOFT SLENDER PUMP

life stride  
THE YOUNG POINT OF VIEW IN SHOES



child Life  
ARCH FEATURE SHOES



the 'correct' shoe with the 'regular' look

These Famous Names Are Your Assurance Of Quality

FOR MEN  
Florsheim  
Roblee  
Dr. Scholl's  
Pedwin

FOR WOMEN  
Air Step  
Life Stride  
Risqué  
Dickerson  
Huggett  
Miller  
Orthopedic  
Florsheim  
Tweedie

FOR CHILDREN  
Child Life  
Buster Brown  
Robinhood

FOR BOYS  
Buster Brown  
Boy Scout

FOR GIRLS  
Glamour Debs  
Westport  
Varsity Vogues  
Show Offs

SLIPPERS  
Daniel Green  
Evans  
Wellco Foamtread  
Nite Life

Also Canvas Casuals by Keds, Hood P.F., Ball Band Jets, Summerettes, Kedettes, Sun Steps.

# Fisher's

"YOUR FAMILY SHOE STORE IN PLYMOUTH"

290 S. MAIN ST.

Plymouth

PHONE PLY. 456



## SPEAKING

## for the Record

By BILL SLIGER

This week the largest edition of the Record and News ever published was distributed to more than 6500 homes in and around the Northville-Novi area. An additional 5,500 copies of the special Lincoln edition were sent to employees and dealers of the Lincoln division throughout the United States.

I hope we can be excused for breaking forth with a small smile of satisfaction. Probably only someone connected with the newspaper business can appreciate the effort that has gone into the 16-page Lincoln section. But without meaning to sound boastful, I want to publicly say "well done" to every employee of The Record and News. They treated each page of the section in the same manner Lincoln employees carefully and skillfully produce their fine, quality automobile.

Naturally we hope the section serves the purpose for which it was intended: to acquaint residents with the history and personnel of Lincoln motor car company, and to let the latter know that Novi township and Northville are happy to welcome them as new neighbors.

Northville is scheduled for a "beauty bath." Under the chairmanship of Mrs. William Cansfield the Garden Club has chosen April 29 to May 4 as "Keep Northville Beautiful" week. Plans for the drive are well underway and every resident will be asked to cooperate in the war on litter. Seventh Grader Dale Dickey came up with the winning slogan for the drive. Says Dale:

"Pick up the Litter — Make Northville Glitter".

That all-night "sell-a-thon" conducted by Gambles, Freydl's Men's, Old Mill restaurant and Tewksbury Jewelry had such amazing results that there may be a repeat. This time the complete Retail Merchants' association wants to get into the act. It's tentatively planned for the last week in May.

I wonder if anyone would come in for some printing between midnight and 6:00 a.m.?

## STOP at NOVI INN COCKTAIL LOUNGE

## West Bros. Appliances

SERVICES ALL ITS NEW APPLIANCES

FREE FOR 5 YEARS (TV-1 YEAR)

SAVE

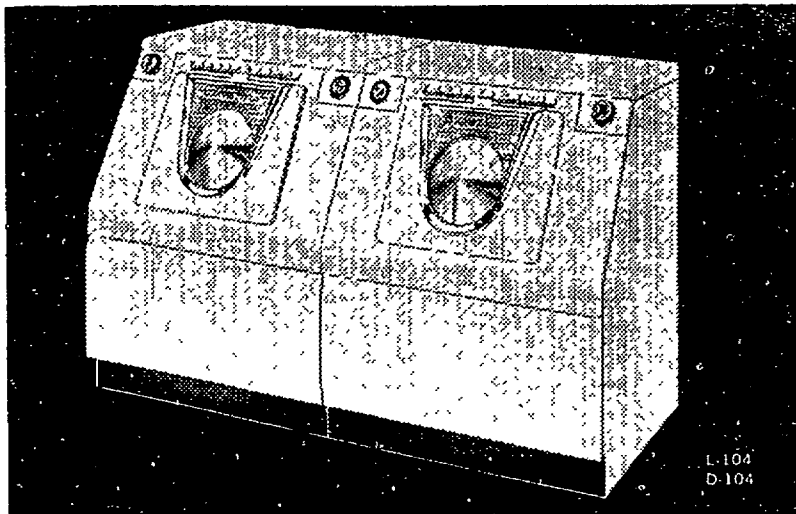
New Westinghouse

LAUNDRY TWINS

with famous NEW WAY TO WASH!

- NEW WAY TO WASH—Ends nuisance of old-fashioned center-post agitator.
- Agitators built in the walls of revolving washbasket lift, turn, plunge clothes 60 times a minute.
- Rinsing so thorough it leaves even the washer clean. Saves soap and water! Completely automatic.
- DIRECT AIR FLOW ELECTRIC DRYER—The only Dryer that blows warm air directly on to clothes not through the machinery!
- Thriftier—quicker, uses less current!
- Easier loading and unloading.
- 5 YEAR GUARANTEE—Laundromat® Drive mechanism guaranteed 5 years against all manufacturing defects.

EASY TERMS  
COME IN TODAY AND SAVE!



FAMOUS WESTINGHOUSE LAUDROMAT..... \$209.00  
MATCHING DRYER..... only \$159.00

## WEST BROS. APPLIANCES



507 S. Main Street

Plymouth

Phone 302

**WATCH WESTINGHOUSE** WHERE BIG THINGS ARE HAPPENING FOR YOU!

## The Northville Record

Published by The Northville Record, Inc., 101 North Center Street, each Thursday. Entered as second class matter at the U. S. Post Office, Northville, Michigan.

## Members:

Michigan Press Association  
National Editorial Association



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News Editor ..... Robt. Webb  
Society Editor ..... Sally Ayling  
Publisher ..... William C. Sliger

## Michigan Mirror

## New Financing Plan To Aid MSU, Taxpayers

AN IMMEDIATE savings of \$3 to \$4 million will benefit Michigan taxpayers this year if the legislature approves a new financing method for a Michigan State University building program.

This feature is part of a dynamic new plan which could in a single stroke ease the critical college classroom shortage and provide a co-ordinated expansion program for MSU.

Additional advantages provided by the plan were listed by MSU's President John A. Hannah, who heartily endorsed the proposal. Hannah stated that:

1. The buildings will become available now for immediate needs.
2. The bill provides for necessary expansion without placing large demands upon the current income of the State of Michigan.
3. Assuming that building costs will continue to increase, an additional savings will result by immediate construction.
4. Costs of the new educational buildings will be spread over future generations of students — those that will benefit most.

Heart of the proposal introduced by Senators Frank D. Beadle (R-St. Clair), Robert E. Faulkner (R-Coloma) and Edward Hutchinson (R-Fenton) centers around the use of student fees.

Right now, all student fees are used as part of the operating expenses of MSU. The rest of the operating costs are supplied by the state legislature. Funds for new buildings must be approved separately by the legislature — and come from taxes. This is done on a year to year basis.

Under the new plan student fees would be earmarked for the construction of new classrooms and laboratories at MSU. The state would contribute no money for new buildings. Future legislatures would

be asked only to provide operating expenses for the University.

Effect of the bill would be the immediate launching of a \$50 million construction program at the East Lansing University according to President Hannah.

The new classrooms would be built during the next three years using private funds. Student fees for the next 10 years would be pledged to repay the loan.

"This new approach is needed to solve problems of financing classroom needs," Hannah stated. "Our space situation is critical and under current procedures of annual appropriations for capital outlay will (by the legislature) grow much worse."

How do we save up to \$4 million? Using the next fiscal year as an example, Hannah points out that "the governor's budget proposes for Michigan State \$23,000,000 for operating expense, and \$7,314,000 for new construction, a total of \$30,314,000.

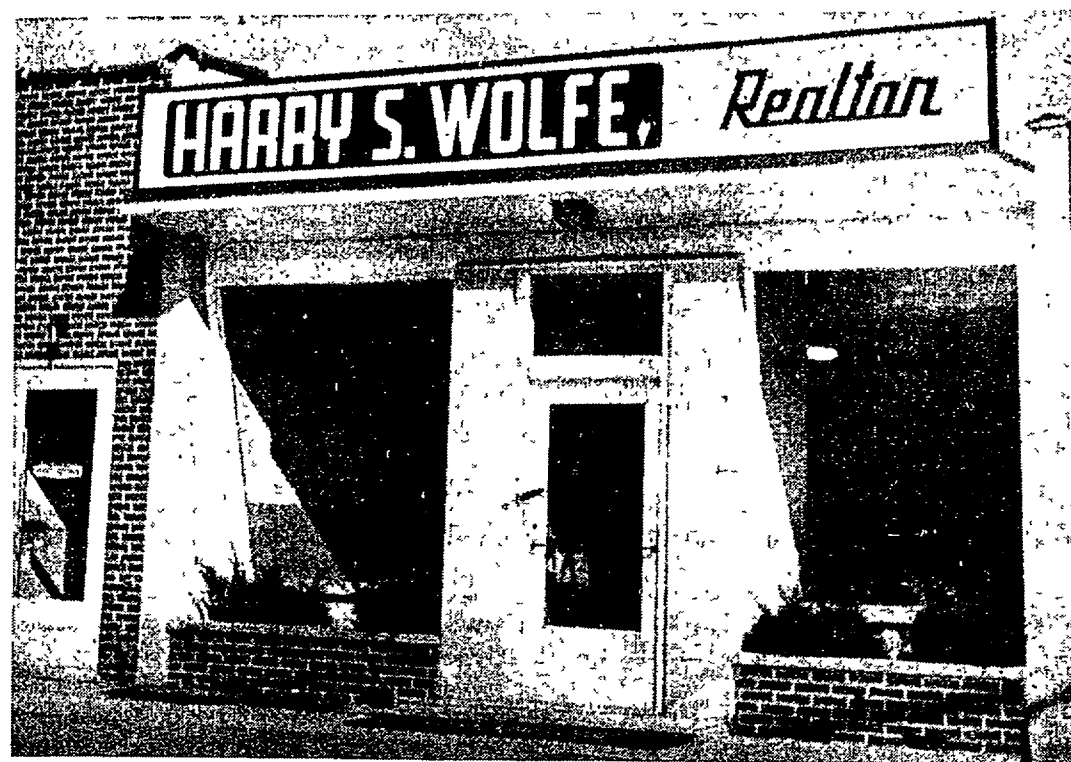
"With unpledged student fees for next year estimated at about \$4,000,000, the legislature would be asked to appropriate the full amount of operating costs, (about \$27,000,000) but nothing for new buildings. That's a difference in total budget request of more than \$3,000,000."

The new plan is an outgrowth of the program adopted by President Hannah after World War II.

At that time he borrowed capital from private sources to construct dormitories, married student housing, laundry facilities, and to add to the athletic plant, health center, music and student services buildings. Loans were repaid through the earnings of these facilities.

Only classrooms and laboratories will be included in the new program if it receives legislative approval. Student fees will replace the "earnings" of the earlier project as security for the loans.

## Now Serving The NOVI-NORTHVILLE Area



A Complete Real Estate Service  
Offering Listings In Acreage, Lots, Homes  
MEMBER UNITED NORTHWESTERN  
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## HARRY S. WOLFE, Realtor

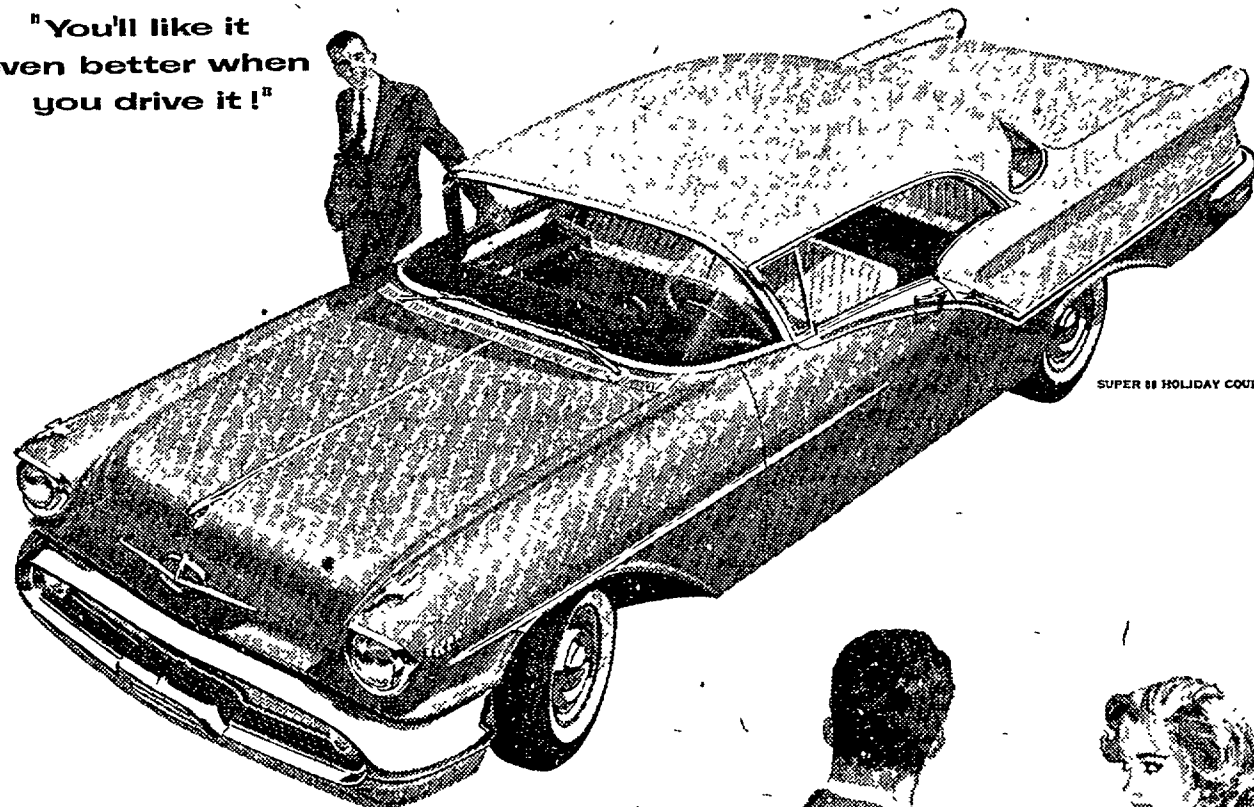
Novi Road next to the Post Office in Novi

Phone Northville 1310

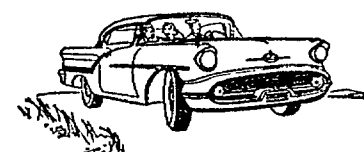
## OLDSMOBILE

GEARED TO MIDWESTERN LIVING

"You'll like it  
even better when  
you drive it!"



SUPER 88 HOLIDAY COUPE



Neighbor: Say, your new Olds sure looks like a lot of car!

Olds Owner: That's nothing, wait'll you take a ride.

(A few minutes later:)

Neighbor: Man-oh-man, where'd all that power come from? I've never felt anything like that before!

Olds Owner: That's Oldsmobile's new J-2 Rocket Engine!

Neighbor: What's that? Tell me how it works.

Olds Owner: When you're driving under ordinary conditions, it uses only one carburetor. That means economy with a capital E. But when you need a sudden burst of power, for safety's sake, you just press the accelerator three-quarters of the way down—and two additional carburetors cut in!

Neighbor: In other words, with J-2, you can have economy when you want it and power when you need it. That's for me!

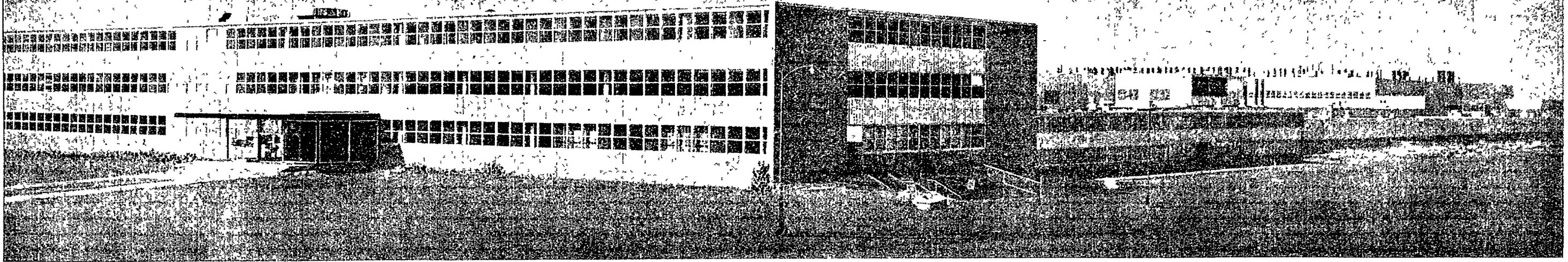
Olds Owner: Better see your Olds dealer. He's expecting you!

\*Optional at extra cost on all models.

SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER



## A NEW NEIGHBOR IN NOVI



# The Northville Record

IF IT'S NEWS... AND IT HAPPENS IN NORTHVILLE... YOU CAN READ IT IN THE RECORD

Sixteen Pages

Special Lincoln Edition

Thursday, April 18, 1957

## Lincoln Opens New National Headquarters

### Edition Tells Full Story Of Division

While the future of Lincoln may be left to your imagination, very little of its past has been overlooked in this 16-page tribute to Novi township's "newest neighbor".

The section, two months in the making, represents combined efforts of the public relations staff of Lincoln and Northville Record-Nowi News personnel. Make-up and production of the section was completely handled by The Northville Record.

Articles, features and pictures take the reader back to the very beginning of the Lincoln automobile company, founded in 1919 by Henry Leland.

Pictures of the early models dating from 1922 to the present day "Premiere" and \$250,000 experimental "Futura" may be found, as well as the prestige Continental Mark II.

The record construction job which saw the barren 325-acre site transformed into a sprawling factory covering 1 1/2 million square feet in only 16 months and 13 days is also reviewed.

The reader will meet the top executives of Lincoln, a young, keenly experienced crew averaging but 38 years of age. From Henry Ford II and Lincoln's General Manager Ben D. Mills come special messages of greeting. Novi township's Supervisor Frazer Staman officially welcomes Lincoln and its employees, as does the charter commission of the newly formed village of Wixom.

First pictures taken inside the new plant give the reader some idea of what it takes to produce a quality automobile. The massive size of the plant is best described by the fact that every major league opening day baseball game could be played within its confines.

Other interesting facts throughout the sixteen pages include Lincoln's quality control system, the story behind President Eisenhower's "Bubbletop" Lincoln, Hi-Fi on the road, and the type of man who buys and drives the Continental.

Industry, utilities, governments, banking firms and retail business associations have joined in the welcome to Lincoln in Novi township.

Subdividers, builders, land development firms and realtors stand ready to accommodate the expected influx of new families to "suburban living".

The "Lincoln story" is one of progress and improvement to date. It's future looks even brighter. The young Lincoln team — from top management to assembly line personnel — are extremely proud of their new plant.

A confident smile is their only reaction to the question: "What will the 1958 Lincoln — first automobile to be produced in Novi township — look like as it rolls off the assembly line this fall?"

## Lincoln, Novi, Wixom Shake Hands



HENRY FORD II

The opening of the new Lincoln headquarters in the Novi-Wixom area today marks an important milestone in Ford Motor Company's program of advancement in the prestige car market.

Lincoln now has the most modern facilities in the world for the assembly of fine cars. Coupled with a new district sales organization and a nation-wide dealer body, the new facilities will enable the Lincoln Division to extend the gains it has made since its establishment as a separate division in April of 1955.

Henry Ford II,  
President,  
Ford Motor Company

The opening of Lincoln's new national headquarters marks the biggest step in the 35-year history of our automobile. Lincoln's new facilities, the finest facilities in the world for the production of a prestige car, symbolize the confidence we have in the future of Lincoln and the American economy.

These are the main elements surrounding the start of this new chapter in Lincoln history. But they are not the only ones. We are mindful of another element that has substantial bearing on our operation — citizenship in a new community. We are proud to take our place in the Novi-Wixom community where we have been greeted with friendliness and cooperation. We shall assume all the responsibilities that accrue to a good citizen of that community.

In this sympathetic framework, we look forward with sincerity and enthusiasm to a long period of growth for both Lincoln and the community with which we have become neighbors.

Ben D. Mills,  
Vice-President and General Manager  
Lincoln Division



BEN D. MILLS

It is a privilege to welcome the Lincoln Division of the Ford Motor Company to Novi Township. Our citizens have been honored by this company selecting our area for the future home of this great organization.

Our township is growing rapidly and already the Lincoln Division has played its part in our growth. This company, its officers and employees, in the year they have been with us, have been good neighbors and very good friends. Although the future is certain to bring its problems, I am sure that by working together with the same spirit of cooperation as has been shown in the past year, Ford Motor Company and Novi Township can present to the world both a community of which we can be proud and an outstanding car, the Lincoln.

As supervisor of this Township, I welcome you here and wish you much continued success.

Frazer W. Staman,  
Supervisor  
Novi Township



FRAZER W. STAMAN

WHEREAS Lincoln Division of the Ford Motor Company has recently constructed in the incorporated area of the Village of Wixom a beautiful and modern building for the manufacture of the Lincoln automobile;

WHEREAS the aforesaid enterprise will without question play an important role in our lives, not only as an employer of many of our citizens but as a neighbor influencing many aspects of the lives of us all;

WHEREAS the Ford Motor Company has acquired an increasingly prominent reputation as a progressive corporation which is aware of both the impact of its activities upon the community and the manner in which corporations can participate in the improvement of the community's general welfare;

AND WHEREAS, the Wixom Civic Association is representative of the people of the incorporated area of the Village of Wixom until such time as a Council and President are elected in accordance with the provisions of a charter which is currently being framed by its duly elected charter commission;

BE IT RESOLVED that the Wixom Civic Association extend the congratulations and best wishes of its people to the management of the Lincoln Division, Ford Motor Company, for continued success and growth in the manufacture and sale of its pre-eminent products.

Wixom Charter Commission  
Everett Pearsall,  
President

## Suburban Trend Comes to Area with New Lincoln Plant

When government, civic and business leaders in and around Novi township say that the new Lincoln plant will be a boon to progress in their area, they are not merely rephrasing a platitude.

They are dead serious — and extremely pleased with the development.

For several years, the communities of Novi, Northville, Wixom and the several other villages and cities surrounding them have known they were on the verge of the greatest advances in their history.

The pattern had been set early

after World War II and picked up momentum during the ensuing years. Expansion was the by-word for industry, and "Suburbia" became a residential trend.

Planning experts then predicted that it would not be long before Northville, Novi and Wixom began to benefit from the suburban movement.

Finally, the move came that set the stage for these predictions to come true: Lincoln announced that it would move its entire national headquarters to Novi township.

With a \$30,000,000 payroll and

some 5,000 employees, the Lincoln plant alone would be a significant shot-in-the-arm for the area. But perhaps more important, Lincoln had broken the ice.

In Novi, where perhaps the greatest changes have occurred, sites are already under surveillance by other new industries. A mighty new expressway — cutting through the heart of the township — will open this fall. New subdivisions are developing almost monthly.

On the local level, Novi is wrestling with problems that confront any developing community. What to do

about water and sewers? How can the township's boundaries be retained? Where is the best location for industry, for residential areas?

Considerable progress has already been made in many of these questions. Novi is reeling an entire belt for industry. School leaders are looking toward expansion and new buildings. The sewerage problem is being tackled.

In Wixom, the growing pains have been equally striking in recent months.

A crossroads community in a northwestern corner of Novi town-

ship, Wixom realizes that it, too, is destined for untold growth. With this in mind, Wixom voted in February to become a village — and to accept the responsibilities that must accompany the benefits of that status.

The incorporation of Wixom set off a scramble for the tax dollar of the new Lincoln plant. Contested by Novi township residents, the election was upheld in court two weeks ago.

Northville, to the south, is a quiet residential city where life takes an easy course. Yet it too is feeling

the new industrial boom. Rather than plants, roads and utilities, however, Northville is seeing new residential communities on its outskirts, increased school facilities, and an expected surge in day-by-day business activity.

For all three communities, the Lincoln plant heralds a new day. It will not be without problems. Growth never is. But for each troublesome task, there will be a dozen benefits as Northville, Novi and Wixom make the transition from rural communities to modern suburbs.

### New Plant A Milestone In Industry

Years of planning reached a climax this week as the Lincoln Division of Ford Motor Company moved into its new national headquarters in Novi township.

The move was made official at 8:30 a.m. Monday when thousands of Lincoln employees reported to the new facility for the first time.

The new headquarters gives Lincoln its first completely separate facilities for the manufacture, production and world-wide distribution of its cars.

For Novi, Wixom, Northville and other communities surrounding the giant new plant, the move marks the beginning of the greatest period of industrial growth in their history.

Ford and Lincoln executives have spoken proudly of their latest addition.

"The new headquarters is a milestone in Lincoln's program of advancement in the fine car market," said Henry Ford II, president of Ford Motor Company.

"We now have the finest facilities in the world for the manufacture of prestige automobiles," said Ben D. Mills, Ford vice president and Lincoln general manager.

Lincoln's new home — 23 miles northwest of downtown Detroit, and situated on a soon-to-be-completed expressway — includes an assembly plant, office building, test track and power plant.

The complex is located on 325 acres near Grand River and Wixom road. The site offers ample room for future expansion.

Nearly 5,000 persons will be employed at peak periods.

The majority of them moved from Lincoln's former Ford Rouge headquarters over the week end, joining the manufacturing cadre that came out a month ago.

The annual payroll has been estimated at \$30,000,000.

Full operation will begin with the 1958 models late this summer. On a straight-time basis, the new plant is capable of producing 112,000 automobiles a year.

The assembly plant itself covers 1,300,000 square feet — the second largest facility in the entire Ford empire. The three-story brick-and-glass office building covers another 200,000 square feet.

Four cafeterias and two dining rooms will seat more than 1,000 persons at one time. A fully equipped hospital — with its own ambulance — will be staffed by a doctor and five nurses.

An experienced plant protection organization will police the facilities. Fire protection will be furnished by a modern fully-equipped fire truck and a smaller fully-equipped vehicle capable of driving into any area of the plant.

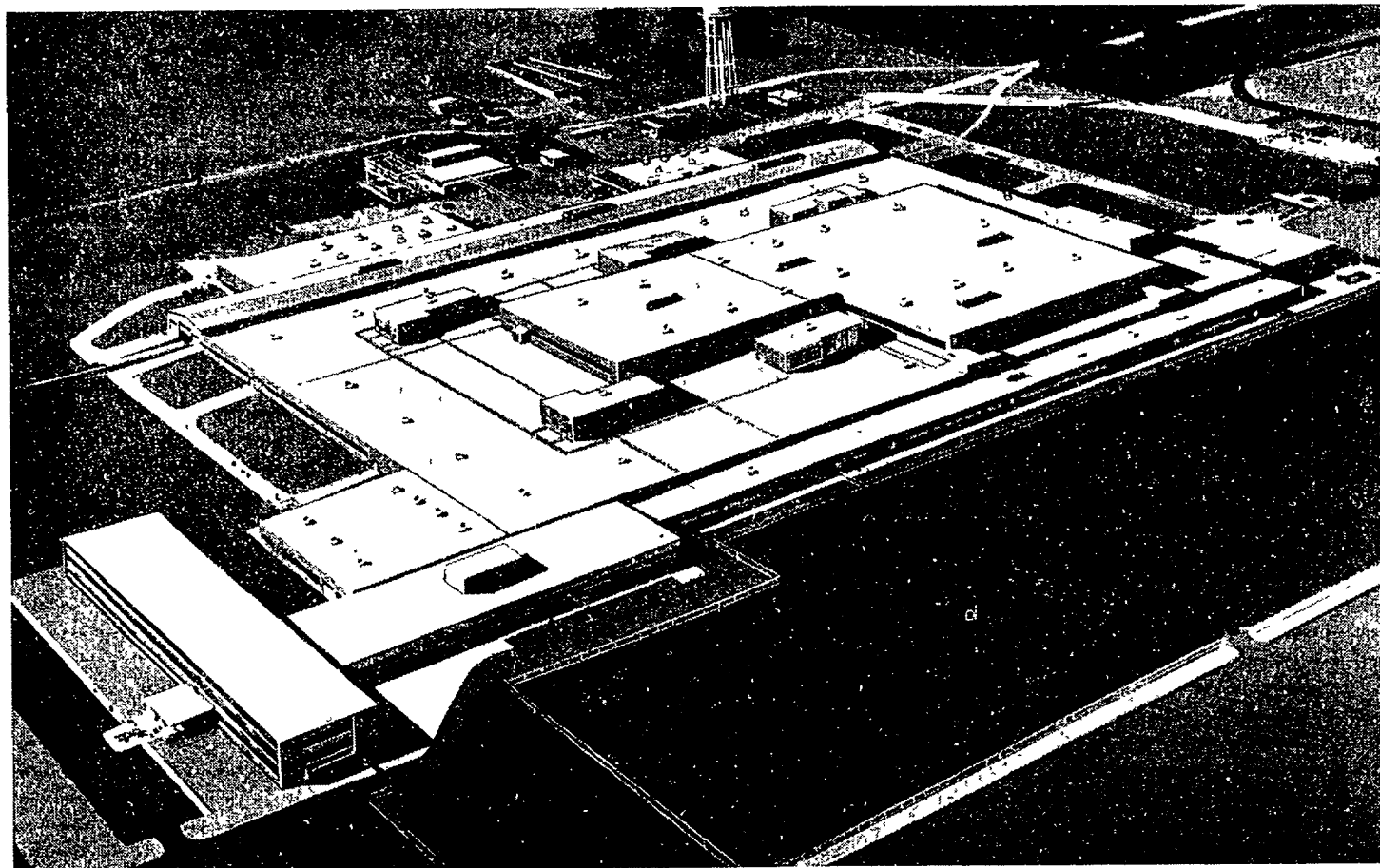
Convenient, paved parking facilities will handle 3,600 cars.

Construction of the sparkling new facility took just 16 months and 13 days — a Ford record for a project of its size.

The move-in Monday marked the second anniversary of Lincoln's establishment as a separate division of the Ford Motor Company.



**AN  
OFFICIAL  
WELCOME**



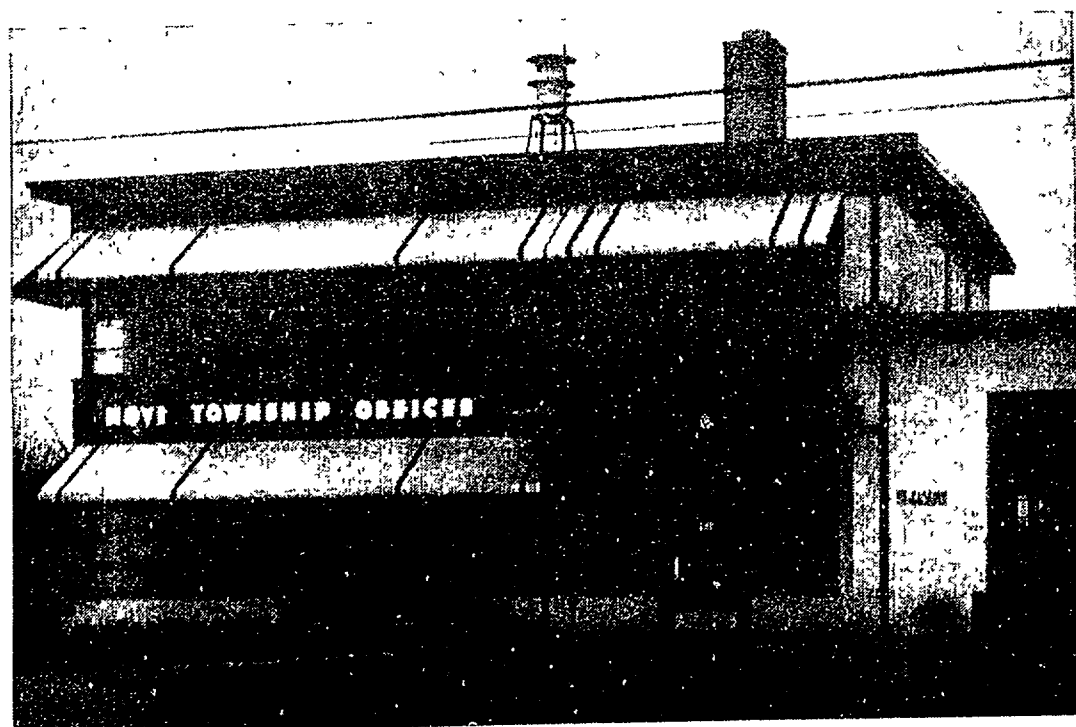
**TO NOVI TOWNSHIP . . .**

**TO THE LINCOLN DIVISION OF FORD MOTOR  
COMPANY, ITS EXECUTIVES AND EMPLOYEES!**

NOVI TOWNSHIP IS HAPPY TO WELCOME  
LINCOLN AND ITS THOUSANDS OF EMPLOYEES  
AND THEIR FAMILIES.

WE RECOGNIZE THAT YOUR PRESENCE MARKS  
A GIANT STEP IN THE INDUSTRIAL AND  
RESIDENTIAL DEVELOPMENT OF OUR AREA.

WE SHALL MAKE EVERY EFFORT TO PROVIDE  
THE ACCOMMODATIONS NECESSARY TO MEET  
THIS GREAT NEW RESPONSIBILITY.



**NOVI TOWNSHIP BOARD**

FRAZER STAMAN  
Supervisor

FRANK CLARK  
HAROLD MILLER  
Trustees

HADLEY BACHERT  
Clerk

CHARLES TRICKEY, JR.  
Treasurer



# Lincoln Executives Combine Youth and Experience



BEN D. MILLS



VICTOR Z. BRINK



WILLIAM D. SINGLETON



DOUGLAS F. ALLISON



JAMES H. BARNES, JR.



JAMES L. CROW



HAROLD W. JOHNSON



JOHN F. MAYHEW



HENRY B. DANIELS



DON R. LEARNED



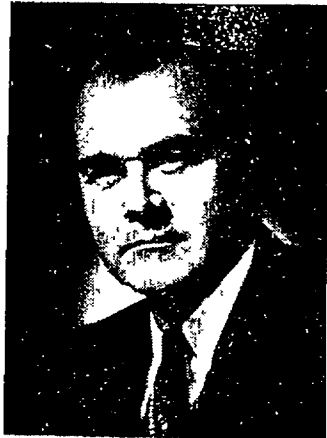
RAY A. HULCE



JOSEPH J. SEREGNY



ALFRED D. WEIR



JAMES M. WOODMAN, JR.



JOHN E. ZIMMERMAN

Youthfulness is no drawback to advancement at Lincoln, where new ideas are the key to continued success in the fine car field.

As a result, Lincoln has perhaps the youngest group of top executives in the automobile industry.

If the 16 highest-ranking Lincoln officials were to pool their ages, they would average a startling 38 years.

Yet on the other hand, these Lincoln executives and managers represent a wealth of training and know-how in producing automobiles that belie their collective youth.

Together, they have attended nearly 90 years of college, have served upwards of 30 years on military duty, and have spent nearly 200 years in the various phases of manufacturing automobiles.

Nearly all have at least one college degree, and many have two. Others have trained in Ford Motor Company organizations.

For the most part, they have reached their present positions via step-by-step advancement through Ford and Lincoln. As top officials, they know their jobs inside and out.

There are, of course, newcomers to Lincoln in the group. But they are with the organization because they have proved their ability in similar positions with other firms.

In any case, Lincoln's young official family does have the experience, the ability, and — above all — the new ideas which consistently keep Lincoln ahead in the production of prestige automobiles.

Ben D. Mills was appointed vice president of Ford Motor Company and general manager of the Lincoln Division on April 15, 1955.

Mills joined the company in 1946 as supervisor of programming, product cost analysis and facilities planning on the finance staff. He was also executive secretary of the Forward Product Planning Committee.

In 1949, he directed production programming and control on the manufacturing staff of the Ford Division. In 1951, he was named assistant manager of Ford Division defense production operations and later became assistant manager of the Ford Division aircraft plant in Kansas City.

In 1953, he became assistant general manager of the Aircraft Engine Division in Chicago.

Mills was born April 24, 1915, and attended public schools in Stillwater, Oklahoma. He attended Oklahoma A. & M. College, George Washington University and Southern University Law School in Washington, D.C.

He also studied statistical control at the Harvard Business School while an Air Force officer during World War II. Previously, he had held several administrative positions with the federal government. He is married and has two sons.

## DOUGLAS F. ALLISON

Douglas F. Allison, programming and facilities planning manager for the Lincoln Division of Ford Motor Company, was appointed to his present position in May, 1955.

Allison was born in Windsor, Ontario, and was formerly programming assistant to the general manager of the Continental Division. He attended W. C. Kennedy Collegiate Institute, and was graduated from the University of Detroit with a bachelor of aeronautical engineering degree in 1946, when he enrolled in the Ford Motor Company orientation program.

Since joining the company, Allison has been a buyer and senior buyer with central staff purchasing, and an administrative engineer in the product engineering department of Special Product Operations, which became the Continental Division in October, 1954.

Allison is married and has two daughters. The family lives at 24614 Woodcroft Drive, Dearborn.

## DONALD E. PETERSEN

Donald E. Petersen, merchandising and product planning manager for the Lincoln Division of Ford Motor Company, was appointed to his present position in October, 1956.

He was formerly assistant car planning manager for the Ford Division. A graduate mechanical engineer from the University of Washington, Mr. Petersen received a master's degree in business administration from Stanford University in 1949.

He joined the company's Ford Division in the summer of 1949 as a financial analyst. In 1951, he was recalled into the armed forces.

He returned to the Ford Division's product planning office in 1952, where he coordinated various car planning activities until his appointment as assistant car planning manager in September, 1954.

Petersen was born September 4, 1926 in Pipestone, Minnesota. He graduated from Washington High School in Portland, Oregon in 1943 and attended Oregon State University in 1944 before entering the University of Washington.

He is married and resides at 235 Westwood, Birmingham.

Victor Z. Brink, executive assistant to Ben D. Mills, Ford Motor Company vice-president and Lincoln Division general manager, was appointed to his present position in August, 1956.

He assists the vice president in the general administration of the Lincoln Division and also directs the activities of the organization and systems and administrative services departments.

He joined Ford Motor Company in 1949 and became controller for the company until his transfer to the Lincoln-Mercury Division in 1953 as controller.

Born in Matlock, Iowa, Brink was graduated from the University of Nebraska and Columbia University. He was a lieutenant colonel in the Army during World War II and afterward was vice-president of Continental Industries from 1945 to 1947. He then became a partner in the New York certified public accounting firm of West, Flint and Company.

## JAMES H. BARNES, JR.

James H. Barnes, Jr., assistant sales manager of sales planning and analysis for Lincoln Division of Ford Motor Company, was appointed to his present post in May, 1955.

He joined Ford in 1947 as procedures analyst in the purchasing office. From 1949 to 1952 he was a market analyst and sales analyst in Ford Division. In 1953 he was promoted to manager of Ford Division's market analysis department, a position he held until his transfer to Lincoln.

A graduate of the Massachusetts Institute of Technology, he operated an automobile and tractor dealership for two years before joining Ford.

He lives at 1321 Harvard Road, Grosse Pointe.

## ALFRED D. WEIR

Alfred D. Weir, manager production engineering, Lincoln Division of Ford Motor Company, was appointed to his present position in June, 1955.

A graduate of Southern Methodist University, he joined Ford in 1934 as maintenance foreman at the Dallas assembly plant.

In 1942 he left the company for a position as chief industrial engineer with North American Aviation where he was employed for four years.

From 1945 to 1949 he was self-employed. In 1949 he joined Fairchild Aviation as chief industrial engineer, a post he held for three years.

A native of Dallas, Texas, he is married and lives at 945 Harmon Avenue, Birmingham.

## JOSEPH J. SEREGNY

Joseph J. Seregny, advertising manager for the Lincoln Division of Ford Motor Company, was appointed to his present position in December, 1955.

A native of Detroit, he was graduated from Dearborn High School. In 1949, he was graduated from Colgate University with a bachelor's degree. In the same year he went to work as a finance trainee at American Telephone and Telegraph.

He joined the Lincoln-Mercury Division in 1950 as a cost analyst. Two years later, he moved into the sales department and within a year was a section supervisor in the administrative department.

In 1954, he was named car advertising coordinator of the Lincoln-Mercury Division.

William D. Singleton, general manufacturing manager for the Lincoln Division of Ford Motor Company, was appointed to his present position in May, 1955.

Singleton's career began in Ford's Dallas assembly plant in 1931, where he was hired as a maintenance helper.

After serving in hourly and supervisory positions at Ford Assembly plants in Dallas, Kansas City and Memphis, he became manager of the Chester, Pennsylvania assembly plant.

In 1949, he was assigned to Ford Division's general office as production manager for all of the division's assembly operations.

He became assistant general manufacturing manager at Ford in 1951 and served in this capacity until his appointment with the Lincoln Division in 1955.

His initial assignment at Lincoln Division was to direct the building of a 1,300,000 square foot assembly plant for the manufacture of Lincoln automobiles at the division's new headquarters in the Novi-Wixom area.

Singleton was born in Dallas, Texas and was graduated from Texas A & M College with a degree in mechanical engineering. He is a member of Tau Beta Pi, Honorary Engineering Fraternity.

He is married and lives with his family at 1341 Kirkway, Bloomfield Hills.

## JAMES L. CROW

James L. Crow, manager of the industrial relations office for the Lincoln Division of Ford Motor Company, was appointed to his present position in March, 1956.

Crow is a native of Flint, and was graduated from Flint Central High School and attended Flint Junior College.

After serving in the U. S. Air Force, he went to the University of Michigan, where he was graduated in 1948 with a bachelor's degree in industrial psychology.

He joined the personnel office of the Ford Division in 1950 and became a supervisor of personnel at Highland Park in 1953.

In 1954, he was made a staff assistant in the Ford Division general manager's office. A year later he became a staff assistant in the office of the executive vice president of Ford Motor Company.

In June, 1955, he was named salaried personnel manager at Lincoln Division and served in this capacity until his present appointment.

Crow resides with his wife and four children at 45041 Mayo Drive, Northville.

## JOHN E. ZIMMERMAN

John E. Zimmerman, manager of manufacturing planning and control for Lincoln Division of Ford Motor Company, was appointed to his present post in January, 1956.

He joined Ford Division in June, 1952, as supervisor of financial studies. In January, 1954, he transferred to the staff of the general manufacturing manager as manufacturing operations analyst. He moved over to Lincoln in May, 1955, as manager of manufacturing planning.

A graduate of the University of Wisconsin, he also attended George Washington University and the University of Chicago, where he received his law degree.

Zimmerman served in the U. S. Navy for five years during World War II.

A native of Neillsville, Wisconsin, he is married and lives at 1114 Claremont Drive, Dearborn.

Don R. Learned, controller for the Lincoln Division of Ford Motor Company, was appointed to his present position in May, 1955.

Born in Kansas City, Missouri, he attended high school in Belmont, Massachusetts, and was graduated from the University of Kansas in 1945.

He later received a Master of Business Administration degree from the Harvard Graduate School of Business Administration.

Learned joined Ford Motor Company in 1948 as a facility analyst on the company's finance staff. He became a senior financial analyst at Ford Division in 1949 and was appointed controller of the division's Atlanta assembly plant two years later.

In 1952, he was named manager of Lincoln-Mercury Division's financial analysis department. He returned to Ford Division a year later as assistant divisional controller and held that post until his present appointment.

## HAROLD W. JOHNSON

Harold W. Johnson, chief engineer for Lincoln Division of Ford Motor Company, was appointed to his present post in August, 1956.

He joined Ford in 1953 as supervisor of product engineering in the Special Products Division. In 1955 he was promoted to manager of the product engineering department of Continental Division. Before his transfer to Lincoln he was chief executive engineer at engineering staff.

A graduate of Wayne University, he was employed from 1941 to 1944 in the body engineering department of Briggs Manufacturing Company. From 1945 to 1953 he was chief chassis engineer for Kaiser Motors.

A native of Detroit, he is married and lives at 25275 Powers Road, Farmington.

## JOHN F. MAYHEW

John F. Mayhew, manager of public relations for the Lincoln Division of Ford Motor Company, was appointed to his present position in November, 1955.

A native of Detroit, Mayhew joined Ford in 1953 as a member of the news department, public relations staff. In August, 1955, he was named public relations assistant, Lincoln Division.

After graduation from Wayne University, he was an English teacher in the Detroit public school system for three years. In 1943, he joined the Associated Press and served 10 years as an editor in Detroit and a correspondent in Ann Arbor.

Mayhew is married and lives with his family at 1420 Morton Avenue, Ann Arbor.

## JAMES M. WOODMAN, JR.

James M. Woodman, Jr., assistant general sales manager in charge of advertising, sales promotion and training for the Lincoln Division of Ford Motor Company, was appointed to his present position June, 1955.

Woodman had been vice president in the Detroit office of Kenyon and Eckhardt since February, 1954. Previously, he was a vice-president of Roche, Williams and Cleary, Chicago advertising firm, which he joined in 1926.

Woodman was born December 27, 1904 at Elgin, Illinois, and was graduated from Lake Forest University with a bachelor of arts degree in Psychology and Economics.

He is married and has two sons. The family lives at 565 Wooddale, Birmingham.

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Yes, Something Very Special awaits your family in BROOKLAND FARMS . . . Very Special scenic beauty . . . Very Special architectural design. This magnificent community amid stately oaks, spreading maples and towering evergreens is a virtual paradise accented by streams, ravines and three refreshing lakes . . . a Very Special setting for the custom quality homes planned for this impressive development.

Welcome Lincoln-Mercury Employees . . .

to your new home of employment, where the finest and most modern equipment is provided for your working pleasure—Brookland Farms subdivision too, offers you the very best in convenient, comfortable living for your entire family—Drive out and see us soon!

Owners and Developers  
**Fred Blackwood Company**  
KE 4-3170 20334 Grand River JO 4-6299

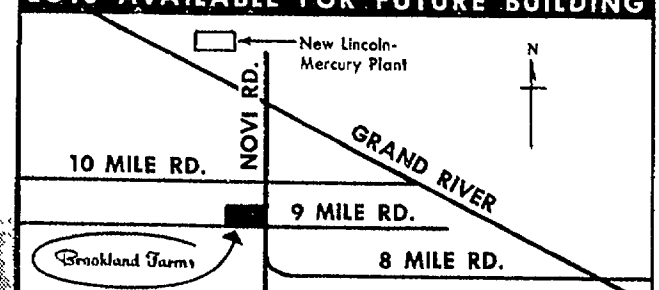
Brookland Farms New Tri-Level Model

**\$34,900** including lot

Other models from \$25,000, including lot

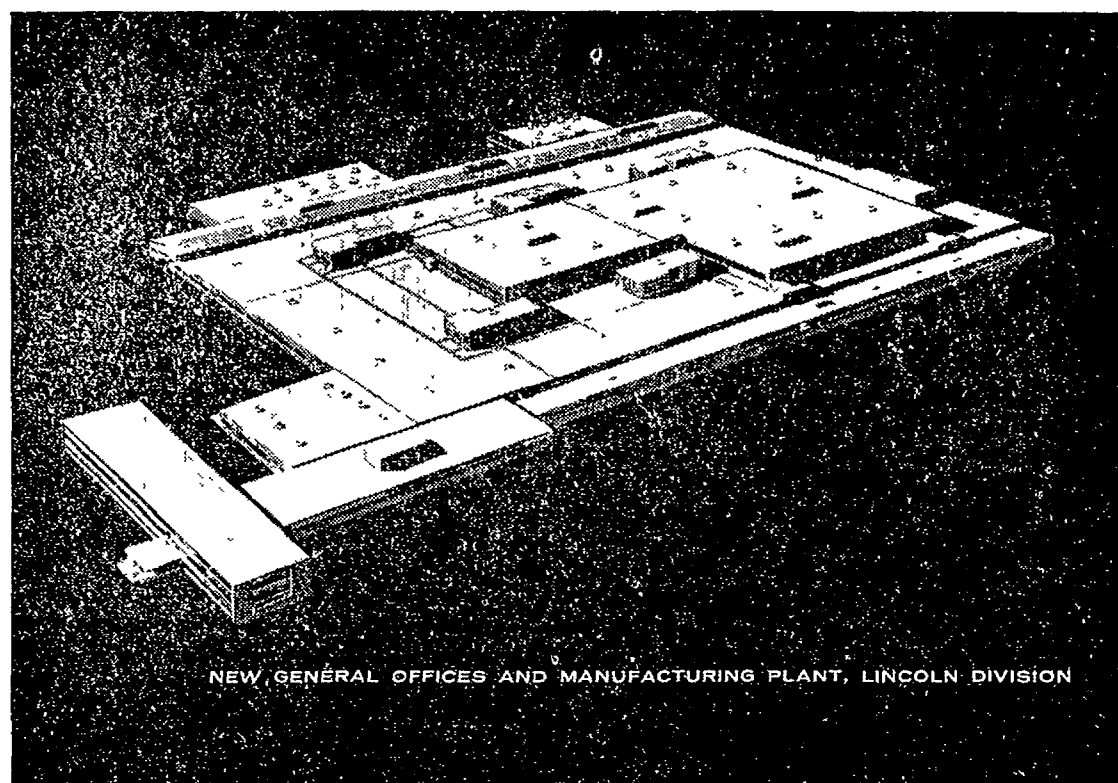
- ★ Completed black-top roads
- ★ Face Brick construction
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- ★ Colored fixtures
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# LINCOLN -NEWEST MEMBER OF A GROWING COMMUNITY

NEW HOME OF THE FINEST IN THE FINE CAR FIELD

This week we moved into the new Lincoln Division headquarters which we've been building here in the Novi-Wixom area. This will be the center of all the assembly, administration and sales activities of the Lincoln Division of Ford Motor Company.

Our move is a milestone in Lincoln's successful 37-year history. It symbolizes our confidence in the future.

Naturally, we're proud of our new plant. It is the most modern in the automotive industry—befitting the quality and prestige of the Lincoln.

And we're also pleased that this plant is located here in the Novi-Wixom area. You have already accepted us and made us feel at home.

We appreciate your friendliness and will do our best to be a welcome neighbor and a good citizen. We look forward with enthusiasm to continued growth for Lincoln and the community.

LINCOLN DIVISION • FORD MOTOR COMPANY



# It Takes More Than an Assembly Line to Make an Auto



SOME 34 RAILROAD CARS can be accommodated simultaneously in the new Lincoln plant where 1,080 tons of materials will be unloaded daily. There are also facilities for handling 24 trucks. The tracks are located inside the plant in such manner that freight cars can enter or leave either end of the manufacturing building.

Behind the scenes at the bustling new Lincoln plant, there occurs a daily complex of activity which hardly seems part of the business of automobile production.

Just as an army is dependent on the man in the rear areas for support, so Lincoln relies on the work of hundreds of employees who seldom see the hulking interior of the assembly plant itself.

In one room, a class in quality control is in session. Trained educators explain the principles which guide production of Lincolns.

In another, a nurse takes a blood sample. Or she might loosen a man's cramped muscles in a swirling whirlpool bath.

Behind the gleaming stainless counter in a cafeteria, white-uniformed nutritionists prepare thousands of meals daily.

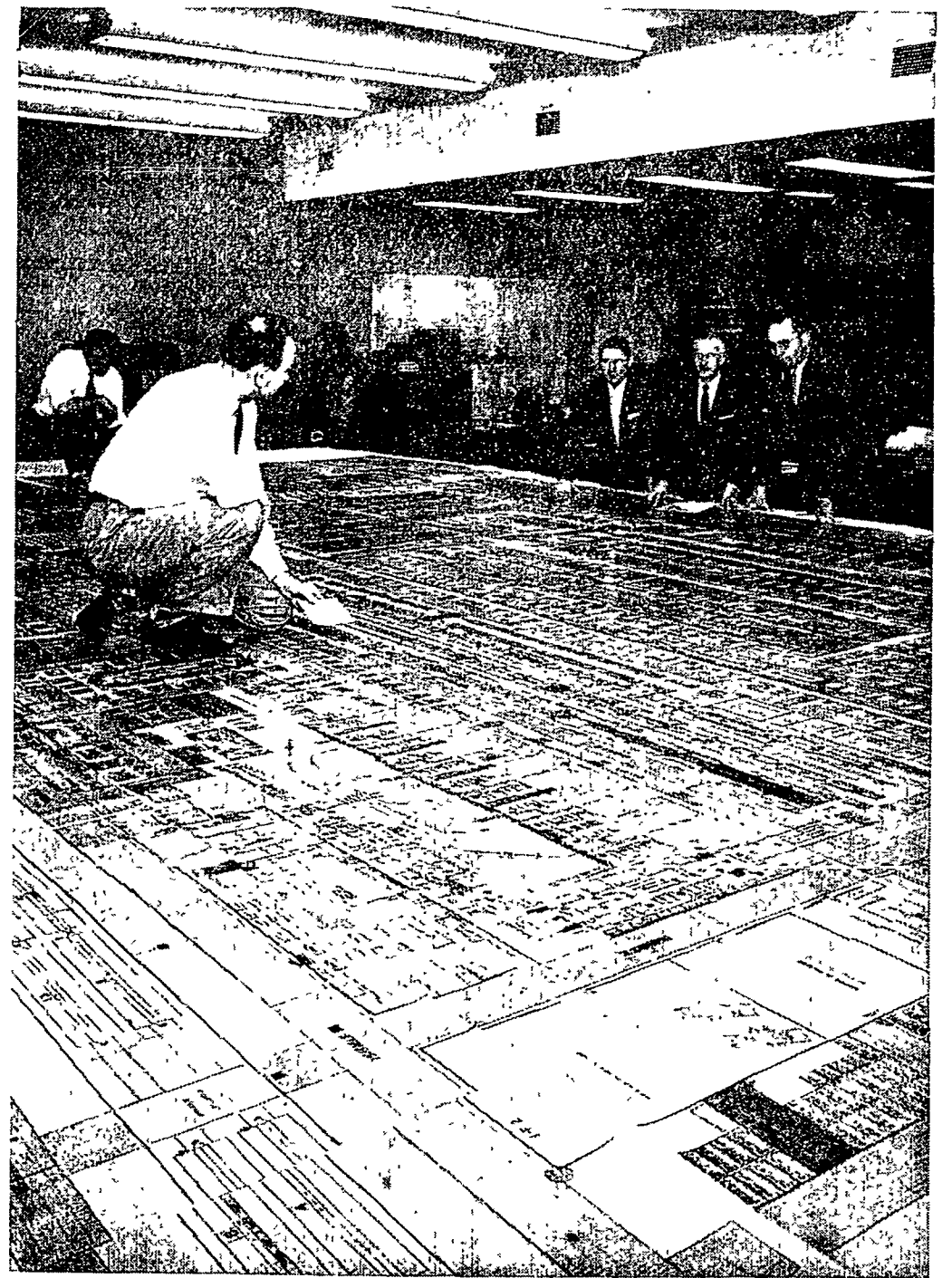
Outside the building, a group of men gain practice in operating Lincoln's fire truck. Or they study the jeep-size truck which can be taken upstairs in an elevator to fight blazes if they occur.

In a vast drafting room, engineers plot the diagrams which may be next year's model.

In a sound-proofed room on an upper floor, switchboard operators answer the thousands of calls which come in on Lincoln's 800 lines.

Out in the plant, long lines of railroad boxcars slowly come to a halt. They bring the raw materials and assorted parts which go together to make a Lincoln.

So it goes throughout the giant Lincoln facility. For each man on the assembly line, there is another who performs his task in an office or a kitchen. Put together, their efforts yield the long rows of new Lincolns.



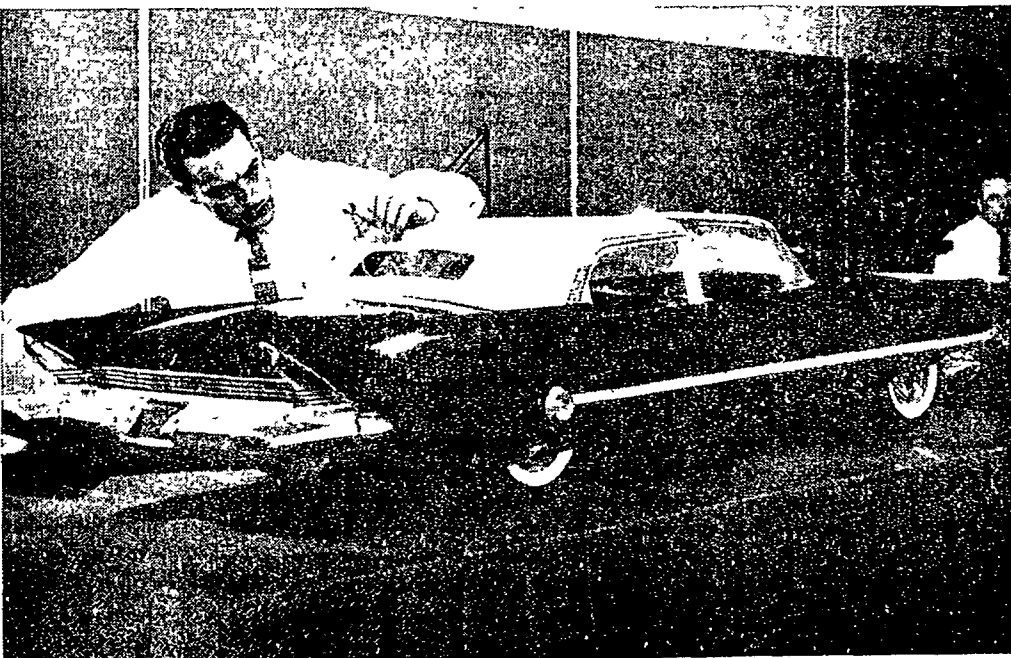
MASTER PLAN OF THE NEW PLANT — Three Lincoln executives view the layout table on which all plant operations are portrayed in movable templates. By shifting the templates — each of which represents a small unit of the plant — officials can determine the best production scheme. Left to right, are plant engineering manager William Slattery, production engineering manager A. D. Wier and general manufacturing manager W. D. Singleton. On the table is Charles Dotterrer, supervisor of layout section.



A FIRE BRIGADE tests new fire-fighting equipment at the plant. The fire protection section's apparatus includes a hose and chemical truck (shown above) and a jeep size in-plant truck which can be transported by elevators to the second floor of the manufacturing building. Under the direction of Glenn E. Deibert, of Northville, plant security head, guards and maintenance employees receive periodic training in fighting plant fires.



MEDICAL INTERVIEW in the fully-equipped Lincoln hospital is conducted by Mrs. Sid Fetterly, R.N., senior plant nurse. A full-time doctor serves the plant also. Among the facilities are an oxygen resuscitator, two whirlpools, an X-ray unit and an eye and ear testing room.



LINCOLN STYLIST works on a model of what may be a future Lincoln. The styling section has the responsibility not only of turning out an acceptable design for current production, but also exploring future trends in automotive styling. With intricate care, the models are analyzed to see if they fit mechanical requirements as well as design specifications. If they do, the chances are good that some of the design features will eventually be incorporated in production models.



TRAINING SESSIONS are conducted daily at the plant to orient production personnel in manufacturing procedures. Here, such subjects as quality control, material handling, assembly techniques and other aspects of automobile manufacturing are discussed with

supervisory employees. The daily sessions are under the direction of Robert C. Froelich, training supervisor, of Milford. The supervisors, in turn, instruct hourly employees in on-the-job techniques.

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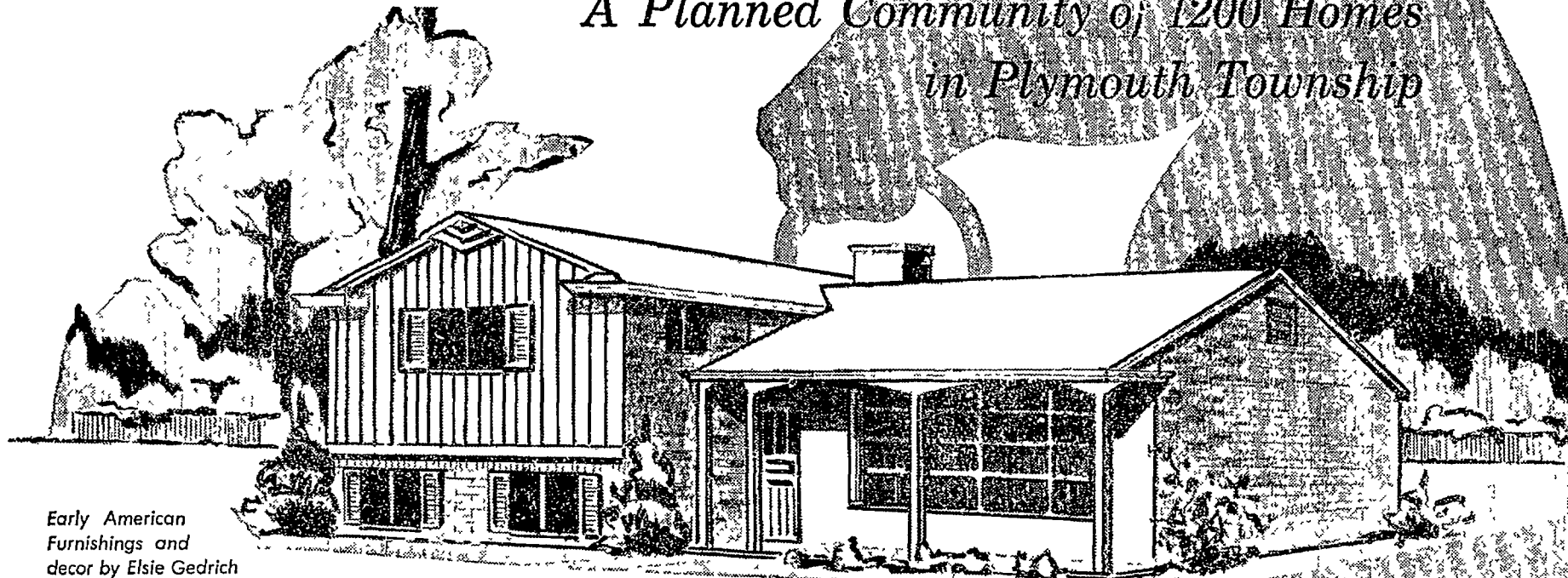
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If You Like Figures, Try:  
1,300,000; 1,080; and 35

The new Lincoln assembly plant contains more than 1,300,000 square feet — an area in which every major league opening day baseball game could be played at once, under one roof.

The new Lincoln facilities will consume enough water and electrical power to supply a community with a population of 10,000.

Facilities at the new Lincoln plant include special automatic clothes washing equipment for workers engaged in paint operations.

There are 90,000 feet of paint pipes and almost 35 miles of lighting fixtures and lamps in the new Lincoln plant and office building.

Under peak operations, a total of 1,800 tons of materials will be unloaded daily in the new Lincoln plant. The plant has facilities for unloading 34 railroad cars and 24 trucks simultaneously.

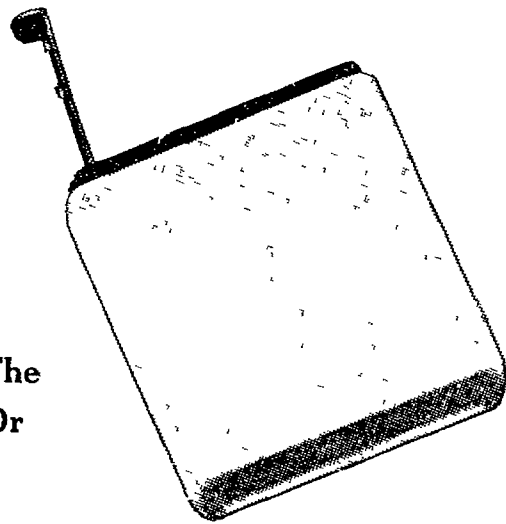


PLANT PROTECTION is an important sideline at the new Lincoln plant. To insure safety and orderliness, a force of some 73 guards under Glenn E. Deibert are on duty throughout the plant.

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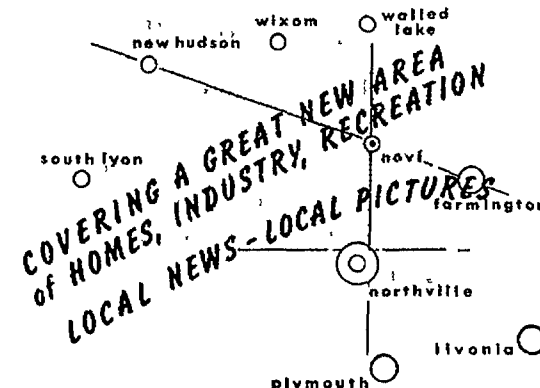
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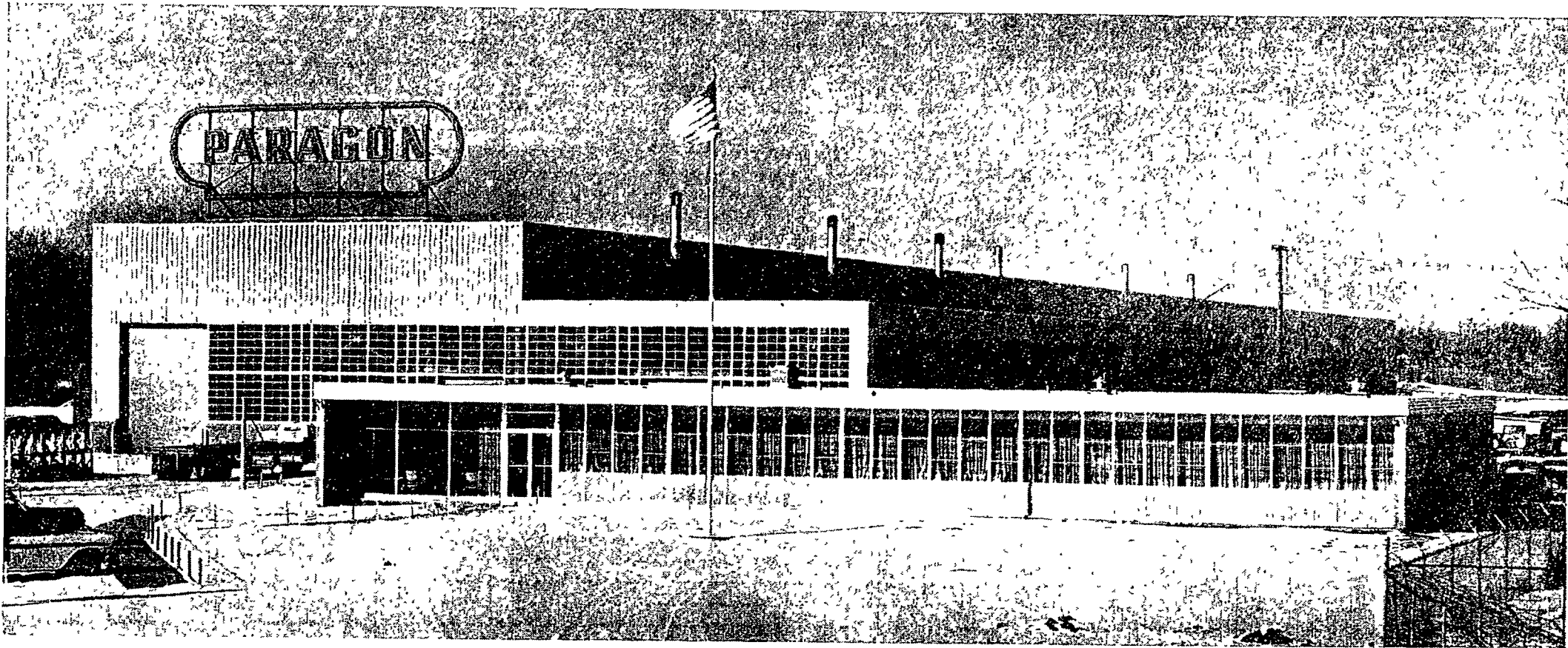
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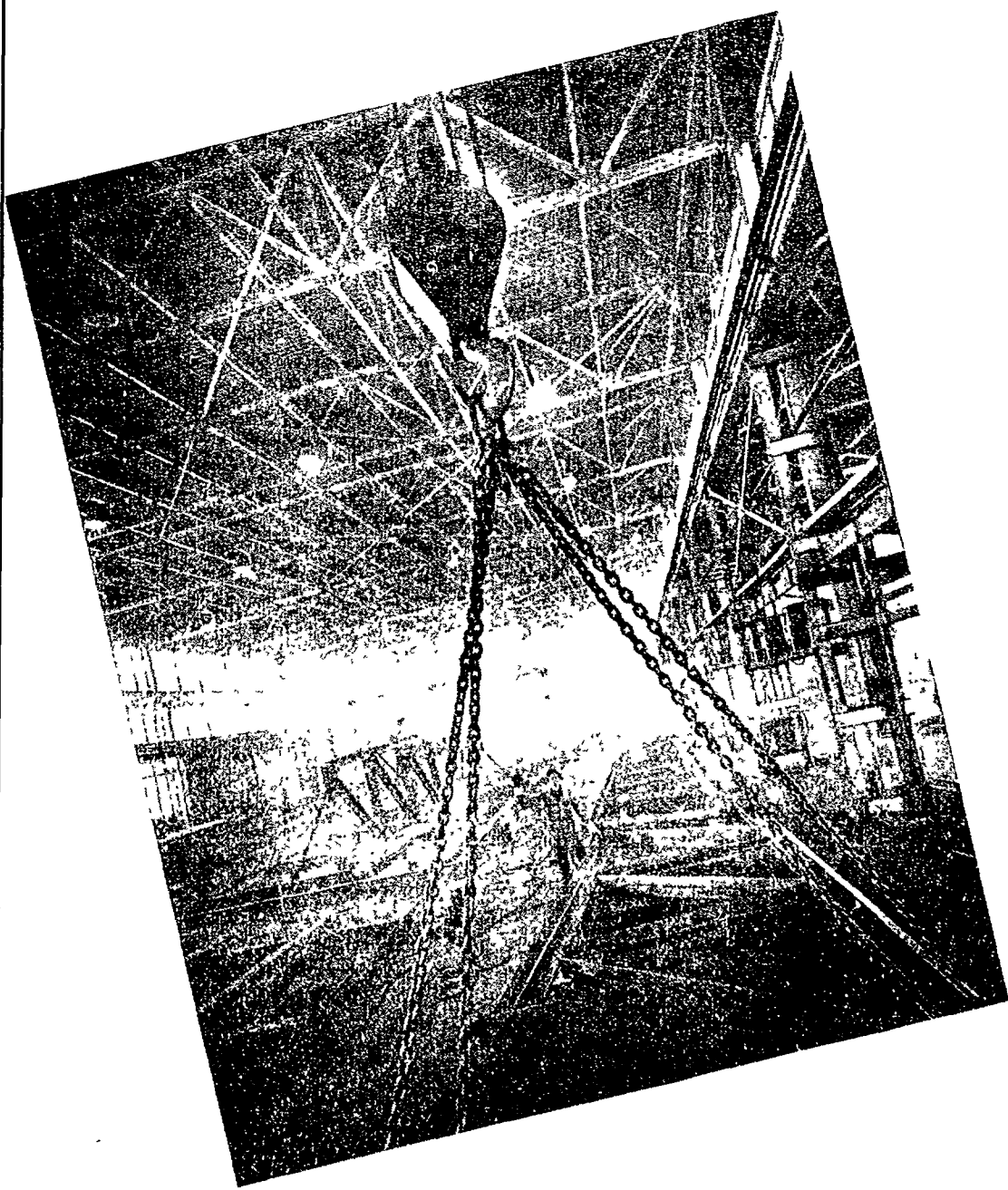
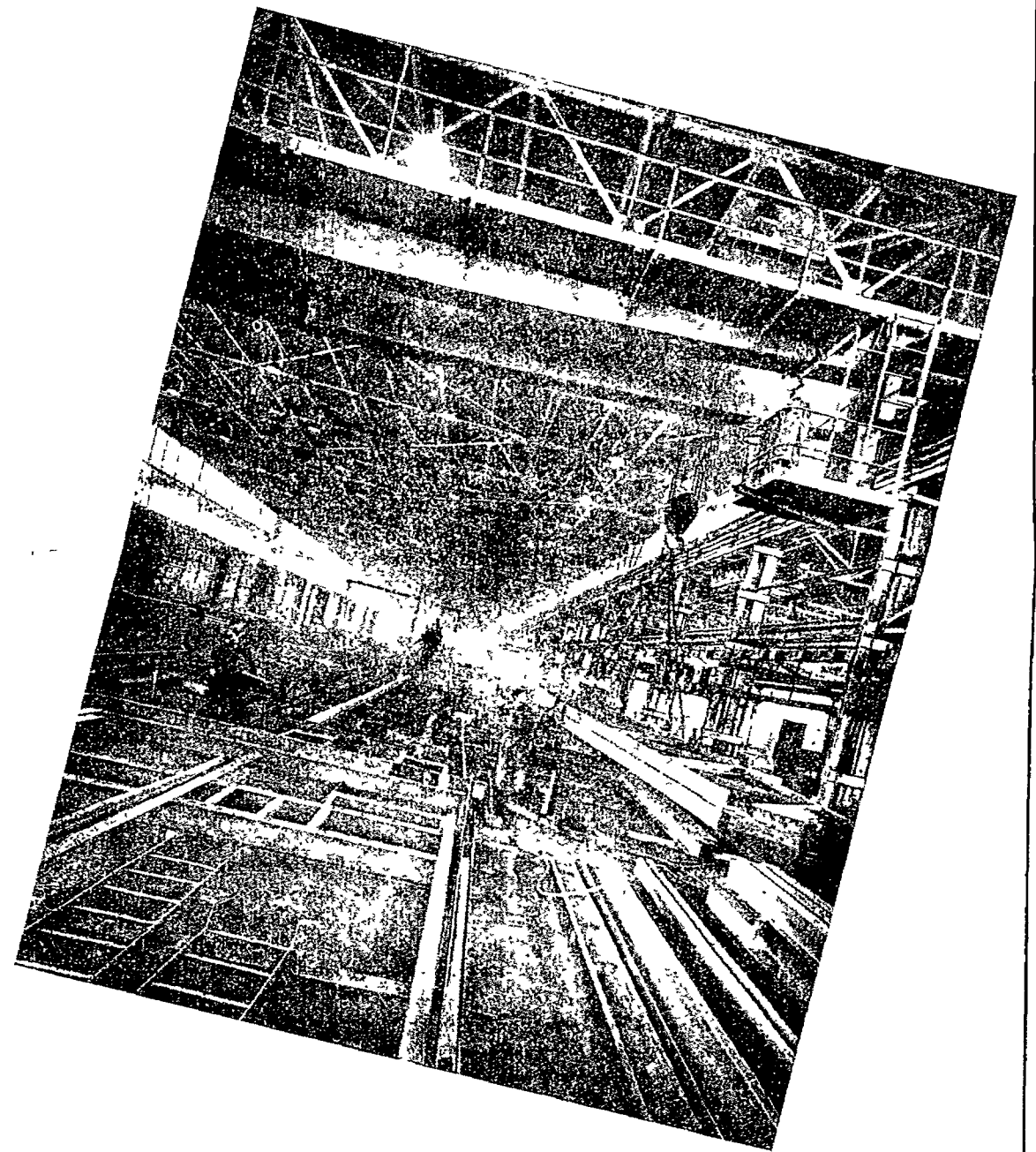


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**GROWING WITH NOVI**



# From 8,500 Parts, a Made-to-Order Lincoln

The customer has the say-so when it comes to what sort of Lincoln he buys today.

Does he want a blue-and-white model? Or perhaps a red-and-cream job? Maybe black?

What about upholstery, trim, accessories and engine types?

Whatever the customer wants, he gets. And behind this satisfy-the-customer policy is one of the most remarkable processes of the new Lincoln plant: the "tel-automatic" system by which Lincolns are made to order.

As one writer recently put it: "To deliver a made-to-order automobile off a car-a-minute production line is an engineering feat comparable to sorting socks for a centipede."

Regardless, the feat is accomplished. Every Lincoln that comes off the line is fitted to the exact order placed by a customer in San Francisco or Duluth. The car is his all the way until it emerges at the end of the production maze — complete to the last tinted mirror and rear-seat speaker.

Making the right part arrive at the right place at the right time is no mere matter of luck, of course.

To keep production within the desired volume and cost margins, this custom-operation must be run with split-second control. Here's how it works:

Inside a little-known office sits a foreman and a couple of aides. Before them is a teletype machine, resembling an electric typewriter. Here the individual car-buyer's order is translated into a coded language of signs and symbols which are then teletyped to various production line stations.

The code starts the proper wheels, the right kind of body, the right kind of upholstery — everything the customer wants and the style in which he wants it — on the way to their destination.

Subassembly lines feed the parts to the main assembly line, and there the fenders the customer ordered are placed in the desired chassis and engine. On down the line the car moves, picking up the correct fittings and trimmings as it goes.

Body-type-and-color is the longest operation by far, so it begins first. The correct shell is selected from stock, welded and passed through the paint ovens.

When the freshly-painted body

reaches the trim line, word is flashed back to the teletype room. From this point on, every department and sub-department must be ready for action, with each movement coordinated on an almost split-second basis.

The alert signal is the master coded message which is sent from the teletype room to all production stations. It might read in part:

No. 52 Body 73C Color Bottom and Top C Trim H.

This tells assemblymen that the

car is the 52nd of the day, its top will be one shade of blue and its bottom another, and it will have two-tone blue upholstery and a standard instrument panel.

In each of the assembly operations, employees turn their attention to the section of the message that applies to their own particular operation. And as each man does his job in turn, the subassembly and assembly lines merge to produce a car.

The trim line, for example, may

take two hours to complete. After the molding has been put on, the instrument-panel assembly line has finished its job and the panel is placed on the car.

Meanwhile, the correct chassis has been sorted out and is going down its own line. Perhaps an hour later, the engine is moved onto the chassis. And a few minutes later, the body is taken from the trim line and dramatically set on the chassis frame.

The front-end assembly and wheels, which were pre-assembled, then go on. Then follow seats and front bumpers.

From 8,500 separate parts there has emerged a new automobile. And after a final inspection, Lincoln 52 is filled with gas, started up, and delivered to the customer — just as he ordered it.

## 13 Districts Established Across U.S.

A new district sales group to direct the sale of Lincoln and Continental automobiles in the major marketing areas of the United States went into effect last August.

It was the first time in Lincoln history that its sales program was handled by an exclusive divisional sales organization.

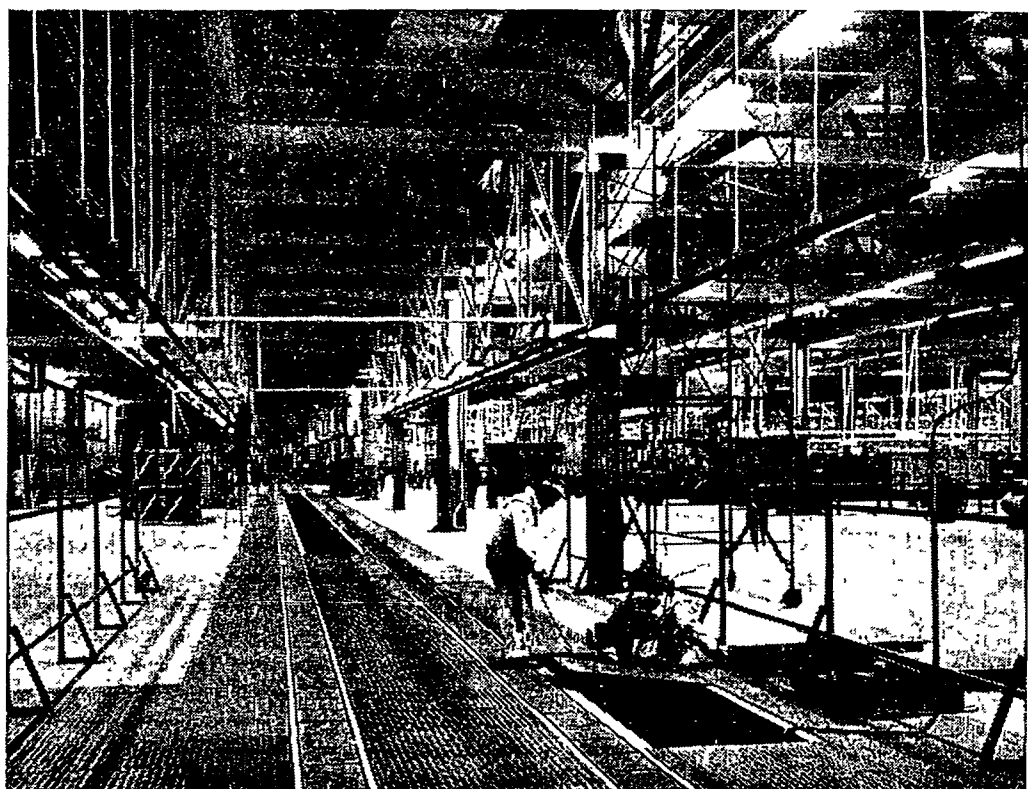
Previously, district sales operations were managed through Mercury Division sales offices.

"This is another step in Lincoln's program of expansion in the fine car field," said general sales manager Henry B. Daniels at the time. "It will further augment the sales success achieved with the 1956 Lincoln model."

In the new organization, 13 district sales offices are authorized to assist operations of the 1450 dealers selling either Lincoln, Continental, or both automobiles.

Added to the 13 district sales offices are 55 resident zone managers in other major cities who work under their respective district sales offices.

The new Lincoln organization assumed responsibility for the merchandising of the Lincoln and Continental cars at the time the 1957 models were introduced last fall.



**END OF THE LINE** — The final assembly line at Lincoln's new plant in Novi township. It is this point at which Lincoln's "tel-automatic" system pays off with a new automobile assembled on a made-to-order basis according to the wishes of the individual customer.



a warm welcome  
to the Lincoln  
family—our new  
neighbor in a great and growing community

Novi Office—43085 W. 11 Mile Road  
**NATIONAL BANK**  
OF DETROIT

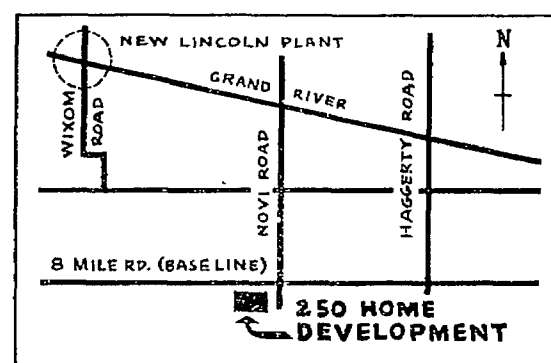
## WELCOME LINCOLN DIVISION . . .

*We're planning to make you feel  
right at home by building*

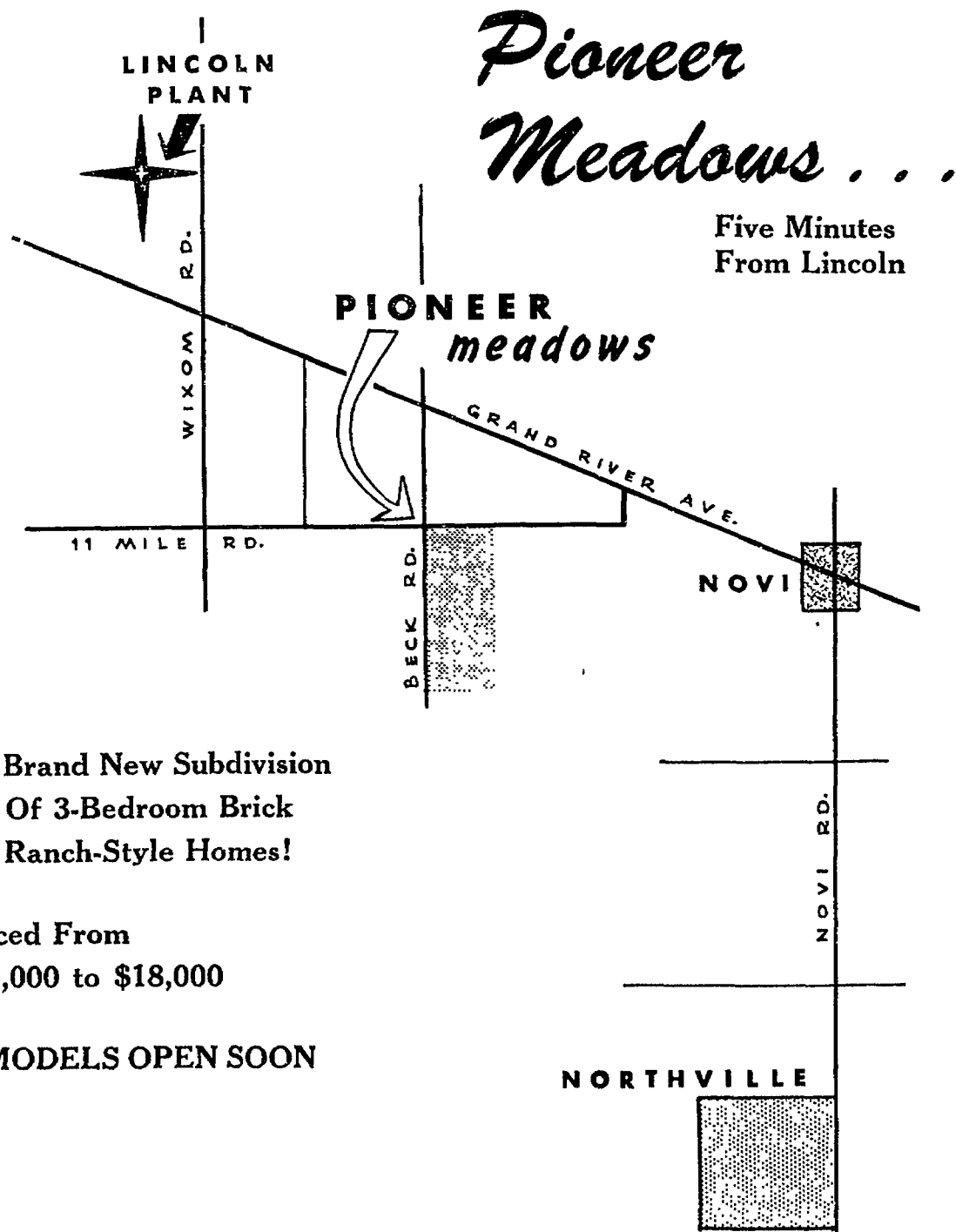
## 250 NEW HOMES

**IN THE NORTHVILLE AREA  
8 MILE AT NOVI ROAD**

*Priced from \$15,000 to \$25,000*



**D & R BUILDING CO.**  
19740 JAMES COUZENS HWY.  
VERmont 8-7060



A Brand New Subdivision  
Of 3-Bedroom Brick  
Ranch-Style Homes!

Priced From  
\$15,000 to \$18,000

MODELS OPEN SOON

For Full Details  
contact

**Keith Metcalf Company**

43310 Grand River

Novi

Phone Northville 1488

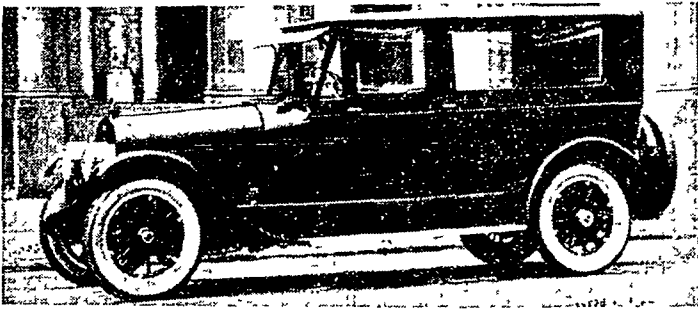


# Through the Years with Lincoln

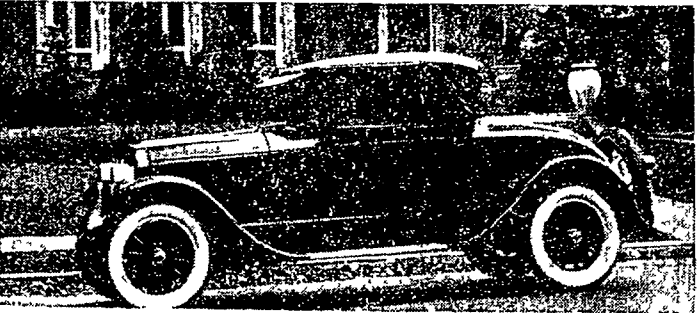
The Northville Record

SECOND OLDEST NEWSPAPER IN WAYNE COUNTY — EST. 1868 —

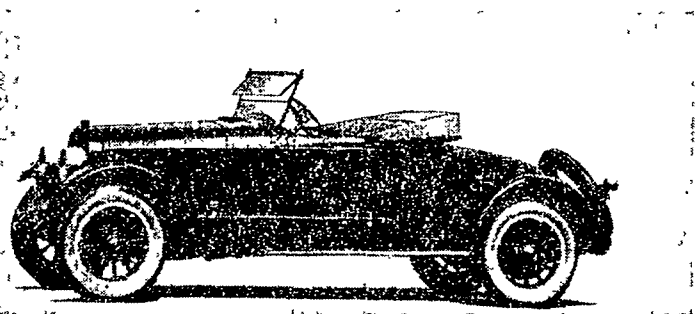
Thursday, April 13, 1957



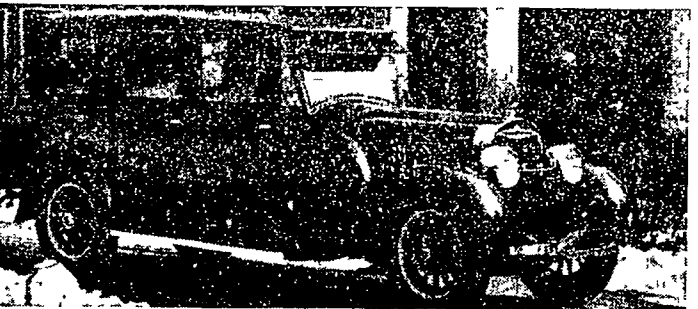
1922 — First Lincoln produced under the Ford Motor Company



1923 — "Police Flyer" models equipped with four-wheel brakes



1924 — Custom building and styling stressed by Lincoln



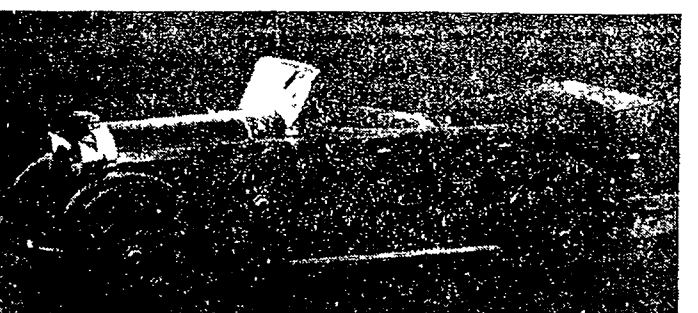
1925-26 — Fleetwood, LeBaron, others built for Lincoln



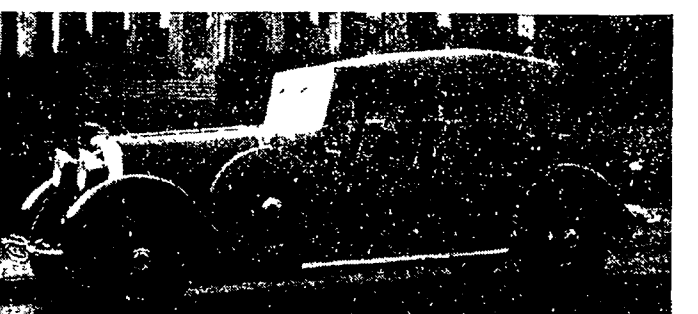
1927 — All Lincolns equipped with four-wheel brakes



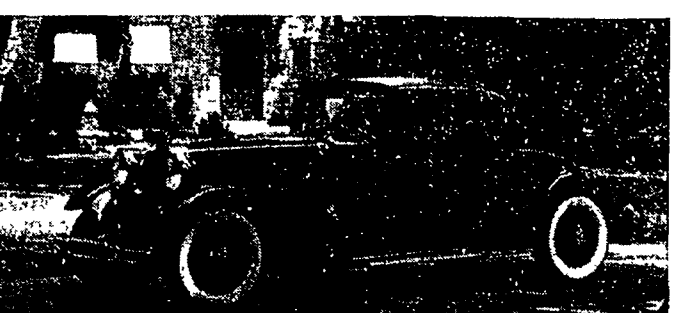
1928 — Welded "steel spoke" (wire type) wheels



1929 — New and deeper radiator shells on all Lincolns



1930 — Some body styles eliminated sun visor



1931 — Lincolns equipped with "free wheeling"

The guns of World War I were hardly silenced when a famed auto pioneer turned his thoughts from Liberty aircraft engines to a more pleasant dream: production of the finest automobile possible.

Thus in 1919, Henry Leland unveiled a statue of Abraham Lincoln in front of a sprawling plant on the west side of Detroit, and with that the Lincoln automobile was born.

For two years, Lincoln grew quickly in prestige and admiration. But suddenly, the depression of 1921 took its toll, and Leland's company passed into receivership. The buyers were two other auto manufacturers who had made a name for themselves: Henry and Edsel Ford.

During the next two decades, Lincoln came to be synonymous with fine car construction. It was a period of expansion, of new concepts of automobile construction. By the mid-1930's, a new name had been added to the language of America — a name that stood for superior automotive craftsmanship: the Lincoln Zephyr, with its V-12 engine.

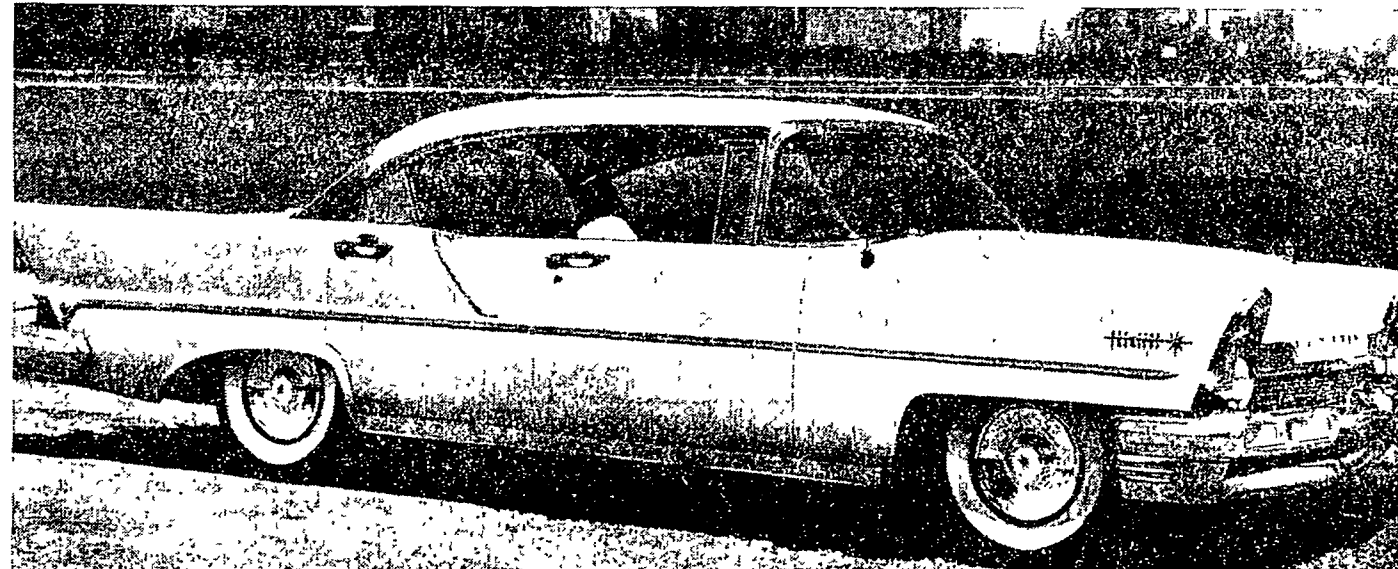
The Zephyr was followed in 1938 by the Mercury, and a year later by Lincoln Continental — a car once described as "a classic . . . beauty, but more than that, personality."

In 1940, war guns were sounding again, and Lincoln joined with other firms throughout the country in putting its industrial might to work in war production.

During the next five years there emerged a total of 25,332 tank engines, 145,000 jeep bodies, 12,785 amphibian bodies, and 24,939 nacelles for B-24 bombers.

But within two months after the surrender of the Japanese, the first postwar Lincoln was on the highway, and on November 1, 1945, full-time production started anew.

The end of the war brought changes in almost every operation of Lincoln-Mercury. New plants were constructed in such wide-spread locations as St. Louis and New Jersey. The sales program was given a major overhauling. New



1957 — The new Lincoln Premiere, anticipation of which brought the greatest backlog of orders in company history

models were introduced—including the Lincoln Cosmopolitan.

Progress was blighted in 1947, however, by the death of Henry Ford. His son, Edsel, had died in 1943 — and Lincoln thus lost the two men who had taken it to prominence.

But progress continued. Benson Ford was named general manager of Lincoln Mercury. New plants were opened in Los Angeles and several cities in Michigan. The V-8 replaced the V-12. Lincoln-Mercury began to sponsor the Ed Sullivan "Toast of the Town" show on television.

In the '50's there were continued advances. Two customized coupes were introduced: the Lido and the Capri. A fleet of custom Lincoln Cosmopolitans was delivered to the White House. Lincoln explored the future of automobiles in the '50's and came up with its experimental XL-500 and Futura.

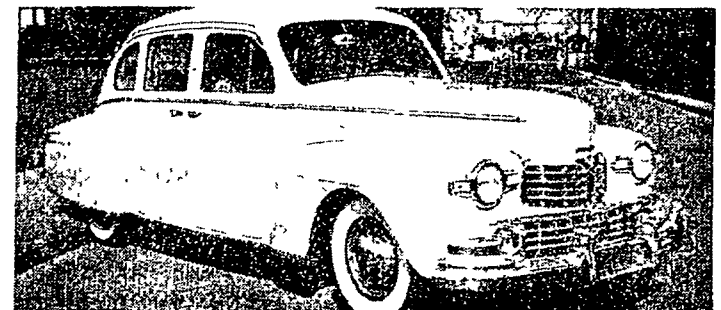
For the third time, war entered the picture. And as American fighting men struggled with the enemy in Korea, Lincoln gave them an industrial helping hand by producing J-40 jet engines for the Navy.

In 1955, the 17-year formal association between Lincoln and Mercury ended, and Lincoln became a separate division of the Ford Motor Company.

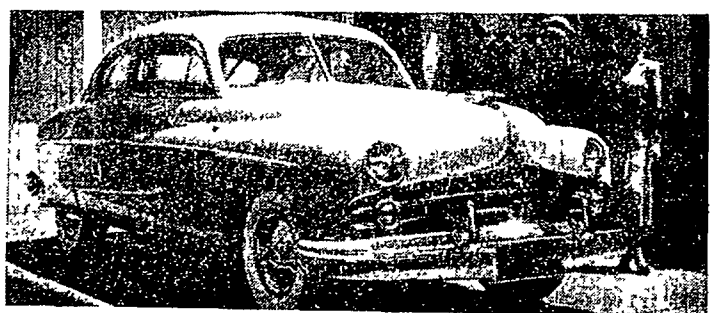
Since then, developments have been rapid and notable. Ben Mills was named general manager. The Continental was revived — an improvement over the pre-war classic, yet one that retained the features that made the car what it was.

In late 1955, Lincoln made another fateful decision: it would shift its entire assembly operations from the overcrowded quarters in which it had lived for 35 years. Its new location: the open but vital countryside of Novi township.

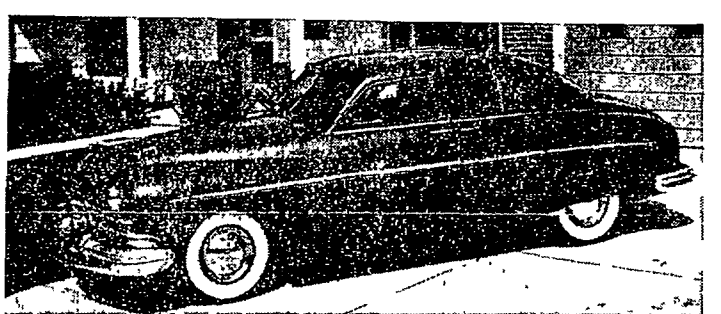
Today, the move is complete. Lincoln is in business in its sparkling new home, and the most modern manufacturing facilities in the country are at its service. And with the move, Lincoln embarks on a new era of prominence in the manufacture of automobiles for America.



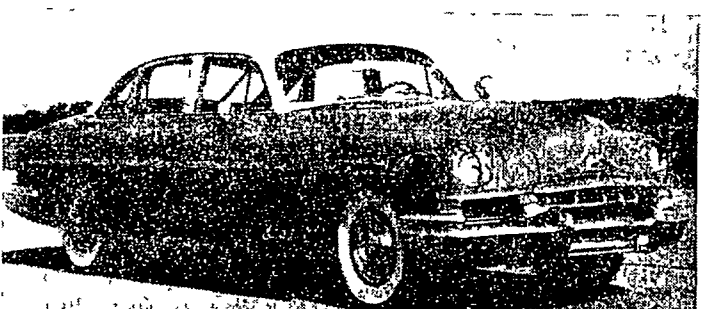
1948 — V-8 engines introduced to replace former 12-cylinder engine



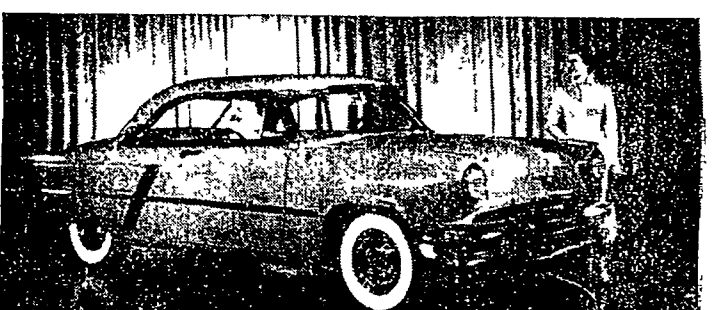
1949 — Hydramatic transmission used on Lincolns



1950 — Two customized coupes introduced: Lido and Cosmopolitan Capri



1951 — Lincoln began production of J-40 jet engines for Korean action



1952 — Took 1-2-3-4 in the Mexican Pan-American Road Race



1953 — Improved 205 horsepower engine introduced



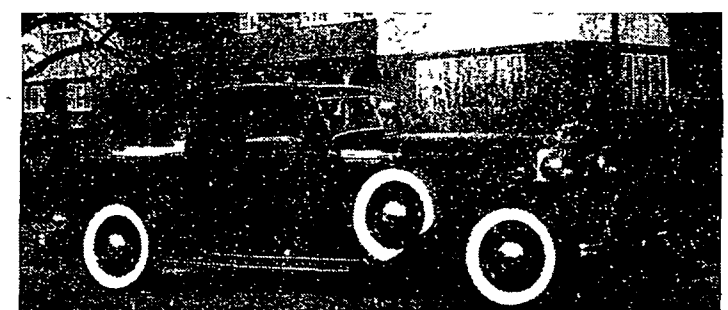
1954 — Appearance enhanced by wrap-around bumpers, new interior trim



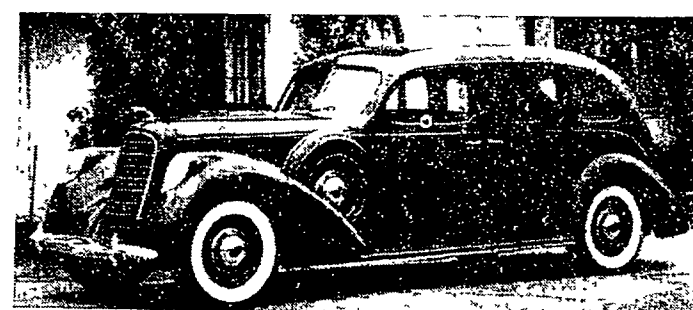
1955 — Lincoln becomes a division of Ford



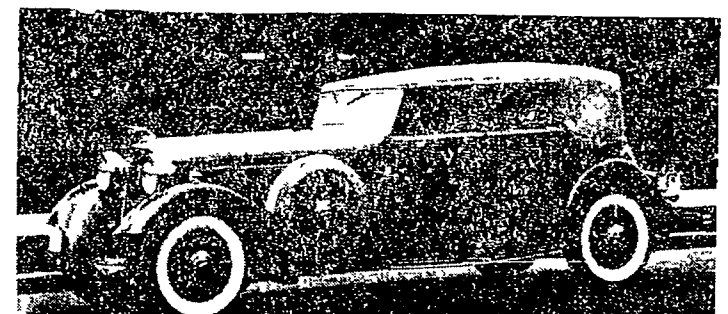
1956 — Striking new Premiere won IDI 1956 automotive styling-award.



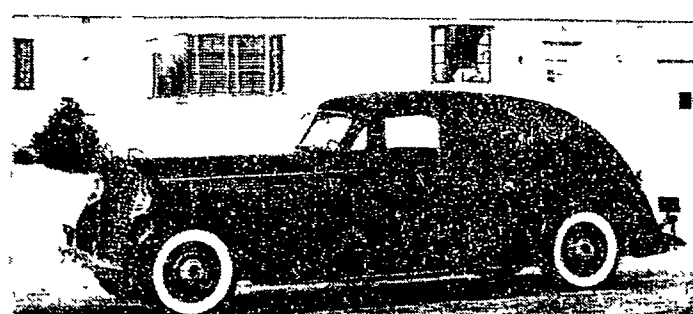
1932 — V-12 engine and power brakes introduced



1937 — Fender headlights, more streamlining introduced



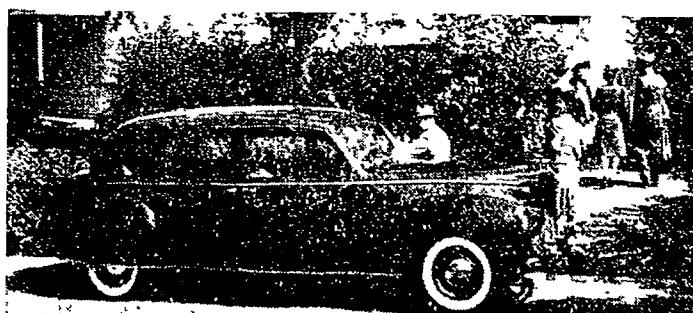
1933 — Models equipped with sloped grills, skirted fenders



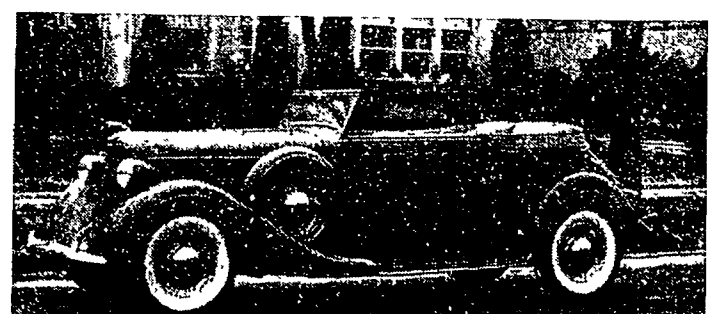
1938-39 — More stripes added on hood louvers



1934 — Last of the KA and KB engine series; merged into K series



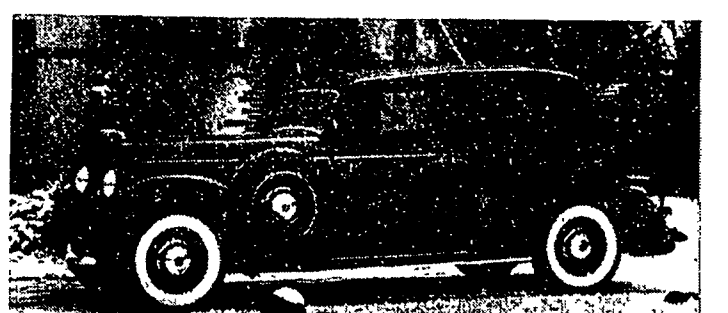
1940-41 — Very few built; top price \$5,000



1935 — Engine, passengers moved 11 inches forward



1942 — Last pre-war Lincoln; company went into war production



1936 — Welded spoke-type wheels, convex fenders



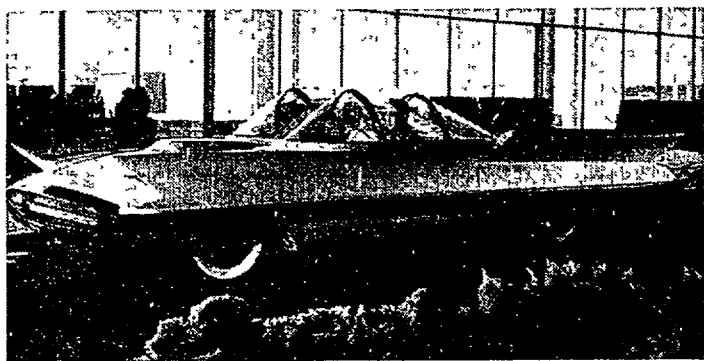
1946-47 — 13,496 of the first post-war models produced



# PROGRESS

## FOR LINCOLN

# MEANS



# PROGRESS

## FOR NOVI

OUR CONGRATULATIONS  
TO LINCOLN DIVISION  
OF FORD MOTOR COMPANY  
ON ITS FINE NEW HOME!

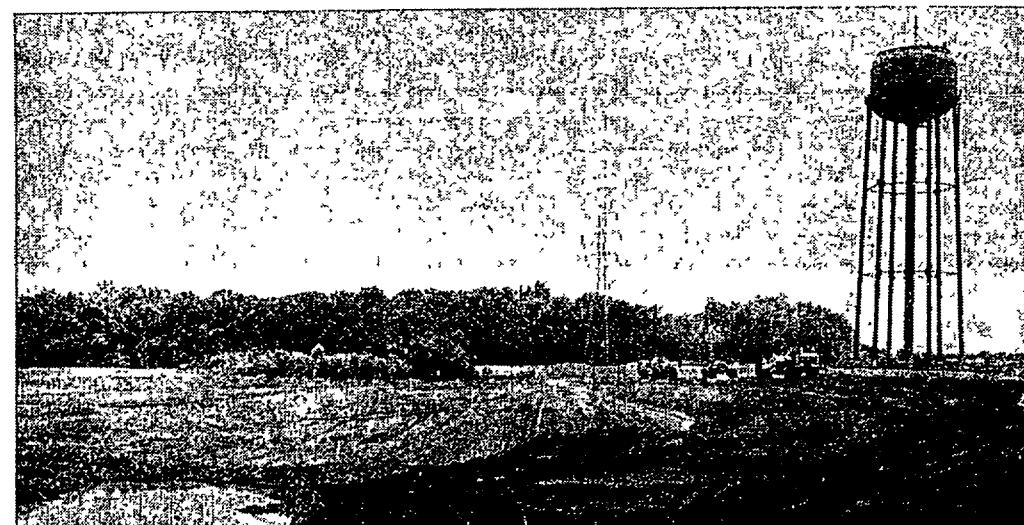
FOR THE BUSINESS MEN OF NOVI  
WE SAY: "WELCOME"!

NOVI TOWNSHIP BOARD OF COMMERCE

# New Lincoln Plant Was a



GROUNDBREAKING CEREMONY was held on a snowy day — December 2, 1955 — in a small tent on the Lincoln site. Looking on while Lincoln general manager Ben Mills turned the first piece of sod were Ford president Henry Ford II (left) and Novi township supervisor Frazer Staman.



BULLDOZERS LEVEL THE EARTH during the first warm days of 1956 in preparation for the hundreds of engineers and construction men who were to follow. Overhead looms the completed water tower — a Lincoln landmark which can be seen far out into the countryside.

The new Lincoln plant has gone into the record books as the fastest construction job of its size in the history of the Ford Motor Company.

From start to finish, the mammoth project took only 16 months and 13 days.

What's more, the feat was accomplished under adverse weather conditions and in the face of a paralyzing 23-day steel strike.

But in spite of the circumstances, the Lincoln plant surged ahead. And last Monday, when the division's employees reported to the new facility for the first time, Lincoln was able to mark an "on time" in the last column of its construction schedule.

The new national headquarters of Lincoln — from which all its activities will be directed and in which all its cars will be assembled — is the second largest plant in the Ford system of 21 assembly facilities. Only the Mahwah (New Jersey) and Dearborn Rouge plants exceed it in size.

Under the roof of the manufacturing plant itself are 1,300,000 square feet. And the adjoining general offices cover another 200,000 square feet.

Ground for the imposing new building was broken amid swirls of snow on December 2, 1955. With Ford and Lincoln executives and Novi township officials gathered in a small tent for the symbolic ceremony, Lincoln general manager Ben Mills turned the first shovelful of earth with a chromium-plated spade.

For the next 16 months, work continued doggedly at the plant site.

Grading of the 325-acre site began shortly after ground was broken. In all, more than 250,000 cubic yards of dirt were moved by the fleets of bulldozers and steam shovels.

Foundations were then dug,



Drive out 7 Mile to Beck Rd.,  
turn right on Beck to 8 Mile,  
turn right to entrance.

# It's Fabulous!

thousands are talking about this  
New suburban paradise created by  
Ranch Homes, Inc!

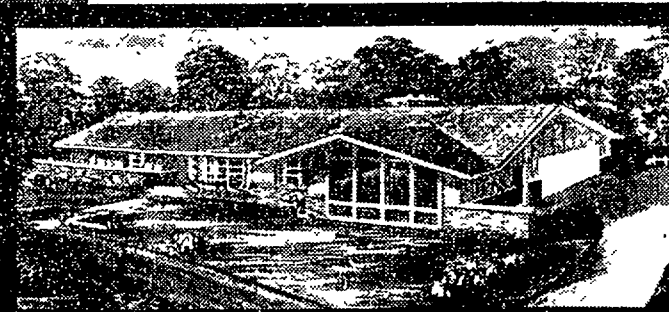
Over 30 ranch and 10 tri-level models to choose from . . . 3 and 4 bedrooms . . . 1½ to 2½ baths with beautiful colored ceramic fixtures, twin basins, twin medicine cabinets, fully tiled stall showers . . . huge family rooms or country kitchens . . . colorful custom built kitchens with built-in oven, range and refrigerator-freezer units in many models, disposals in all models . . . Natural fireplace in every model, some models have 2nd fireplace in family room or Florida room . . . Private lavatory and dressing-bathrooms off master bedroom in many models . . . Choice of radiant or forced hot air heat . . . 2 and 2½-car plastered garage with workshop or hobby space . . . Models range from only \$18,990 plus lot!

\* \* \* \*

Beautiful rolling and wooded subdivision with *hard top roads* . . . Scenic lots average from half to three-quarter acre, many partially landscaped . . . Within close proximity of lakes, parks and golf courses, close to Novi, Plymouth, Farmington and Plymouth Road plants.



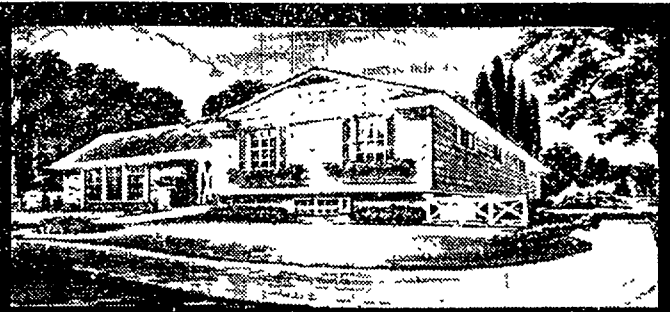
THE SUBURBAN—Three spacious bedrooms, 18 ft. family room, huge living-dining area with natural fireplace, extra lav., 2-car plastered garage. Duplication price \$18,990 plus lot!



THE AVONDALE—Three large bedrooms, 21 ft. front activities room with cathedral beamed ceiling, spacious front kitchen with built-in oven, range and disposal, rear living room with natural fireplace, extra lav., 2-car plastered garage. Duplication price \$23,990 plus lot.



THE VICE-PRESIDENT—Huge sweeping country kitchen with barbecue fireplace plus built-in oven, range, disposal & incinerator, beautiful living-dining area with corner fireplace, 3 large bedrooms, extra lav., 2-car plastered garage. Duplication price \$24,990 plus lot.



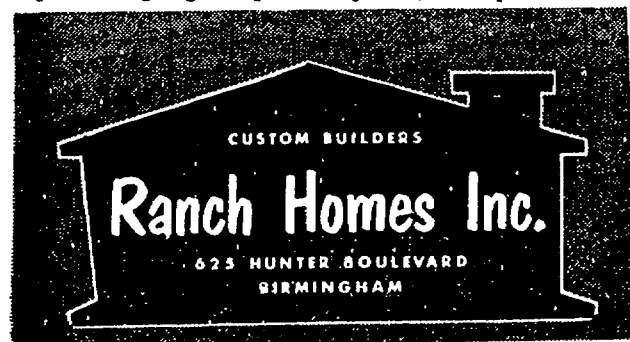
THE HILLCREST—Magnificent tri-level with 3 large upper level bedrooms fully carpeted, luxurious bath-dressing room off master bedroom plus main bath, huge living-dining area on ground level, large custom built kitchen, 23 ft. lower level activities room, extra lav., 2-car plastered garage. Duplication price \$27,500 plus lot.

Many Ranch and Tri-Level Models Ready For Immediate Occupancy

Select your homesite property now

. . . Scenic choice lots with hard top  
roads still available! From only \$3500.

ALL REDDY WIRED HOMES IN CONJUNCTION WITH DETROIT EDISON CO.



Phone  
Midwest 6-2644  
Jordan 4-5840



Deal direct and save with Ranch Homes, Inc., largest quality home builder in this area. Prompt and courteous service, complete assistance in planning your home.



# Record Construction Job

THE NORTHVILLE RECORD

Thursday, April 18, 1957

and concrete was poured. By summer, the project was nearly ready for its superstructure.

Then, began the job of moving in giant steel girders and huge slabs of concrete. Together, they were to form the shell of the facility.

Meanwhile, electricians, painters, carpenters, plumbers and other construction workers began the task of fitting out the plant's vast interior.

As winter approached, the first production equipment was brought in. Thousands of tons of hulking metal giants were moved into place, and gradually the plant took on the appearance of an auto-making facility.

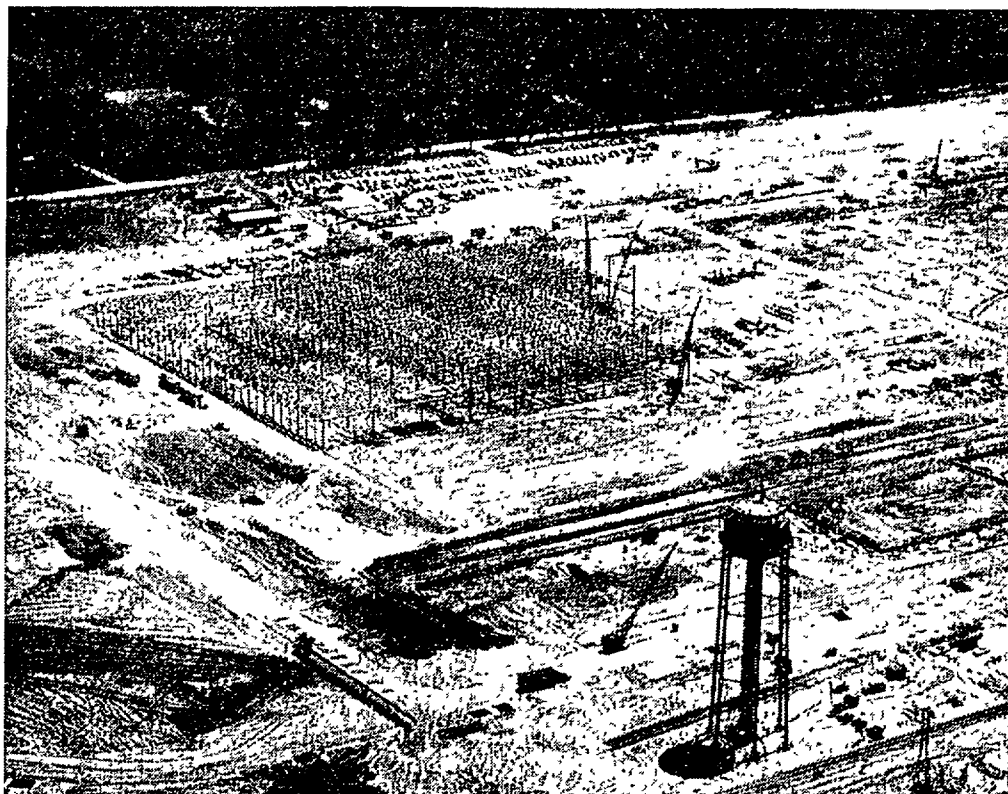
Finally, it was complete. The manufacturing area itself was ready for production. Two dining rooms and a cafeteria were preparing to serve the thousands of employees. A hospital was in readiness. The general offices were full of sounds of typewriters, teletypes and adding machines. An 800-line switchboard was in operation.

A railroad spur, capable of holding 34 boxcars inside the plant, was laid. Parking lots for 3,600 cars were started and finished. Air-conditioning equipment was installed. Two boilers for processing steam heat throughout the entire plant were erected. A loading dock for 24 trucks took shape. Outside, a test track and truck convoy lot were worked on.

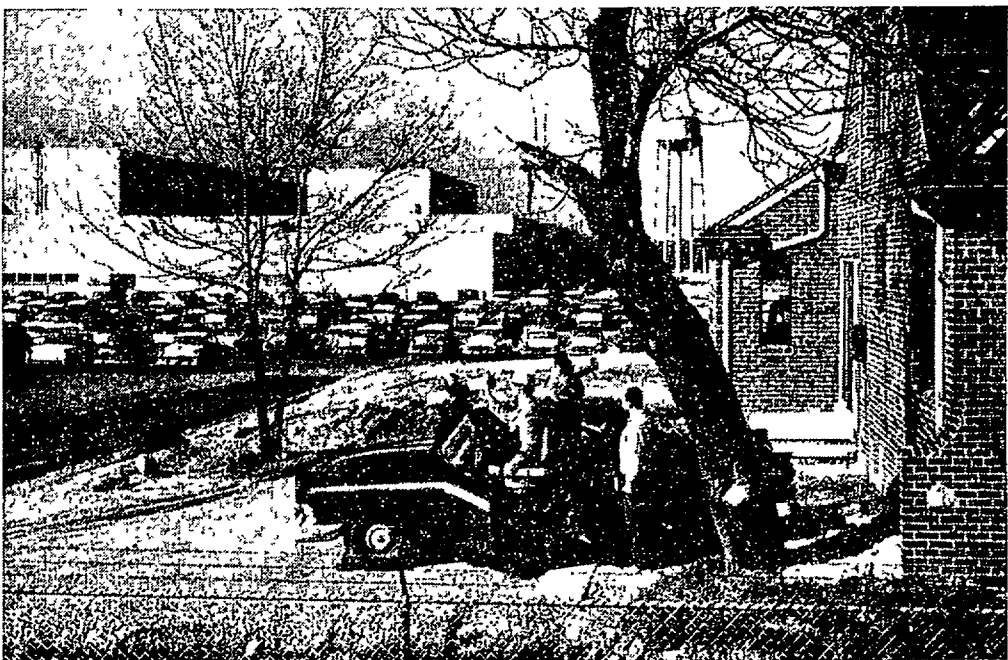
Finally, less than a month ago, two construction men unceremoniously slipped the last piece of plating onto the assembly line. After a little more than 16 months, Lincolns were ready to roll at the sparkling new plant.

In all, some 200 contractors and more than 2,500 workers contributed to the feat of transforming the rolling farmland site into the industry's most modern and efficient plant.

Today, Lincoln is in operation at its new location. And for that fact, the division can thank a record performance on a record task: the fastest construction job for the second largest plant on the second largest site in the entire world-wide Ford chain.



INTRICATE PATTERN OF STEEL began to take shape as the mammoth plant gradually rose from the former farmland. Together, the plant and office cover more than 35 acres of the 325 acre site — an area large enough to host all of this week's major league opening baseball games.



MOVING DAY — Less than a month ago, resident engineers and architects finally tucked their blueprints under their arms and moved into the new plant. Under resident engineer Luther Odell and architectural superintendent Harold Hadden, they had guided construction of the giant facility from a small brick house 300 yards away.

*Congratulations  
to Lincoln and Novi--  
Partners in Prosperity*



## Why the auto industry stays home

Projects like Novi's new Lincoln plant prove that Southeastern Michigan offers more to industry. Near large manufacturing and research centers and with excellent transportation facilities, Novi fits the needs of the Lincoln Division of the Ford Motor Company admirably. And there are other reasons why Lincoln chose Novi: a wealth of skilled manpower, beautiful recreation areas, plenty of engineering talent, ample electric power.

Yes, the Lincoln Division chose wisely when it picked Novi for its new national headquarters and plant. It's more proof that Southeastern Michigan means prosperity for its industries and its people.

THE DETROIT EDISON COMPANY

Detroit 26, Michigan

# Greetings to .. LINCOLN!

We're Sure You'll Like Your New Home . . . .

## A GIANT STEP FORWARD FOR NOVI TOWNSHIP

The Township of Novi and the neighboring community of Northville extend a warm welcome to Ford Motor Company's Lincoln Division. The opening of the fine new Lincoln plant in Novi, employing some 5,000 people and having an annual payroll

of \$30,000,000 marks the beginning of a new era for the community. This happy development is sure to spur a healthy expansion of local business activity that will benefit all.

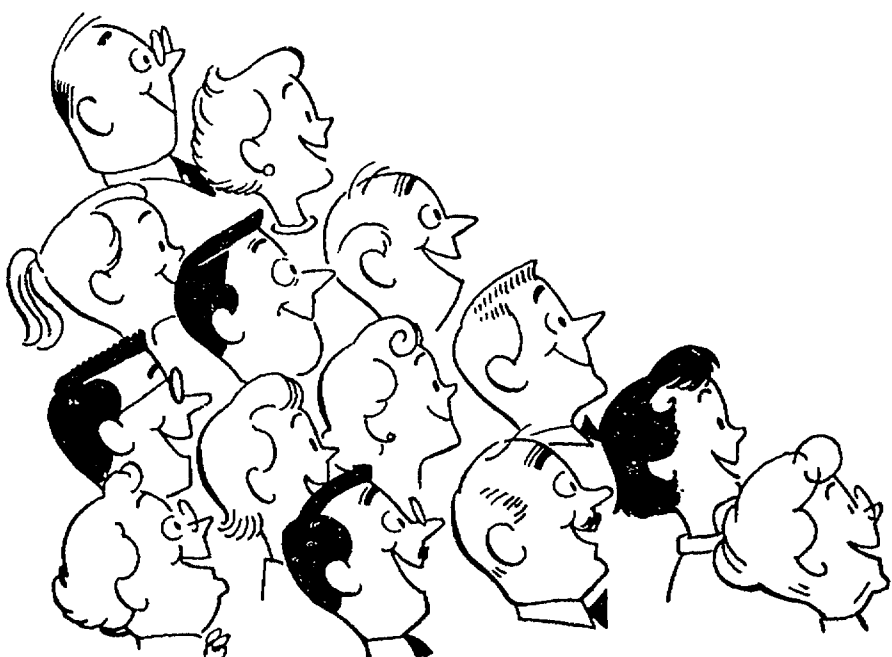
## A WISE CHOICE FOR LINCOLN

Within easy reach of Detroit, the Novi-Northville area is ideally situated for the establishment of such a modern, spacious manufacturing plant. The surrounding countryside provides a pleasant environment and comfortable living conditions for employees.

The people of the Lincoln Division can be sure of the whole-hearted loyalty and co-operation of their new neighbors. Management can also depend on a force of

skilled automotive workers whose pride of craftsmanship assures continuation of the tradition of outstanding workmanship that has helped make the Lincoln known the world over as one of the finest of motor cars.

Manufacturers National Bank salutes the Lincoln Division of Ford Motor Company on the opening of its new national headquarters. Through its Northville Office, Manufacturers National is privileged to serve the banking needs of individuals, industries and business firms in the growing Northville-  
Novi area.



NORTHVILLE OFFICE

# MANUFACTURERS NATIONAL BANK

DETROIT • DEARBORN • HIGHLAND PARK

BLOOMFIELD • GROSSE POINTE WOODS • MELVINDALE • NORTHVILLE • PLEASANT RIDGE • REDFORD • SOUTHFIELD • VAN DYKE

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION





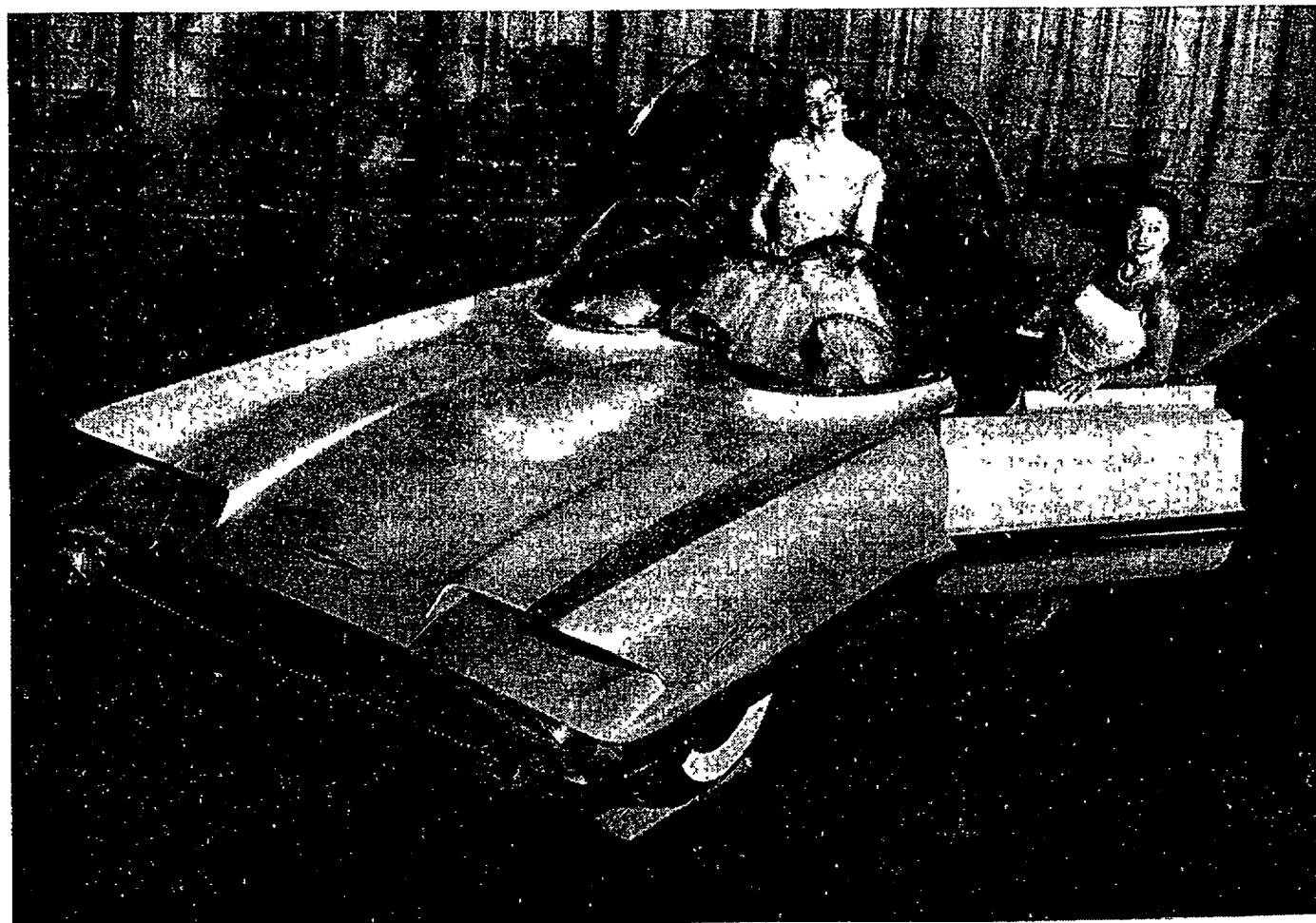
### Welcome to a "Partner" in Production

As we join the people of Novi Township in welcoming the new Ford-Lincoln Motor Division plant we are, in effect, welcoming a "partner". For this is another case of combining the resources of a great industrial organization, the know-how of modern labor and the productive power of dependable Natural Gas Service. This combination will make our community a better place in which to work, live and play.

We are proud to serve the Lincoln plant . . . proud to welcome it as a new neighbor.

**CONSUMERS POWER COMPANY**

A GOOD CITIZEN WHEREVER IT SERVES



\$250,000 EXPERIMENTAL CAR — the Lincoln "Futura" is the most revolutionary car to have been driven on the American road in the past decade. The 19-foot dream car, only 52.8 inches high, has a

special body designed by Ghia of Turin, Italy. It is completely operational and is being used as a laboratory on wheels to test new innovations for future Ford Motor Company cars.

## Hi-Fi Takes to the Road for Lincoln

How quiet is a quiet automobile?

The answer to this question is being pursued by Lincoln engineers in sound and vibration studies of the Continental Mark II, the most carefully assembled car in the industry.

Lincoln engineers place a hi-fidelity tape recorder inside a Continental to record sounds.

At various speeds, on different road surfaces, the engineers record noises caused by engine, road, wind, tires or body vibrations.

After the test run, they audition the tapes before a "listening jury" of engineers who analyze the sounds and decide whether the car's insulation has been improved by the addition of acoustic material.

Such evaluations pointed the way to engineering changes which made possible Continental's quiet operation.

Engineers test the newest acoustic materials and sound deadeners in the company's sound room. Here, where even a blink of the eyelids causes an audible sound, the acoustic materials undergo exhaustive tests to measure how effectively they deaden noise.

If the material is effective, costs

are computed and the material is considered for release to production in the assembly plant.

Sound analyzing is accomplished on the basis of how the individual responds to the noise he hears. Some vibration is not within range of the human ear — it can be felt but not

always heard. By using an octave

band analyzer the sound is measured in decibels, units which measure the intensity of the sound.

Because it is impossible for the human ear to remember accurately sounds it hears, the tape recordings serve as a memory system to compare sounds before and after experimental acoustic material has been installed.

As part of their test technique, Lincoln engineers can pinpoint a sound and discover its source. Once this is done, the acoustic material may be rearranged or improved to eliminate or minimize noises.

Among other factors which provide the Continental's extremely quiet operation are self-adjusting shock absorbers which produce a smoother ride, a specially designed heavyweight frame and an engine which has undergone exhaustive tests to assure quiet performance.

### 1956 Set Sales, Production Records

The year 1956 was the most successful year in the 35-year history of the Lincoln automobile.

The year saw new records in both sales and production.

The new production peak was achieved on December 5, when the 43,689th Lincoln was built. Lincoln finished the year with a production

total of about 47,600, well above the previous record of 43,688, set in 1948.

Sales records fell in every month through the 1956 model run, which ended in August. Total retail deliveries topped the previous high of 38,587, set in 1953, by approximately eight per cent.

# CONGRATULATIONS TO LINCOLN ON OPENING OF YOUR NEW NOVI PLANT

It's Especially Gratifying To Have Built A Project  
In Which Complete Cooperation Between All  
Concerned Resulted In A Schedule Finished  
"On Time"

OUR BEST WISHES TO LINCOLN IN NOVI

**W. E. WOOD CO.**

BUILDING CONSTRUCTION

DETROIT, MICHIGAN



# THE HOWARD T. KEATING COMPANY INVITES YOU TO ENJOY FINER SUBURBAN LIVING AT ...

## Beautiful Connemara Hills

NEAR NORTHVILLE!



BUILDERS AVAILABLE... OR USE OWN BUILDER

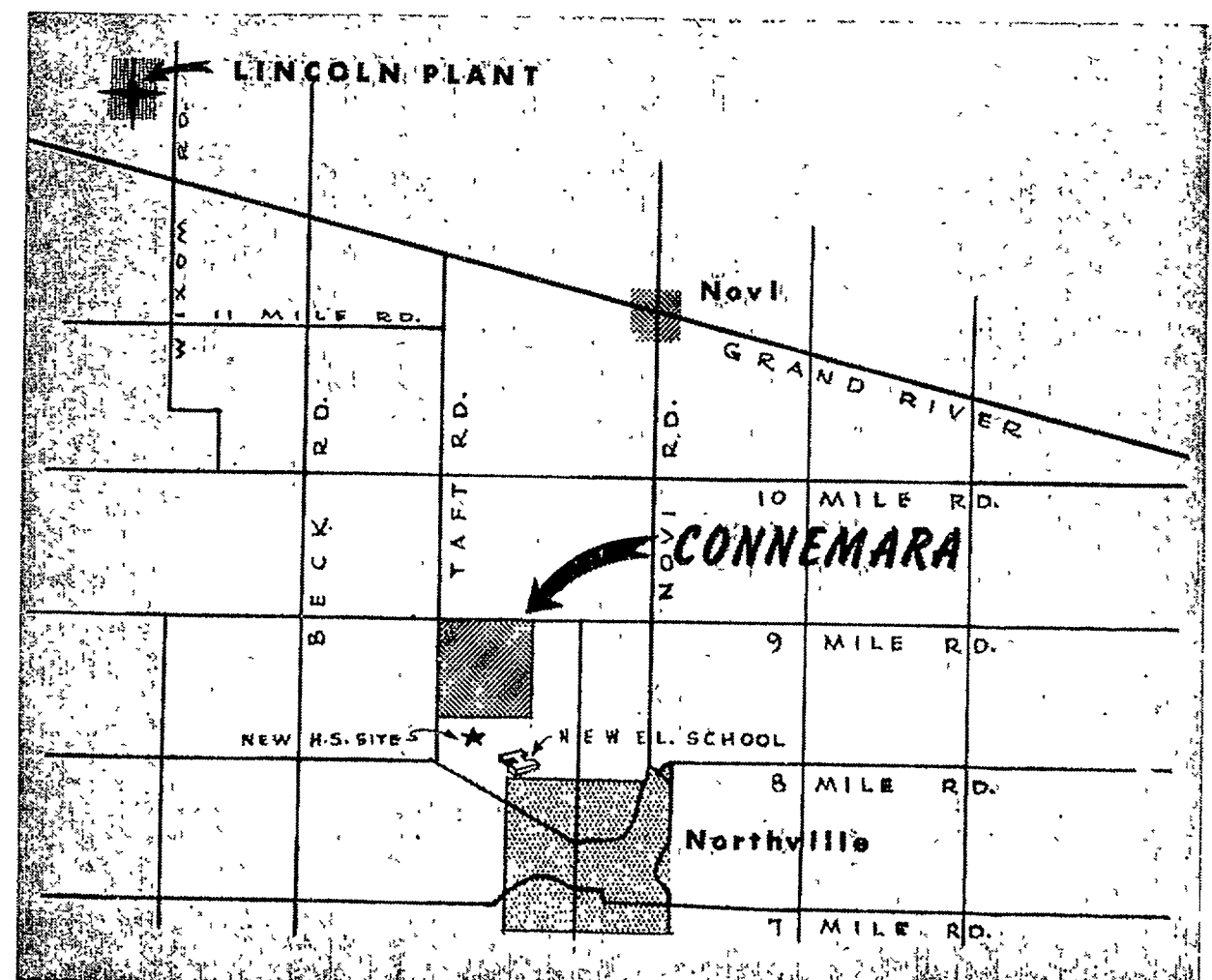
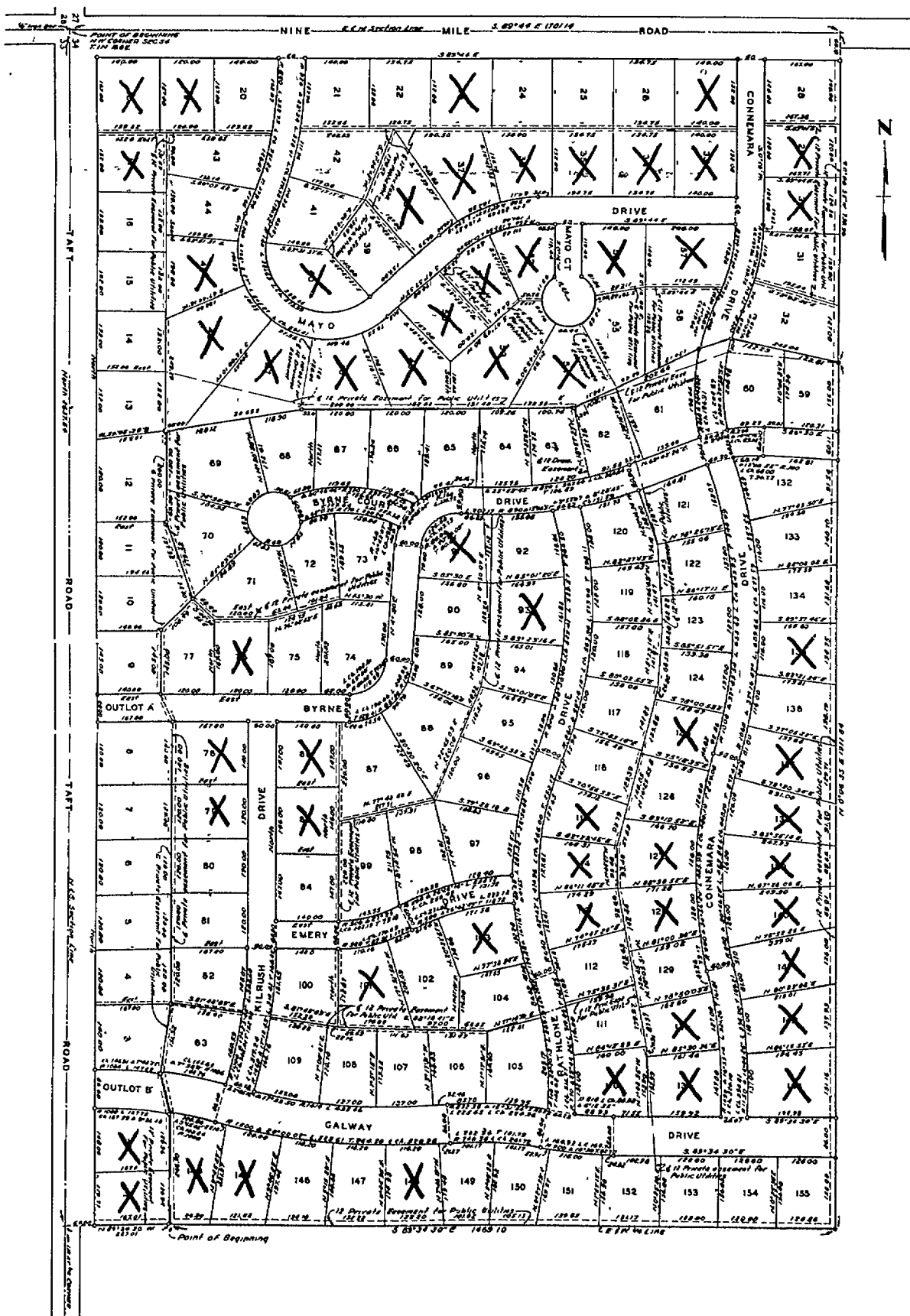
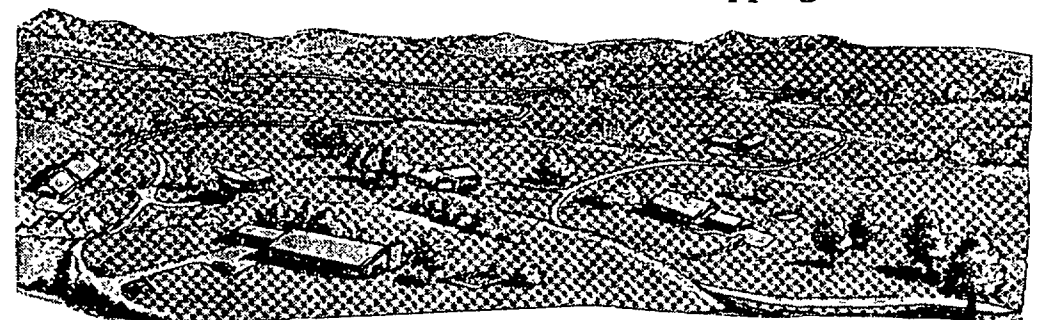


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IS 15 MINUTES FROM THE NEW  
LINCOLN DIVISION PLANT!

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CONVENIENCES NEAR AT HAND ...

- Modern Schools • Churches • Shopping



HOWARD T. **Keating** COMPANY

Land Developers

Main Office — Cor. Lahser & 13-Mile Rd.  
Northville Office located in Subdivision  
Phone Northville 975-M11

HOMES & HOMESITES  
PLANNED  
AND  
RESTRICTED  
•  
MODELS OPEN  
DAILY  
12:00 until 6:00 P.M.



# THE CITY OF NORTHVILLE EXTENDS ITS WELCOME TO LINCOLN

NORTHVILLE OFFERS  
A COMMUNITY  
OF BEAUTIFUL HOMES,  
FINE SCHOOLS,  
CHURCHES, SHOPPING  
AND RECREATION.

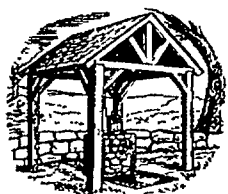
WE ARE GLAD  
TO OFFER  
OUR FACILITIES  
TO THE LINCOLN  
PLANT,  
THEIR EMPLOYEES  
AND FAMILIES.

## CITY OF NORTHVILLE

CLAUDE ELY  
Mayor

MALCOLM ALLEN  
JOHN CANTERBURY  
EARL REED  
JOHN STUBENVOLL  
Councilmen

JOHN ROBERTSON  
City Manager



NORTHVILLE SPRING

## Quality Begins with the Man on the Job

It takes more than a set of gauges and a pair of micrometers to build quality into an automobile. Through its 35 years of auto-making, Lincoln Division has found that mechanical and statistical devices alone will not insure quality if they are not supplemented by a human desire to produce the finest in workmanship.

Thousands of components go into a Lincoln — whether they are castings, stampings, fabrics, lubricants, rubber, cables or fuels. Yet even rigid inspection and control of every one of these parts is not enough to assure quality. "The master control is not a machine — but a man," says Lincoln general manufacturing manager W.

D. Singleton. "He is the man who works on the Lincoln, whether his work is creation, purchase manufacture, inspection or sales." Lincoln does, of course, have its own quality control section — a group of men whose job is to see that each automobile is up to standard before it is delivered to its owner.

The department is broken down into four sections, each with a different responsibility in the complicated process of manufacturing of cars. The four sections: —program control —receiving and gauge inspection —technical services —product inspection

Through these four sections, Lincoln controls the quality of its automobiles from even before they go into assembly until after the new car reaches its ultimate destination.

Yet the matter of quality control always goes back to the individual Lincoln employee. It is with him that Lincoln's reputation succeeds or fails.

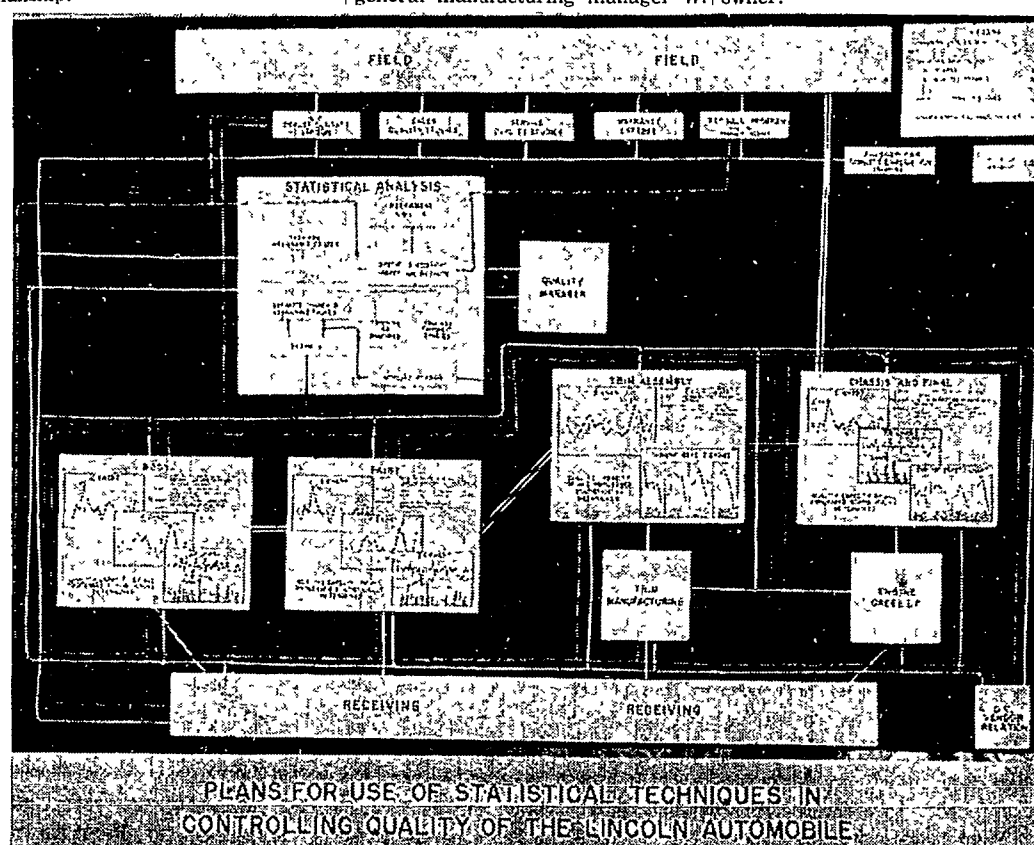
As Singleton puts it: "Quality is a product with Lincoln — not a by-product."

Thus, each employee concentrates on producing quality, and not just an automobile.

This attitude is developed through adequate training, through careful supervision, through wide-awake leadership. And to a great degree, it is also the result of Lincoln's continuing reputation for careful workmanship — a reputation that instills in each employee a pride of craftsmanship.

Regardless of the intricacy of planning, the preciseness of tools, the expense of materials, an automobile cannot have true quality unless the man on the job gives quality performance.

"Just as each part of the automobile depends on every other part," said Singleton, "so each employee depends on every other employee if Lincoln is to continue to stand for quality in automobile production."



QUALITY CONTROL CHART helps guide Lincoln employees in assuring that each Lincoln meets the division's high manufacturing standards. Lincoln officials stress, however, that charts, gauges and statistics alone will not make for a quality automobile. The real key to Lincoln's reputation, they say, is the pride of craftsmanship of the individual employee.

### New Convertible Top Is Automotive First

Lincoln had the first self-locking convertible top in the automotive industry — the Robot Top.

Standard equipment on all new Lincoln convertibles, the top is locked into position electrically.

The Robot Top replaces the old-style hand clamps and makes top operation responsive to the touch of a knob.

As the Robot Top opens, a pair of motorized screws in the leading edge of the top are automatically disengaged from the header bar of the windshield. As the top closes, only a touch of the hand is necessary to guide the screws back into position for locking.

### Ike's 'Bubbletop' Lincoln Was Born on a Rainy Day

President Eisenhower's famous "bubbletop" Lincoln was his own inspiration.

While the president was returning from Richmond, Virginia one rainy day, hundreds of people waiting to see him were thwarted when his car's convertible top had to be put up.

At the suggestion of Mr. Eisenhower, a four-piece plexiglas roof was built to cover the entire rear passenger seat of the special black Lincoln touring car.

One man can take it down and store it in the luggage compartment.

### Expect 1957 to Be Lincoln's Best Year

The model year 1957 promises to be the most important in the history of the Lincoln automobile.

Lincoln officials predict the new Lincoln will win even more acclaim in the fine car field than the style award winning 1956 model which reached a domestic sales total of 48,000 units.

Announcement Day crowds viewing the 1957 Lincoln in dealerships were 50 per cent greater than a year ago.

According to a sample survey taken in Lincoln's 13 sales districts an estimated one million people visited 1,450 Lincoln dealerships throughout the country.

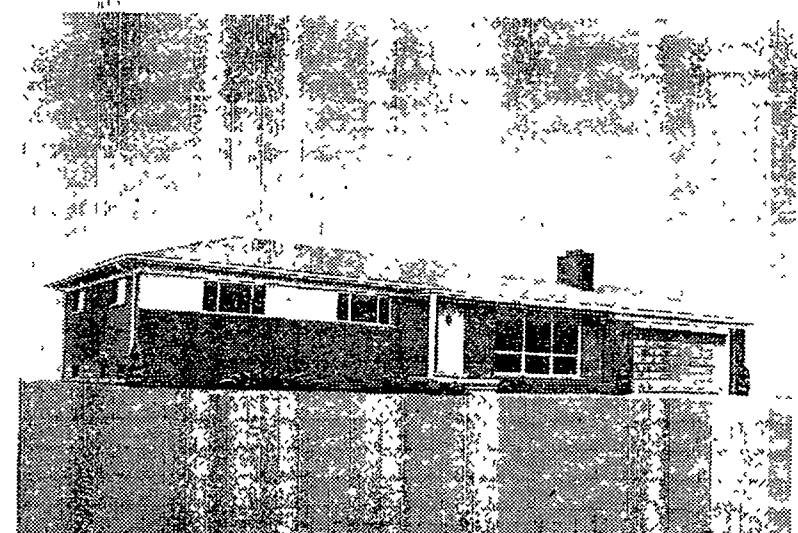
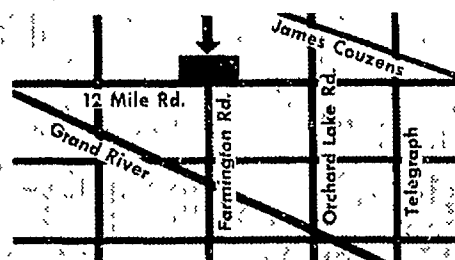
## BREAKING ALL SALES RECORDS



PLAN TODAY TO SEE THE MOST DRAMATIC  
DISPLAY OF 20 DIFFERENT CUSTOM-PLANNED  
MODELS ALL IN ONE SUBDIVISION!

HERE IN KENDALLWOOD-2  
YOU HAVE MORE!

- Black-top roads and drives
- Sewers and water
- 110 ft. lots
- Spacious homes—1130 to 1647 sq. ft.
- Brick construction
- Planned 20 Store shopping center
- 3 and 4 Bedrooms—1½ and 2 baths
- Architectural control
- Enforced restrictions
- Brilliant diversification
- Convenient to churches and schools
- F. H. A. Financing



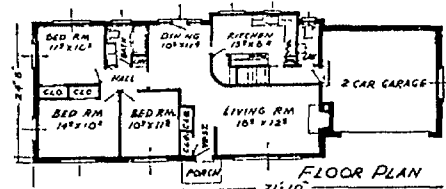
No other subdivision has enjoyed the phenomenal success that KENDALLWOOD has since it opened. More than 400 families have purchased homes in this dynamic community — proof positive of the excellent values and tremendous popularity.

### Model At 27832 Kendallwood Drive

West of Orchard Lake Road at 12 Mile Road  
(Just 10 minutes from new Lincoln Novi Plant)

Built By  
**Anchester  
Homes, Inc.**

**\$23,275**



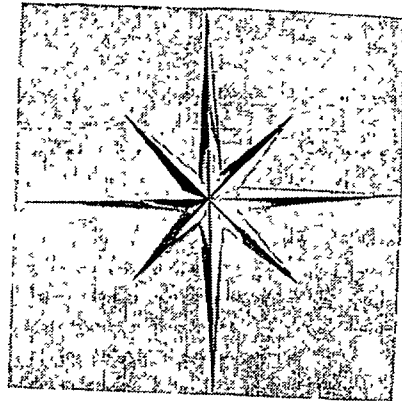
### Wonderful features for Delightful living

- 1280 square feet
- Face brick
- Briar Hill stone trim
- 17-ft. planter box
- Colored fixtures in bath and lav.
- Full ceramic tile bath with vanity
- 3 bedrooms
- Dining room
- Natural stone fireplace
- Paneled kitchen dinette
- Built-in range and oven
- Store hood, light and vent fan
- NO WATER SHORTAGE AT KENDALLWOOD — 2 deep water wells and 150,000-gal. storage tank insures adequate supply of pure water for all family needs.
- Waste King garbage disposal
- Mahogany cabinets
- Kitchen pantry
- 10'x12' rear patio
- Wardrobe closets with shoe racks
- Roughed-in lav. in basement
- Copper plumbing
- Wet plaster
- Storms and screens
- Forced air heat
- 2-car attached garage

KENDALLWOOD SALES OFFICE AT 28344 FARMINGTON ROAD

Sales by  
**GORDON WILLIAMSON CO.**  
19180 Grand River Phone at Kendallwood GR 4-7289 KE 2-3400

THAT NEW  
LINCOLN  
FAMILY!



LOOKING FOR A HOME TOWN?

# NORTHVILLE

## MERCHANTS WELCOME

LINCOLN EMPLOYEES  
AND THEIR FAMILIES  
TO OUR COMMUNITY!

The Friendly  
Shopping Center  
Of Northville  
Offers Complete  
Retail Service  
Backed By  
A Guarantee  
Of Satisfaction  
That Comes Only  
From Dealing  
With Merchants  
You Know  
And Trust



THE FIFTY-SEVEN MEMBERS  
OF THE NORTHVILLE  
RETAIL MERCHANTS' ASSOCIATION  
ARE HAPPY TO CONGRATULATE  
LINCOLN ON THE OPENING  
OF ITS PLANT IN NEIGHBORING  
NOVI TOWNSHIP.

WE WISH TO WELCOME  
NEW RESIDENTS AND HOPE  
THAT WE MAY LEARN TO KNOW  
EACH PERSONALLY  
AS "CUSTOMERS AND FRIENDS".



THE RETAIL MERCHANTS' ASSOCIATION OF THE CITY OF NORTHVILLE





OUT OF THIS WORLD? Maybe in looks and performance, but not in price — for statistics show that the average buyer of the Continental Mark II is a businessman with a \$30,000 annual income. More

specifically, he heads a small manufacturing plant, owns a \$50,000 home, has a college education, and is a country club and sports enthusiast.

## Who Buys the \$10,000 Mark II?

What sort of person buys an automobile costing \$10,000?

On the average, he is a married, 51-year-old businessman with an annual income of \$30,000 as head of a small manufacturing plant.

He is college educated, has three dependents, owns a \$50,000 home, belongs to a country club and is a sports enthusiast.

That's the conclusion of a recent survey of Continental Mark II hardtop coupe owners conducted by the Lincoln Division of Ford Motor Company.

The survey disclosed that some 70 per cent of all sales since introduction of the car in October, 1955, were to individuals. The rest went to business firms.

According to the survey, a significant minority of owners are professional people. Approximately 10 per cent of total sales have been made to doctors.

A smaller percentage of owners are persons living from investments or who have inherited wealth and engage in business as a sideline. Women account for 10 per cent

of the total sales. And of the 90 per cent of sales to men, some 30 per cent of those sales were influenced by "the woman in the family".

The survey also pointed out that

### Continental Owes Design To Dream of Edsel Ford

The late Edsel Ford originated the Lincoln-Continental while president of Ford Motor Company.

It was conceived in 1938 and was first produced in 1939 as a 1940 model. A total of 5,322 units were built, before production was suspended in 1948.

The design of the Continental — characterized by a long hood, short passenger compartment, short rear deck, spare tire mount and a long, low appearance with "clean" lines — was largely a reflection of Edsel Ford's taste in fine automobiles.

It was derived in part from his observations on a tour of the European continent.

The styling was intended to be a

criterion of dignity, simplicity, good proportion and what automotive designers call "honesty of line".

The first prototype was built under the younger Ford's direction in 1939. He drove it to Florida on vacation as his personal car, but returned with 200 orders from persons who saw it. This reaction prompted him to have the Continental placed in production, and it appeared as a 1940, 1941, 1942, 1946, 1947 and 1948 model.

In 1956, the Continental was revived. It was a new and exciting model, yet it maintained the grace, elegance and craftsmanship that had brought it fame. This was the fabulous Continental Mark II.

\$15,000 to the multi-million-dollar bracket.

The greatest number of Continental sales has been made in Los Angeles, Chicago, New York, Detroit, San Francisco and Denver follow in that order.

J. E. Cokerly and Eisele Sales, both Los Angeles Lincoln dealers, have sold the most Continentals.

A total of 67 Continental Mark II hardtop coupes has been exported to foreign countries, while Ford of Canada has accounted for sales of 67 cars.

The list of Continental owners reads like a condensed version of "Who's Who in America". Among the nation's notables who own the car are prominent figures in industry, sports and the entertainment field.

A study by Ford Motor Company economists indicates there are about 250,000 persons in the United States who could afford to buy a car at the \$10,000 price.

The Continental Mark II hardtop coupe is being produced as a custom-made automobile in limited volume at an assembly plant located near Dearborn.

## GENERAL FILTERS INCORPORATED

### MANUFACTURERS OF —

Oil Filters For Fuel, Hydraulic, Lubricating, Aircraft, Portable  
Also Domestic Humidifiers

IS HAPPY TO WELCOME  
ITS NEW NEIGHBOR  
TO NOVI!

## WE SALUTE LINCOLN

IN ITS NEW HOME!

GENERAL FILTERS INCORPORATED  
43800 GRAND RIVER NOVI

## CONGRATULATIONS TO LINCOLN

FROM YOUR

## FRIENDLY HOST TO A GREAT NEW INDUSTRIAL AREA

WE'RE HAPPY TO WELCOME LINCOLN  
TO SUBURBAN LIVING!

Please Accept Our Hospitality And Accommodations

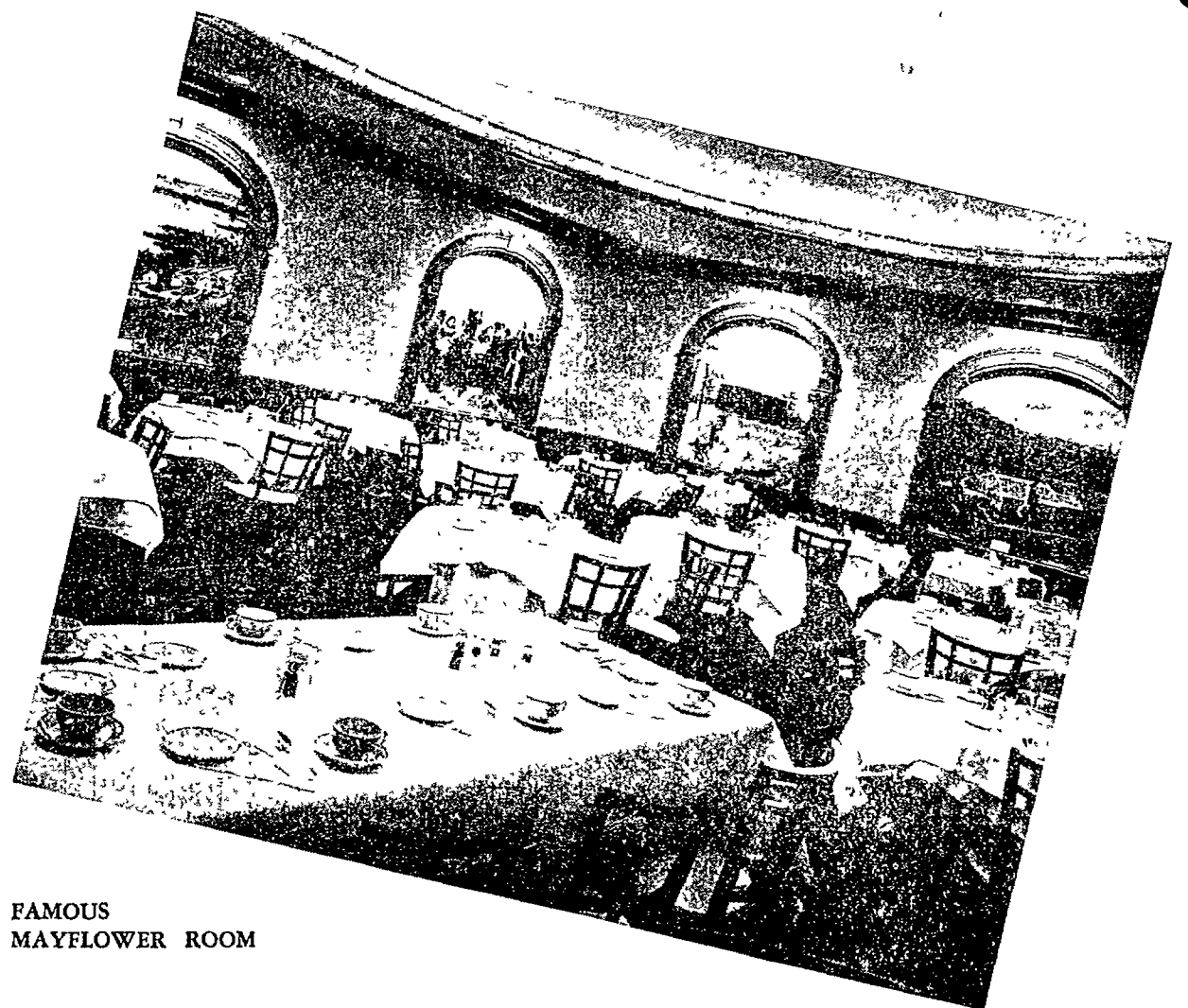
- 54 GUEST ROOMS WITH BATH AND TV
- PRIVATE ROOMS FOR MEETINGS
- MILES STANDISH ROOM FOR PRIVATE PARTIES

FINE FOOD • HOSPITALITY

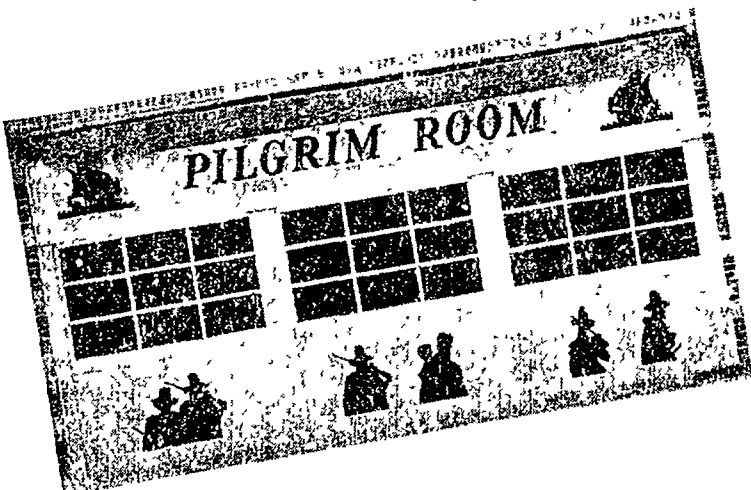
The  
**Mayflower**  
Hotel  
PLYMOUTH  
MICHIGAN

RALPH G. LORENZ, Manager

FAMOUS  
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POPULAR PILGRIM ROOM